



11<sup>th</sup> IAIR Conference



15<sup>th</sup> CAFIC Conference



11<sup>th</sup> IAIR Conference



15<sup>th</sup> CAFIC Conference

# Advancing Intercultural Research and Dialogue: Crossing Boundaries and Building Bridges

## 跨文化研究： 跨越边界， 构建桥梁， 促进交流

承办：上海外国语大学 跨文化研究中心

Hosted by: Shanghai International Studies University  
Intercultural Institute

Shanghai, China July 7-10, 2019

## 会议手册 Program



## SISU AT A GLANCE

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Established in 1949, Shanghai International Studies University (SISU) is committed to preparing future leaders and professionals with advanced language proficiency, extensive global knowledge, and deep intercultural understanding to shape international scholarship across humanities and social sciences, and address critical challenges worldwide.

SISU is known for being one of the earliest institutions where China's higher education in foreign languages took shape. Our pioneering history began in the same year of the founding of the People's Republic of China, with the establishment of the Shanghai Russian School. Over the past 70 years, SISU has grown from a mono-disciplinary language institute into a national leading and globally recognized university in China for international studies.

From remarkable beginnings and through seven decades of endeavor, SISU has won an unparalleled reputation in linguistics, literary and intercultural studies, international politics, and global journalism, playing an active role in China's diplomatic decision-making.

Our graduates, including a large number of high-profile diplomats, are at the forefront of China's international affairs. Over the past seven decades, SISU alumni have been contributing to the economic, cultural and social development of China and to the promotion of friendly exchange with people around the world.

**OUR VISION:** SISU aims to be a world-leading university with global and area studies specialisms, delivering impact through international, innovative and interdisciplinary research and teaching.

**OUR STRATEGY:** "Multilingual+" Initiative

Drawing on our academic strength in languages and cultures, we launched a progressive reform strategy, "Multilingual+" Initiative, to push forward on our educational mission in the new era. "Multilingual" means that our students should at least master two foreign languages, and owns brilliant intercultural communication abilities. "+" (Plus) refers to interdisciplinarity that "interconnects" different subjects with area studies as its core.

**OUR MISSION:** To prepare future global talents for all-round development to serve the needs of our nation, to advance social progress, and to promote heart-to-heart communication between China and the rest of the world.

**OUR MOTTO:** Integrity, Vision and Academic Excellence.

**OUR SLOGAN:** Interpret the World, Translate the Future.



## Welcome from the Conference Host

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**Steve J. Kulich**

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Dear Conference Participants,

Greetings! It is my honor and pleasure to be welcoming you to SISU for this historic joint-conference – the first time that members and fellows of IAIR are meeting with CAFIC members in China! And how auspicious that our gathering occurs during our university's 70th anniversary year!

Our SISU Intercultural Institute (SII) team has worked hard with the Organizing and Scientific Committees to make arrangements for what we hope is an interesting and engaging conference, from the compelling daily keynotes, interesting theme sessions (symposia/panels), and parallel paper and poster sessions. Besides the academic offerings, we hope that this opportunity to meet colleagues from around the world and enjoy some new experiences in Shanghai provides wonderful insights and memories!

Both of our cooperating organizations have been engaged in promoting intercultural research since the mid-1990s. The current need for and relevance of what we are committed to understanding and doing is reflected almost daily in reports from around the world. Therefore, we do hope that your participation helps contribute to our theme of Advancing Intercultural Research and Dialogue: Crossing Boundaries and Building Bridges. We're truly hopeful that our coming together as scholars and practitioners helps us exchange important ideas, collaborate on meaningful research, and forge new cross-border partnerships.

Thanks for coming, for participating, and for looking expectantly to what these days may bring! We are grateful to have you here with us.

Sincerely,

Steve J. Kulich  
Director of the SISU Intercultural Institute (SII),  
2019 Joint-Conference Organizer,  
President of IAIR (2019-2021),  
Long-time attendee and Honorary Advisor to CAFIC



### 1. IAIR

Formed in 1997, the International Academy for Intercultural Research is an association of about 250 scholarly Fellows and Members focused on cross-cultural research in varied disciplines worldwide. IAIR's mission is to encourage the highest quality empirical research and practice aimed at understanding the ways in which cultures interact, primarily through biennial meetings and publications, like its flagship International Journal of Intercultural Research (IJIR).



### 2. CAFIC

Founded in 1995, the China Association for Intercultural Communication has pioneered intercultural studies in China, attracting over 200 Chinese and international participants at each annual conference. Focusing on the intersection between language and culture, CAFIC encourages and embraces all interdisciplinary endeavours and engagements in constructing intercultural dialogue in our global human community.



### 3. SISU SII

The SISU Intercultural Institute (SII) is one of the earliest academic institutions dedicated to intercultural research in China. Established in September 2006, the institute initiates, supports, and coordinates the intercultural research of related disciplines in SISU to increase academic exchanges and cooperation for intercultural communication (IC) projects at home and abroad, as well as provides intercultural education, consulting, and training for schools, companies, and public institutions.

Aiming to explore the communication patterns among different cultural groups, facilitate intercultural dialogues, and promote international understanding, the institute team and collaborating scholars primarily focus research on culture and psychology, intercultural education and training, intercultural interactions, and global communication. The core institute team of domestic and international research fellows and faculty members offers Master's and PhD Programs that have cultivated many excellent scholars and teachers in fields of intercultural research and practice. The institute publishes its Intercultural Research academic series (since 2007) and has been collaborating with FutureLearn to offer the "Intercultural Communication" MOOC in recent years.

### SCIENTIFIC COMMITTEE

|                         |  |
|-------------------------|--|
| Kenneth Cushner         | Kent University                                    |
| SUN Youzhong            | Beijing Foreign Studies University                 |
| Jennifer Mahon          | University of Nevada, Reno                         |
| L. Ripley Smith         | Bethel University                                  |
| Jane Jackson            | The Chinese University of Hong Kong                |
| Lily Arasaratnam-Smith  | Alphacrucis College                                |
| Elirea Bornman          | University of South Africa                         |
| Adam Komisarof          | Keio University                                    |
| Milton Bennett          | IDR Institute                                      |
| Justine Dandy           | Edith Cowan University                             |
| Sorin Nastasia          | Southern Illinois University Edwardsville          |
| Joep Hofhuis            | Erasmus University Rotterdam                       |
| Stefan Kammhuber        | University of Applied Sciences Eastern Switzerland |
| Caroline Ng Tseung-Wong | University of Canberra                             |
| PENG Renzhong           | Huazhong University of Science and Technology      |
| AN Ran                  | South China University of Technology               |
| FENG Jieyun             | University of International Business and Economics |
| ZHU Yaoyun              | Shandong University                                |
| DAI Xiaodong            | Shanghai Normal University                         |
| SONG Li                 | Harbin Institute of Technology                     |
| ZHENG Xuan              | Peking University                                  |
| Anastassia Zabrodska    | Tallinn University                                 |
| Robert Weigl            | Franklin Center                                    |
| Thomas Mattson          | University of Richmond                             |
| Kelly McKay-Semmler     | University of South Dakota                         |
| Rui Zhang               | Dickinson College                                  |
| David Dalsky            | Kyoto University                                   |
| Katja Hanke             | GESIS-Leibniz Institute for the Social Sciences    |
| HU Qingqing             | Northwest University                               |
| Jonas Kunst             | University of Oslo                                 |
| LIU Changyuan           | Harbin Institute of Technology                     |
| LI Jiajun               | Jiangsu University                                 |
| Steve Kulich            | Shanghai International Studies University          |
| ZHANG Hongling          | Shanghai International Studies University          |
| WENG Liping             | Shanghai International Studies University          |
| CHI Ruobing             | Shanghai International Studies University          |
| ZHANG Xiaojia           | Shanghai International Studies University          |
| Alexander English       | Shanghai International Studies University          |
| SUO Gefei               | Shanghai International Studies University          |

### ORGANIZING COMMITTEE

- ZHA Mingjian
- Steve Kulich
- ZHANG Hongling
- Alexander English
- WENG Liping
- CHI Ruobing
- ZHANG Xiaojia
- ZHONG Bixuan
- ZHANG Anqi
- Rongtian (George) Tong

### COORDINATORS FOR IAIR

- David Sam
- Nan Sussman

### COORDINATORS FOR CAFIC

- SUN Youzhong
- LIAO Hongjing

### VOLUNTEER TEAM

- JIANG Huang
- ZHAO Fuxia
- LIANG Xiaoxue
- YU Yida
- Kristin Jürgenson
- Diliya Madzhanchinova
- CUI Yuqing
- SHEN Xingtao
- YAO Chunyu
- WU Shiqin
- WANG Xuan
- WU Liying
- DU Lili
- ZHANG Xinyi
- YANG Jing
- NIE Hui
- Natchaporn Dechrach



## Conference Schedule (July 7-10, 2019)

| Sunday, July 7 |              |                       |
|----------------|--------------|-----------------------|
| Time           | Event        | Venue                 |
| 14:00-22:00    | Registration | SISU Guesthouse Lobby |
| 18:00-19:30    | Dinner       | SISU Guesthouse       |

| Monday, July 8 |  |                   |
|----------------|--|-------------------|
| Time           | Event  | Venue             |
| 08:30-08:45    | <b>Opening Ceremony</b><br>Chair: Prof. LI Yansong, President of SISU<br><b>Opening Address:</b> Dr. JIANG Feng,<br>Chair of the SISU University Council<br><b>Keynotes:</b> | Shaw Auditorium   |
| 08:45-09:25    | Madame Irina Bokova  |                   |
| 09:25-10:05    | Mr. ZHOU Shuchun   |                   |
| 25 minutes     | Group Photo and Coffee Break   | Auditorium Lobby  |
|                | Chair: Prof. Steve Kulich<br><b>Keynotes:</b>  | Shaw Auditorium   |
| 10:30-11:10    | Prof. David Sam  |                   |
| 11:10-11:50    | Prof. SUN Youzhong   |                   |
| 11:50-13:00    | Lunch  | SISU Guesthouse   |
| 13:00-17:40    | <b>Parallel Sessions</b> (see pages 17-22)   | Building 1        |
| 18:00-21:00    | Welcoming Banquet (shuttle transportation)   | Hyatt on the Bund |

| Tuesday, July 9 |   |                  |
|-----------------|---|------------------|
| Time            | Event                                       | Venue            |
|                 | Chair: Prof. Nan Sussman<br><b>Keynote:</b> | Shaw Auditorium  |
| 08:30-09:10     | Prof. Hazel Markus                          |                  |
| 09:10-09:50     | Prof. Peng Kaiping                          |                  |
| 25 minutes      | Coffee Break                                | Auditorium Lobby |
| 10:15-11:45     | <b>Theme Sessions</b> (see pages 23-24)     | Building 1       |
| 11:45-13:00     | Lunch                                       | SISU Guesthouse  |
| 13:00-18:00     | <b>Parallel Sessions</b> (see pages 24-31)  | Building 1       |
| 18:00-19:30     | Dinner                                      | SISU Guesthouse  |
| 19:30-20:30     | IJIR Workshop                               | MBA Lecture Room |

| Wednesday, July 10 |   |                  |
|--------------------|---|------------------|
| Time               | Event   | Venue            |
|                    | Chair: Prof. SONG Li<br><b>Keynote:</b>   | Shaw Auditorium  |
| 08:30-09:10        | Prof. Helen Spencer-Oatey   |                  |
| 09:10-09:50        | Prof. ZHANG Hongling  |                  |
| 25 minutes         | Coffee Break  | Auditorium Lobby |
| 10:15-11:45        | <b>Theme Sessions</b> (see pages 32-33)   | Building 1       |
| 11:45-13:00        | Lunch   | SISU Guesthouse  |
| 13:00-14:30        | <b>Parallel Sessions</b> (see pages 33-34)  | Building 1       |
| 15:00-16:30        | <b>IAIR Award Winner Presentations</b>  | Lecture Hall I   |
|                    | <b>CAFIC New Book Launch and Best-Paper Award</b>   | MBA Lecture Room |
| 16:30-17:00        | <b>Closing Ceremony</b><br>Chair: Prof. ZHANG Hongling<br><b>Closing Address:</b><br>Prof. ZHA Mingjian, Vice President of SISU<br>Prof. Steve Kulich | Lecture Hall I   |
| 17:00-18:00        | Dinner  | SISU Guesthouse  |

## 会议日程 (2019.7.7-10)

| 7月7日 (周日)   |      |       |
|-------------|------|-------|
| 时间          | 活动安排 | 地点    |
| 14:00-22:00 | 报到   | 迎宾馆一楼 |
| 18:00-19:30 | 晚餐   | 迎宾馆   |

| 7月8日 (周一)   |  |           |
|-------------|--|-----------|
| 时间          | 活动安排   | 地点        |
| 08:30-08:45 | <b>开幕式</b><br>主持人：李岩松 校长<br>欢迎辞：姜锋 书记<br>主旨演讲：     | 逸夫会堂      |
| 08:45-09:25 | Irina Bokova 女士                                    |           |
| 09:25-10:05 | 周树春 先生   |           |
| 25分钟        | 合影、茶歇  | 逸夫会堂大厅    |
| 10:30-11:10 | 主持人：Steve Kulich 教授<br><b>主旨演讲</b><br>David Sam 教授 | 逸夫会堂      |
| 11:10-11:50 | 孙有中 教授   |           |
| 11:50-13:00 | 午餐   | 迎宾馆       |
| 13:00-17:40 | <b>分论坛</b> (详见手册17-22页)                            | 一号楼       |
| 18:00-21:00 | 晚宴 (大巴接送)  | 上海外滩茂悦大酒店 |

| 7月9日 (周二)   |  |        |
|-------------|--|--------|
| 时间          | 活动安排   | 地点     |
| 08:30-09:10 | 主持人：Nan Sussman 教授<br><b>主旨演讲</b><br>Hazel Markus 教授 | 逸夫会堂   |
| 09:10-09:50 | 彭凯平 教授   |        |
| 25分钟        | 茶歇   | 逸夫会堂大厅 |
| 10:15-11:45 | <b>专题论坛</b> (详见手册23-24页)                             | 一号楼    |
| 11:45-13:00 | 午餐   | 迎宾馆    |
| 13:00-18:00 | <b>分论坛</b> (详见手册24-31页)                              | 一号楼    |
| 18:00-19:30 | 晚餐   | 迎宾馆    |
| 19:30-20:30 | <b>IJIR工作坊</b>                                       | MBA案例室 |

| 7月10日 (周三)  |  |        |
|-------------|--|--------|
| 时间          | 活动安排   | 地点     |
| 08:30-09:10 | 主持人：宋莉 教授<br><b>主旨演讲：</b><br>Helen Spencer-Oatey 教授              | 逸夫会堂   |
| 09:10-09:50 | 张红玲 教授   |        |
| 25分钟        | 茶歇   | 逸夫会堂大厅 |
| 10:15-11:45 | <b>专题论坛</b> (详见手册32-33页)   | 一号楼    |
| 11:45-13:00 | 午餐   | 迎宾馆    |
| 13:00-14:30 | <b>分论坛</b> (详见手册33-34页)  | 一号楼    |
| 15:00-16:30 | <b>IAIR颁奖</b>  | 一号报告厅  |
|             | <b>CAFIC 新书首发与颁奖</b>   | MBA案例室 |
| 16:30-17:00 | <b>闭幕式</b><br>主持人：张红玲 教授<br>致闭幕词：查明建 副校长<br>会议总结：Steve Kulich 教授 | 一号报告厅  |
| 17:00-18:00 | 晚餐   | 迎宾馆    |

Keynote Speaker  
Monday, July 8

## Irina Bokova

Director-General of UNESCO 2009-2017



Madame Bokova began her career at the UN Department at the Ministry of Foreign Affairs of Bulgaria, was elected twice Member of Parliament, served as First Deputy Minister of Foreign Affairs and first Secretary for European affairs. From 2005-2009 she was Bulgarian Ambassador to France, Monaco and UNESCO. As the first woman and first Eastern European to serve as Director-General of UNESCO, she was actively engaged in the UN efforts to adopt Agenda 2030 for Sustainable Development, including quality education for all, gender equality, the protection of the world's cultural heritage, and promotes culture, science and innovation as drivers for development. On the Forbes List of the world's most influential women for 2016, she has received honorary doctorates and state distinctions from more than 40 countries. Currently she is Member of the Board of Ban Ki Moon Centre for Global Citizens, Honorary Dean of the Humanitas College and Honorary Professor of Peace Studies, of Kyung-Hee University Seoul, Member of the NY Concordia Leadership Council, Member of the Paris School of International Affairs (PSIA), Member of Leaders for Peace NGO, Chair of the International Advisory Council of the Beijing Hermitage Art Foundation, Beijing, etc.

### Intercultural Respect, Education, and Dialogue for the 21st Century

Abstract: Globalization in the 21st Century has placed new demands on our societies, with positive benefits like promoting economic growth, trade, exchange, and lifting people out of poverty, but also new challenges to peace and stability. While we see revolutionary impacts on information and communication technologies, links between the "global" and "local", we also see that the new global public space and development needs to be redefined to live together meaningfully and productively. This speech highlights three main points to this end: (1) we must counter any movement to isolationism by renewing the respect towards other cultures; (2) we need understanding and knowledge about the other, and many answers come through education; (3) conflict begins when dialogue ceases, so we must recognize the equality dignity of all people and engage in dialogue that is based on respect, listening, and curiosity about others, embracing the other with understanding and empathy. UNESCO started an initiative several decades ago called the "cultural routes platform" and the new Silk Road provides one of those routes as a vehicle for dialogue, cultural, and educational exchange toward inclusive and sustainable development. This is an embodiment of both "soft power" and intercultural communication that can help navigate across cultures and languages to help us find joint solutions to challenges that affect every society today.



Keynote Speaker  
Monday, July 8

## Zhou Shuchun

Publisher and Editor-in-Chief, China Daily

Mr. Zhou Shuchun, doctor of laws, publisher and editor-in-chief of China Daily, member of the Standing Committee of the 13th National Committee of the Chinese People's Political Consultative Conference (CPPCC) and vice president of All-China Journalists' Association.

Born in 1958, Mr. Zhou began his career as a professional journalist in Xinhua News Agency in 1986. In Xinhua, he worked as an editor of Outlook Weekly, reporter for China Features, director of the Newsroom of Central Foreign Affairs and then deputy director at Xinhua's Home News for the Overseas Service Department, chief of London Branch, director of Reference News Department, editor-in-chief of the Reference News newspaper, director of World Studies Center, deputy editor-in-chief, and then vice-president of Xinhua News Agency. He was appointed publisher and editor-in-chief of China Daily in February 2017. In 2007, he won the Taofen Award, the top honor for Chinese editors. He published several books, including one entitled "Civilization in Transition and China's World Dream".

### Civilizational Dialogue, and Human Reason in a World of Unprecedented Changes

Abstract: We have come upon a new crossroads of history, where the international community faces a range of "to be and not to be's", which is of far-reaching implications. While the real problems or contradictions of the world are not between civilizations, we need to take a cultural perspective and promote civilizational dialogue, with a view to reassuring the orientation of human progress. 1. Retreat to the islands of isolation or thrive in the global village. Economic globalization represents an irreversible trend, and attempts at dismantling the globalized world are harmful and won't go far. 2. Enjoy the Hobbes Leviathan Culture or embrace a shared future. National interests remain the motivation for actors of international relations, but in a world of growing inter-dependency, the law of the jungle is losing ground. 3. Build up walls or construct bridges. There is a worrisome deficit of understanding between nations, and hence the role of culture and civilization at large, against possible resurgence of cultural hostility. 4. Turn the clock back or march in the tides of times. Reason needs to prevail over any countercurrents of history.

Keynote Speaker  
Monday, July 8

## David L. Sam

Dept. of Psychosocial Science & Dept.  
of Global Public Health and Primary Care,  
University of Bergen, Norway



Professor Sam is a professor of cross-cultural psychology at the University of Bergen in Norway. He is the current president of the International Academy for Intercultural Relations (IAIR), and a past deputy-secretary general of the International Association for cross-cultural psychology. Sam is a first-generation Ghanaian-Norwegian who migrated to Norway soon after obtaining a B.Sc. Hons. degree in psychology at the University of Ghana. Sam divides his position at the University of Bergen, between the Department of Psychosocial Science (Faculty of Psychology) and the Centre for International Health (Faculty of Medicine). He teaches courses in cross-cultural psychology, and cultural psychiatry. His main research interest is in psychology of acculturation, where he has published extensively. His work has been cited more than 12K times according to Google Scholar. His 2016 book: The Cambridge handbook of acculturation psychology, 2nd ed. received the 2017 outstanding book award from IAIR. His latest book from 2018 is a 4-volume Cross-cultural psychology anthology, was published in 2018 by Routledge.

### Psychological Acculturation: Yesterday, today, tomorrow and their relevance for intercultural relations

Abstract: Psychological acculturation is about 50 years old, and in this presentation, I will highlight the development of the field during the last half century, discussing how advances within the field have informed and contributed towards improved intercultural relationship. Sam and Ward (in preparation) have argued that the field can be characterized as having passed through three major epochs, and have referred to them as three generations of acculturation research and theory: beginning with Models as its 1st generation; followed by methods and measurements as the 2nd generation; and mechanisms as the 3rd generation. Further, they argue that there has not been a paradigm shift from the 1st generation. Key findings from the three generations will be presented and how these findings have contributed to improved intercultural relationships will be discussed. The future of acculturation research and intercultural relationships will also be discussed.



Keynote Speaker  
Monday, July 8

## Sun Youzhong

Vice President of  
Beijing Foreign Studies University

Professor Sun Youzhong serves as President of the China Association for Intercultural Communication (CAFIC), Director of the Foreign Language Teaching Advisory Board under the Ministry of Education, President of China English Language Education Association, Editor-in-Chief of Global Forum, and Editor-in-Chief of Intercultural Studies Forum, respectively. His research interests span intercultural communication, media studies, American intellectual history, and English education. He is the author of a number of books including Core Values Studies: A Cross-Cultural Perspective; Decoding China's Image: A Comparative Study of the China Reporting by The New York Times and The Times 1993-2002; The Symbol of American Spirit: John Dewey's Social Thought; Modern American Popular Culture; Approaching America; and American Cultural Industry. He is the editor of a series of books including English Education and Liberal Arts Education; Classics of Western Thought; Intercultural Mass Communication; Intercultural Perspectives; Intercultural Communication Studies: New Frontiers; Intercultural Communication Studies: New Perspectives and Cultural Studies Reader Series. He has published numerous articles in a number of journals at home and abroad, and is the translator of several philosophical works. He is the chief editor of Think English, a new generation of textbook series for college English majors.

### Intercultural Communication in the International Community of Conflicting Interests

Abstract: The international community is a community of independent nations, and will remain so in the foreseeable future. A typical nation of this community is an entity consisting of individuals and groups of shared interests, mainly including security interests, economic interests, and spiritual interests. The age of globalization has witnessed the converging of the interests of different nations such as economic interests, environmental interests, security interests, etc. At the same time, it should be admitted that the interests of different nations in the age of globalization necessarily conflict due to the selfishness, ethnocentrism, and misconceptions of nation-states, as well as the scarcity of resources. In this context, intercultural communication has two urgent roles to play: one is to promote the awareness of the shared interests of the international community; the other is to foster common core values of the international community. The proliferation of conflicts of all kinds in the current international community has heightened the need for an unwavering faith in intercultural communication, an instrument of last resort for transforming an international community of conflicting interests into a human community of shared future.

Keynote Speaker  
Tuesday, July 9

## Hazel R. Markus

Davis-Brack Professor in the  
Behavioural Sciences, Stanford University



Professor Hazel Markus is a social psychologist and cultural scientist recognized for her research on how cultures shape selves and on the role of selves in regulating behaviour. Her work examines how cultures of nation, region, gender, social class, race, ethnicity, religion, and occupation influence thought, feeling, and action. Recent research focuses on sociocultural variation in agency and on interventions that can remove stigma and barriers to agency and promote inclusive communities. She is the co-director of Stanford SPARQ: Social Psychological Answers to Real-world Questions, and the former director of the Research Institute for Comparative Studies in Race and Ethnicity.

She received her B.A. from California State University at San Diego and her Ph.D. from the University of Michigan. She is the recipient of the American Psychological Association's award for Distinguished Scientific Contribution, the Donald T. Campbell award from SPSP for contributions to social psychology, and the APS William James Award for lifetime achievement for basic research. She is the former President of the Society for Personality and Social Psychology, and is a member of both the American Academy of Arts and Sciences, and the National Academy of Sciences.

### Clash! Bridging Divides in the Multicultural World

Abstract: As the world gets smaller, people with different cultural backgrounds are colliding like never before. A root cause of both global hostilities and daily tensions between regions, races, classes, religions and organizations is the clash of independent and interdependent forms of agency and their supporting culture cycles. Culture cycles of independence promote the individual, expression of preference and choice, positive experience, and freedom from tradition, history and place, culture cycles of interdependence promote relationships, adjustment to situations and norms, a balance of positive and negative experience, and connection to tradition, history and place. Effective intercultural contact and communication depends on understanding and accommodating these differences at individual and institutional levels of culture.



Keynote Speaker  
Tuesday, July 9

## Peng Kaiping

Dean of the School of Social Sciences,  
Tsinghua University

Professor Peng Kaiping is professor of Psychology and the Dean of the School of Social Sciences at Tsinghua University. He is the Dean as well as founder of the Psychology Department of Tsinghua University, the Happiness Technology Lab, and the Chinese Association of Positive Psychology. He received his Ph.D. in Social Psychology from the University of Michigan in Ann Arbor in 1997, then joined the faculty of the Psychology Department of the University of California at Berkeley.

He has published eight books and more than 340 articles and essays on cultural, social and positive psychology. He was the world most cited social psychologist at the associate professor level in 2007. He won the titles of top ten best teachers of China in 2015, the person of the year in health professions in 2016 and top ten most cited Chinese psychologists since 2015.

### Applying Cultural Psychology to Global Issues: Challenge and Contributions

Abstract: Cultural psychology is inherently relevant to much of the important global issues because psychological mental activities, such as perception, cognition, memory, attention, choice, judgment, decision making, communication, conflict resolution, competition, and cooperation are what really make pressing global issues – poverty, equality, sustainable development, climate change, environment protection, peace, prosperity, race, religion, and trade disputes – meaningful to individuals. Thus, cultural psychology has emerged as an important field of applied psychology. I will briefly review the two most popular theories in cultural psychology, the independent-self versus interdependent-self approach and the holistic versus analytic cognitive orientations approach, discuss the specific predictions about possible behavioral differences between people of Eastern and Western cultural traditions and therefore indicate road maps of possible differences in applied settings such as in business, law, politics and international relations. Therefore, cultural psychology is not merely a content area of applied psychology but guides that shows the points of entry where cultural contexts may be important to applied research.





Keynote Speaker  
Wednesday, July 10

## Helen Spencer-Oatey

Professor of Applied Linguistics,  
University of Warwick, Director 2007–2018



Professor Helen Spencer-Oatey's background is in both psychology and applied linguistics. She started her career as a teacher in Hong Kong, and shortly afterwards (in the 1980s) worked at Shanghai Jiaotong University for seven years, running a teacher training programme for the British Council. Her experiences in Hong Kong and Shanghai sparked her interest in intercultural issues and this has been the focus of her career since then. Her primary research interests are in intercultural interaction, rapport management across cultures, the internationalisation of higher education, and intercultural adaptation and competence. She has published widely in these fields (e.g. *Culturally Speaking*, *Intercultural Interaction*), often bringing together concepts and frameworks in psychology and social pragmatics. She gained much practical experience of intercultural education and teamwork when managing a £4M inter-governmental project, the Sino-UK e-Learning Programme. The GlobalPeople project emerged from that and continues today, offering numerous tools and resources.

### Internationalisation and “global fitness”: Does one necessarily affect the other?

Abstract: In 2011, a professor of higher education at a UK university, Peter Scott, argued that “There is an urgent need to reset the compass of internationalisation, to steer towards the good and away from the ugly.” He identified the pressure to recruit international students as one of the ‘bad’ aspects, and the potential to transform the lives of students as one of the ‘good’. Similarly, around that time two other key figures in the internationalisation field, Brandenburg and de Wit, argued that the activities of internationalisation – “more exchange, more degree mobility, and more recruitment” – have become too dominant and preoccupying. So, are these good or bad? Many would agree that a key goal of internationalisation is “to prepare 21st century graduates to live in and contribute responsibly to a globally interconnected society” (*Internationalising Higher Education Framework*, UK). What, then, are the links between the two? Do activities and goals such as recruitment of more international students and staff, and more inward and outward mobility, help us achieve our key goal of ‘global fitness’ for all involved, or are they merely tick-box criteria for senior managers?

In this presentation, I explore these questions from both conceptual and empirical perspectives. Using data from the Global Education Profiler, I demonstrate the key elements of students’ international education experience that we found affected a crucial aspect of their ‘global fitness’ – their ability to communicate effectively in intercultural contexts.



Keynote Speaker  
Wednesday, July 10

## Zhang Hongling

Director of the Office for International  
Cooperation and Exchange  
Deputy Director of the Intercultural Institute,  
Shanghai International Studies University

Professor Zhang Hongling, is a Ph.D. Supervisor at Shanghai International Studies University and Vice President of China's Association for Intercultural Communication (CAFIC). She was a Fulbright scholar at University of Minnesota and a visiting scholar at Duke University. She worked in Italy for one year as Chinese Director of the Confucius Institute at the Oriental University of Napoli. Her research interests cover intercultural communication, intercultural education, foreign language teaching and online learning. She leads numerous research and education projects mainly on intercultural competence, and has published over 50 articles, 3 academic books, and is co-author of over 10 books and textbooks, serving as chief editor of the textbook series *Intercultural Communication: An Integrated English Course*. Her monographs *An Intercultural Approach to Foreign Language Teaching*, and *Web-based Foreign Language Teaching: Theory and Designing* have been extensively cited. She is one of the leading instructors of the FutureLearn Intercultural Communication MOOC.

### Chinese Students' Intercultural Competence: A Proposed Model and a Learning Continuum

Abstract: Intercultural competence (ICC) has become a buzzword in academic discussion as well as in government documents. Extensive research has been done, trying to conceptualize and to cultivate it, but classroom teachers still

feel inadequate and disoriented despite their strong belief in integrating intercultural education and foreign language teaching. Considering this reality, this research first reviews the literature and argues that ICC is a complicated concept, involving multiple dimensions (awareness, emotion, attitude, knowledge, behaviour, reflection) and various perspectives (identity, relationship, personality, etc.), and most importantly, it is context specific. The main purpose of the research is to examine ICC in the current Chinese context and to develop an ICC model for Chinese students. Based on extensive documentary research of China's educational policy and reform, especially contents related to English teaching and intercultural education, we propose a developmental ICC model. This model aims to serve as a conceptual framework for English curriculum and instruction that both proposes and applies an intercultural learning continuum from primary school to college levels. The model and continuum has been revised and modified based through initial rounds expert opinions, interview feedback, and focus group discussions. To further test its pertinence and suitability, the intercultural learning continuum is being applied to course designs and experimental teaching at different levels. The pre- and post-test results and the evaluations from teachers and students show the effectiveness of the continuum. As minor changes continue to be adopted according to the instructors' suggestions and reflections, this on-going research process will incorporate more experimental teaching and validation in the years to come.

## 2019 IAIR Award Winners

As a professional academy, IAIR seeks to honor scholars who have extensively contributed to the field, science, or practice of intercultural relations through cross- or intercultural research at various levels. Before every biennial meeting, members and fellows are invited to nominate candidates who are then considered by the standing committee for each award. We are pleased to announce the 2019 IAIR award recipients, each of whom will present their work on July 10.



### The Harry C. Triandis Lifetime Achievement Award Dr. Elaine Hatfield

Professor of the University of Hawaii, Dr. Hatfield is the 2019 recipient of the Lifetime Achievement Award, now named in perpetual memory of one of the field's inspiring founders, Dr. Harry C. Triandis. Dr. Hatfield was selected for her extensive studies on the cultural and historical influences on relationships (e.g., her equity theory), social justice, emotional contagion, and especially her seminal work on love and sexual desire from cross-cultural perspectives.



### The William B. Gudykunst Outstanding Book Award Dr. John W. Berry

Emeritus Professor of Queen's University, Kingston Ontario, Canada, as well as serving both the National Research University, Higher School of Economics, Moscow, Russia, and South China University of Technology, Guanzhou, China, Dr. Berry's recent edited book Mutual Intercultural Relations published by the Cambridge University Press, 2017, was awarded this prize for its importance to the field, evidence of contributions from many countries, and for ideas that advance intercultural research.



### The Rae and Dr. Dan Landis Outstanding Dissertation Award Dr. Judit Kende

Professor of the University of Amsterdam, Netherlands, Dr. Kende's PhD dissertation was entitled: "Who defines inequality for whom? The interplay of intergroup contact and inequality" and defended at the University of Leuven, Belgium. She examined how intergroup contact and prejudice are influenced by (1) values and norms of cultural equality; (2) minority group perceptions of (un)equal treatment and their intergroup experiences; and then (3) when and how minority and majority members converge on shared perceptions of these experiences.

There were no nominations for the IAIR Early Career Award this cycle.

More information on each award can be found on the IAIR website:  
<https://www.intercultural-academy.net/awards/lifetime-achievement.html#about-the-award>

Symposia Papers Posters Workshops Awards

For clearer viewing of the scheduled sessions, this program booklet generally lists confirmed presenters (co-authors are listed in full in the Abstract book).

Monday, 8 July, 2019

Parallel Sessions

13:00-14:30

S1 Relational Management in Study Abroad: Uncertainties, Aspirations, Experiences, Strategies Room 506

Chair: Helen Spencer-Oatey, University of Warwick

**Paper 1: Politeness, Rapport, and the Management of Tutor-Student Relations: Korean Students in UK Higher Education Institutions**

Kyung Hye Kim, Shanghai Jiao Tong University  
Helen Spencer-Oatey, University of Warwick

**Paper 2: Intercultural Relations Among Students and Staff in Multicultural Classrooms: Expectations, Attitudes and Experiences**

Daniel Dauber, University of Warwick  
Helen Spencer-Oatey, University of Warwick

**Paper 3: Difficulties and Challenges Faced by International Students in a MTI Program in China: A Focus on Relational Issues**

Yifan ZHU, Shanghai Jiao Tong University  
Kyung Hye Kim, Shanghai Jiao Tong University

**Paper 4: Improving Relations in Multicultural Group Work: The Role of Troubles Talk**

Carolin Debray, University of Warwick

S2 Relational Management in Intercultural Business Communication - China & Beyond Room 508

Co-Chairs: Doreen WU, Hong Kong Polytechnic University; Jieyun FENG, University of International Business and Economics

Discussant: Xiaoli JIANG, Xi'an Peihua University

**Paper 1: Psychological Adjustment and Social Capital: A Qualitative Investigation of Chinese Expatriates**

Beiting HE, South China University of Technology  
Ran AN, South China University of Technology

**Paper 2: Review and Renew Trusting Relationships Between American and Chinese Business Negotiators**

Maria Lai-Ling LAM, Calvin College

**Paper 3: A Study of Intercultural Business Communication of Chinese Corporations in Africa: An Ethnographic Approach**

Jieyun FENG, University of International Business and Economics

**Paper 4: Managing Responses to Negative Comments by Online Consumers across Cultures**

Doreen WU, Hong Kong Polytechnic University

S3 Acculturation Through International Educational Experience (Part I) Room 510

Chair: Jane Jackson, The Chinese University of Hong Kong

Discussant: Kenneth Cushner, Kent State University

**Paper 1: Adjusting to an English-Speaking Environment: The Experiences of Chinese International Exchange Students (STEM)**

Tongle SUN, The Chinese University of Hong Kong

**Paper 2: Intercultural Adaptation During a Semester Abroad: A Comparative Case Study of the Academic and Social Development of Chinese Exchange Students**

Xujia DU, Shanghai University of Finance and Economics

**Paper 3: The Intercultural Transitions of Inbound International Exchange Students in Hong Kong**

Jane Jackson, The Chinese University of Hong Kong

**Monday, 8 July, 2019**

**P1 Acculturation & Intercultural Contact**

**Room 404**

**Chair:** David L. Sam, University of Bergen

**Paper 1: Self-Protection and Growth as the Motivational Force behind Majority Group Members' Acculturation and Discrimination: A Parallel Mediation Model via Intergroup Contact and Threats**

Katharina Lefringhausen, University of Warwick

**Paper 2: Refugees' Labor Integration: Managing Expectations Versus Realistic Idealism**

Hui ZHANG, Carleton University

**Paper 3: Mapping Acculturation Gaps in Migrant Families**

Qian SUN, University of Essex

Nicholas Geeraert, University of Essex

**Paper 4: Threat and Anti-Western Hostility and Violence among European Muslims: The Mediating Role of Acculturation**

Hajra Tahir, University of Bergen

David L. Sam, University of Bergen

Jonas R. Kunst, University of Oslo

**P2 Adaptation & Stereotypes**

**Room 406**

**Chair:** Alexander English, Shanghai International Studies University

**Paper 1: A Qualitative Study of How International Students' Intercultural Contact Affect Their Stereotypes of Chinese**

Huang JIANG, Shanghai International Studies University

**Paper 2: Connecting China and Montenegro: How Do Stereotypes Develop and Form Intercultural Settings**

Fuxia ZHAO, Shanghai International Studies University

**Paper 3: How Do Stereotypes of Chinese Construction Workers Impact Their Intercultural Adaptation?**

Xinyi ZHANG, Shanghai International Studies University

**Paper 4: How Do Stereotypes of Montenegrin Workers and Students Impact Their Adaptation in China?**

Liyang WU, Shanghai International Studies University

**P3 Global Communication**

**Room 410**

**Chair:** Liping WENG, Shanghai International Studies University

**Paper 1: Scientific Intercultural Online Discourse - From Information to Knowledge**

Gabriele Otto, Shanghai International Studies University

**Paper 2: Tele-Collaboration for Intercultural and Language Learning**

Siao-cing GUO, National Taipei University of Business

**Paper 3: Towards an Intercultural E-Coaching Concept**

Constantina Rokos, Münster University of Applied Sciences

**Paper 4: Promotion Policies of China's Discourse Power in International Sport Organizations**

Yumei SONG, Beijing Sport University

*Note: Due to space and layout constraints, this schedule only contains presenters. Please refer to the Abstract Book for a complete list of all contributing authors.*

**Monday, 8 July, 2019**

 **14:45-16:15**

**S4 Extending & Expanding Studies of Cultural Diversity; The Personal Outcomes & Contextual Applications of Research on Normative Multiculturalism**

**Room 506**

**Chair:** Jaimee Stuart, Griffith University

**Paper 1: An Overview of Normative Multiculturalism**

Colleen Ward, Victoria University of Wellington

**Paper 2: How Multicultural Norms Relate to Immigrants' Psychological Well-Being**

Inkuk Kim, Victoria University of Wellington

**Paper 3: The Impacts of Multicultural Norms on Well-being of Minority and Majority Members in the Great Britain**

Jaimee Stuart, Griffith University

**Paper 4: Measuring Normative Multiculturalism in Educational Institutions**

Inkuk Kim, Victoria University of Wellington

**S5 Assessing Intercultural Competence in Student Mobility: Multi-Level Perspectives**

**Room 508**

**Chair:** Darla K. Deardorff, Duke University & AIEA

**Paper 1: Assessing Intercultural Competence of Student Mobility in Portuguese Higher Education**

Joana Filipa Almeida, Independent Researcher

**Paper 2: Assessing Intercultural Competence of Student Mobility in Italian Secondary Education**

Mattia Baiutti, Fondazione Intercultura

**Paper 3: Assessing Intercultural Competence in Contexts of Student Mobility in China: A Case Study**

Yi'an WANG, Hangzhou Dianzi University

Greg Dubois, Shanghai International Studies University

**S6 Acculturation Through International Educational Experience (Part II)**

**Room 510**

**Chair:** Jane Jackson, The Chinese University of Hong Kong

**Discussant:** Kenneth Cushner, Kent State University

**Paper 1: The Impact of L2 Competence and Social Networks on the Intercultural Adjustment of Inbound Asian Exchange Students in Hong Kong**

Yingying XIE, The Chinese University of Hong Kong

**Paper 2: The Acculturation Trajectories of Inbound International Postgraduate Students in Shanghai**

Xiafang CHEN, Shanghai University of Finance and Economics

**Paper 3: Mutual Cultural Adaptation: Insights from a Multicultural Classroom**

Ran AN, South China University of Technology

John W. Berry, Queen's University & South China University of Technology

**P4 Intercultural Competence in Organizations**

**Room 404**

**Chair:** Karin Goettsch, Concordia University

**Paper 1: Diversity in Cultural Context: Chinese and American Perspectives**

Karin Goettsch, Concordia University

Yong-Kang WEI, University of Texas Rio Grande Valley

**Paper 2: Intercultural Competence in the Diversity Management of Companies. A Qualitative Research in Italian Firms**

Cristina Balloi, University of Verona

**Paper 3: Constructing the Dimensions of Expatriate Adjustment: An Investigation of Chinese Organizational Expatriates**

Beiting HE, South China University of Technology

**Paper 4: Study on Life Adaptation of Chinese Enterprise Personnel in Saudi Arabia**

Guangcun ZHAO, Guangdong University of Foreign Studies

Monday, 8 July, 2019

P5 Intercultural Adaptation Room 406

**Chair:** Sara Ganassin, Newcastle University

**Paper 1: The Changes and Continuities of Chinese Post-Graduate Students' Identities and (Non)-Belongings in Germany**

Lili JIANG, Goettingen University

**Paper 2: Transculturalism Through Graphic Novel: The Language and Social Themes of Novel-Format Comics as a Transcultural Bridge**

Marco Pellitteri, Shanghai International Studies University

**Paper 3: The Development and Validation of the Indonesian Well-being Scale**

Herdiyan Maulana, Queensland University of Technology

Nigar G. Khawaja, Queensland University of Technology

**Paper 4: The Critical Skills for Life and Work Project.: Intercultural Communicative Competence and the Reintegration of Refugee Professionals in Europe**

Sara Ganassin, Newcastle University

P6 Intercultural Adaptation Room 410

**Chair:** Eika Auschner, Universidad Pontificia Bolivariana

**Paper 1: Exploring Colombian Cultural Standards from a German Perspective**

Eika Auschner, Universidad Pontificia Bolivariana

**Paper 2: Examining the Cross-Cultural Adaptation Experiences of Chinese Scientists in Germany: A Qualitative Approach**

Chengli ZUO, Shanghai International Studies University

**Paper 3: Study on Third Language Acquisition and Cultural Identity of Foreign Students in China**

Fen HUANG, Nanchang Hangkong University

**Paper 4: "Hello, I Am Vicky" vs. "Hello, I Am Fang Fang": The Interrelations Between Identities, Name Choices, and Cross-Cultural Adjustment of International Students**

Ying Shan Doris ZHANG, University of Alberta

 16:30-17:40

P7 Intercultural Adaptation Room 506

**Chair:** Joep Hofhuis, Erasmus University Rotterdam

**Paper 1: Introduction and Development of the Cross-Cultural Depression Coping Inventory Scale**

Valeria Markova, University of Bergen

**Paper 2: "It Was a Conflict on an Intellectual Level": Transformative Experiences in International Education**

Emmanuelle S. Chiocca, Duke Kunshan University

**Paper 3: Different Contexts, Similar Adaptation Processes? A Two-Country Study on the Effect of Social Media Use on Acculturation, Adaptation, and Well-Being of International Students**

Joep Hofhuis, Erasmus University Rotterdam

Monday, 8 July, 2019

P8 International Students Abroad Room 508

**Chair:** Nicolas Geeraert, University of Essex

**Paper 1: Intercultural Contacts and Acculturation Resources Among International Students in Australia: A Mixed-Methods Study**

Andre Pekerti, The University of Queensland

**Paper 2: Acculturation of Foreign Students in Estonia**

Anastassia Zabrodskaia, Tallinn University

**Paper 3: Do What You're Told While Abroad? How Personality Moderates the Impact of Social Norms on Sojourner Adaptation**

Nicolas Geeraert, University of Essex

P9 Media Technology & Education Room 510

**Chair:** Doreen WU, Hong Kong Polytechnic University

**Paper 1: Discursive Self in Microblogging: A Comparison of American and Chinese Celebrity Practices on Twitter and Weibo**

Doreen WU, Hong Kong Polytechnic University

**Paper 2: Promoting Intercultural-Global Citizenship Through an Online Intervention**

Jane Jackson, The Chinese University of Hong Kong

**Paper 3: Can We Use Wechat? A Qualitative Exploration of the Impact of Social Media on Intercultural Interaction**

Yanrong CHANG, University of Texas Rio Grande Valley

P10 Intercultural Competence Room 404

**Chair:** Xiaodong DAI, Shanghai Normal University

**Paper 1: Intercultural Competence Theory Building in China: A Thirty Years' Review**

Xiaodong DAI, Shanghai Normal University

**Paper 2: A Mixed Research Study of Intercultural Pedagogical Approaches and Student Feedback in College Comprehensive English Courses**

Hongjing LIAO, Beijing Foreign Studies University

**Paper 3: Motivation for Studying Abroad of Korean Students: Global Hegemony and Social Stratification**

Sung won Kim, Yonsei University

P11 Interculturality: Literature & Interpretation Room 406

**Chair:** Lihua LIU, Beijing Jiaotong University

**Paper 1: Discourse Practice of the Belt and Road in People's Daily and National Image Construction**

Lihua LIU, Beijing Jiaotong University

**Paper 2: Interculturality and Intertextuality: Robert Van Gulik's Judge Dee Novels**

Yan SUN, Shanghai International Studies University

**Paper 3: Interpreting in Cross-Cultural Encounters: A Case Study on the Identity of Interpreters in Conflict Situations**

Jing FANG, Xi'an Jiaotong University



**P12 Intercultural Adaptation**

**Room 410**

**Chair:** Dina Birman, University of Miami

**Paper 1: Paternalistic Leadership and Employee Well-Being: A Moderated Mediation Model**

Guohua HE, South China University of Technology  
Ran AN, South China University of Technology

**Paper 2: Attitudes Toward Cultural Diversity: A Study of Russian Teachers**

Rezeda Khairutdinova, Kazan (Volga region) Federal University  
Dina Birman, University of Miami

**Paper 3: Children with Migration Backgrounds in Russian Elementary Schools: Teachers Attitudes and Practices**

Chulpan Gromova, Kazan (Volga region) Federal University  
Dina Birman, University of Miami

**PO1 Poster Session**

**Room 502-504**

**Poster 1: Diversity and Cultural Bridges: Rethinking the Role of Literature**

Michael Steppat, University of Bayreuth

**Poster 2: Japanese University Students' Perceptions of Their Foreign Language Teachers**

Soyhan Egitim, Northeastern University & Toyo University  
Travis Garcia, Tokyo Denki University"

**Poster 3: Investigation of Japanese University Students' Perception and Attitude Toward Multiculturalism**

Esther Stockwell, Hosei University

**Poster 4: Symbiotic Learning of Intercultural Competence: A Community-Based Research**

Yan LI, China University of Mining & Technology  
Rui TANG, China University of Mining & Technology

**Poster 5: Using Art as a Catalyst for Intercultural Understanding & Learning**

Renate Link, Aschaffenburg University of Applied Sciences

**Poster 6: Intercultural Identity Development through Study Abroad Programmes: A Case Study of Algerian Students in the UK**

Amina Guerriche, University of Bath

**Poster 7: The Impact of Leadership Development Programs on Global Students' Identities and Value Systems: A Pilot Case Study**

Stephanie Calley, Biola University

**Poster 8: A Qualitative Analysis of Reports by Chinese MNEs on their Cultural Integration Practices**

Meiqing HAN, China Chamber of International Commerce

**Poster 9: Communication and Conflict of Network Groups: Co-Cultural Interpretation and Countermeasure Study**

Xin ZHANG, Xi'an Jiaotong University

**Poster 10: Intercultural Collaborative Virtual Writing**

Aurora Gómez Jiménez, National University of Costa Rica

**Poster 11: Taking Advantage of International Resources Effectively to Improve Faculty Construction in Chinese-Foreign Cooperatively Running Schools**

Ye YANG, Northwestern Polytechnical University

**Poster 12: "Denial" American Students as Ethnographers of Japanese Culture: Discovering Commonness and Differences**

Yuka Matsuhashi, Temple University, Japan Campus

**Tuesday, 9 July, 2019**

**Theme Sessions**

**10:15-11:45**

**T1 The Psychologies of a Billion People: Chinese Perspectives on Intercultural Research**

**Room 102-104**

**Chair:** Jianhong MA, Zhejiang University

**Discussant:** Alexander English, Shanghai International Studies University

**Paper 1: Organizational Decision Making As A Piecemeal Engineering Process: Chinese Insights on Management Psychology**

Jianhong MA, Zhejiang University

**Paper 2: What Happened When Collective Farms Randomly Assigned People to Farm Rice and Wheat?**

Thomas Talhelm, University of Chicago

**Paper 3: Cultural Analysis Based on Big Data: Evidence of Chinese Social Change and Ecological Geography**

Shengtao WU, Xiamen University

**Paper 4: Cultural Values in Chinese Proverbs Reported by Chinese College Students**

Liping WENG, Shanghai International Studies University

**T2 Cultural Identity Configurations & Cultural Identity Styles: How Multicultural Individuals Negotiate Their Cultural Identities**

**Room 106-108**

**Chair:** Maya Yampolsky, Laval University

**Paper 1: The Relationship Between Multicultural Identity Configurations and Cultural Participation Among Second Generation and "Mixed" Heritage Canadians**

Jennifer Taing, Laval University

**Paper 2: A Qualitative Exploration of Social Support and Multicultural Identity Configurations**

Maya Yampolsky, Laval University

**Paper 3: Identity Styles and Wellbeing Among Bicultural Australians: The Roles of Perceived Diversity Norms and Similarity to the Majority Culture**

Justine Dandy, Edith Cowan University

**Paper 4: Can Alternating Cultural Identities be Adaptive?**

Colleen Ward, Victoria University of Wellington

**T3 Fostering Mutuality & Resonance in Intercultural Encounters**

**Room 202-204**

**Chair:** Young Yun Kim, University of Oklahoma

**Discussant:** Ling CHEN, Hong Kong Baptist University

**Paper 1: Constructing "Virtual Third Culture" Through Mutual Adaptation**

Milton Bennett, IDR Institute

**Paper 2: Reaching for the Humanity: Communicative Acts of Individuation and Consonance**

Young Yun Kim, University of Oklahoma

Monday

Tuesday

Tuesday, 9 July, 2019

**W1 Intercultural Education in the Context of Internationalization at Chinese Universities: Pedagogical Explorations from the Rich-Ed Project** Room 206/208

**Chair:** Sara Ganassin, Newcastle University

**Discussants:** Hongling ZHANG, Shanghai International Studies University; Darla K. Deardorff, Duke University & AIEA

**Additional Collaborators:** Prue Holmes, Durham University; Jan Van Maele, KU Leuven

**Rich-Ed Workshop (Part 1): The Rich-Ed Project: Conceptualizing Interculturality in Chinese Higher Education (20 Min)**

Sara Ganassin, Newcastle University

**Rich-Ed Workshop (Part 2): The Rich-Ed Training Course for Intercultural Learning (30 Min)**

Li SONG, Harbin Institute of Technology

**Rich-Ed Workshop (Part 3): Intercultural Learning in China and Beyond (30 Min)**

Li SONG, Harbin Institute of Technology  
Yi'an WANG, Hangzhou Dianzi University  
Dina Birman, University of Miami

Parallel Sessions

 13:00-14:30

**S7 Bridging Intercultural Study & Literature: Theories, Methods, Cases (1)** Room 402

**Chair:** Ling LIN, Shanghai International Studies University

**Discussant:** Xiaojia ZHANG, Shanghai International Studies University

**Paper 1: Values, Perspectives, and the Re-Evaluation of Values in Intercultural Studies**

Ming XIE, University of Toronto

**Paper 2: Cultural Thought Patternings: William Faulkner and Mo Yan**

Mengyu LI, Ocean University of China

**Paper 3: Muslim Identities in Literary Representation: Constructing Cultural Hybridity in a Coming-of-Age Narrative**

Ling LIN, Shanghai International Studies University

**S8 Viewing Intercultural Adaptation & Social Inclusion Through Constructs of National Identity: Part 1** Room 404

**Chair:** Adam Komisarof, Keio University

**Paper 1: Markers of National Identity and Acceptance of Migrants: Framing the Literature**

Adam Komisarof, Keio University

**Paper 2: Work as a Marker of Immigrant Inclusion: Negotiating National Identity and Belonging in the Public Sphere**

Hui ZHANG, Carleton University

**Paper 3: Host Community Acculturation Orientations in Plainstown, USA: A Mixed-Methods Examination of Attitudes, Acculturation Markers, and Antecedent Factors**

Kelly McKay-Semmler, University of South Dakota

**Paper 4: Understandings of Nationhood and Outgroup Attitudes in Culturally Diverse Mauritius**

Femke van der Werf, Utrecht University

Tuesday, 9 July, 2019

**S9 Enhancing Intercultural Competence: Applying Theory to Practice in Educational Settings** Room 506

**Chair:** Kenneth Cushner, Kent State University

**Discussant:** Jane Jackson, The Chinese University of Hong Kong

**Paper 1: Preparing Students for a Global Experience on Semester at Sea**

Nan Sussman, The College of Staten Island, CUNY  
Kenneth Cushner, Kent State University  
Steve J. Kulich, Shanghai International Studies University

**Paper 2: Building Trust While Enhancing Teaching Practice in a Maasai Community School**

Kenneth Cushner, Kent State University

**Paper 3: Preparing Students for a Global Experience without Crossing Borders**

Eiko Ujitani, Nagoya University of Foreign Studies  
Tomoko Yoshida, Keio University

**Paper 4: It's Not You, It's Us: Inter/Intra-Cultural Learning Among Globally Diverse Teachers Engaged in Short Term Professional Development in the U.S.**

Jenny Mahon, University of Nevada, Reno

**S10 Intercultural Communication & Acculturation in Chinese Contexts** Room 508

**Chair:** Baohua YU, The Education University of Hong Kong

**Paper 1: The Role of Willingness to Communicate in the Cross-cultural Adaptation**

Baohua YU, The Education University of Hong Kong

**Paper 2: What Acculturation Factors Are Impacting Job Satisfaction in China? An In-Depth Study into Foreign Teacher Turnover**

Alexander English, Shanghai International Studies University

**Paper 3: Gradual Growth and Crucial Moment: The Influential Factors and Turning Points of Mainland-Hong Kong Friendship**

Yick Wah LEUNG, The Education University of Hong Kong

**Paper 4: Cultivating Chinese College Students' Intercultural Competence with Intercultural Language Teaching Approach - An Action Research**

Yuting MU, The Education University of Hong Kong

**P13 Intercultural Business** Room 410

**Chair:** Maria Lai-Ling LAM, Calvin College

**Paper 1: Reflection from Diversity Management Education**

Maria Lai-Ling LAM, Calvin College

**Paper 2: Cultural Diversity in the Workplace: The Moderating Role of Cultural Resilience and Inclusive Leadership**

Carlijn van Alphen, Vrije Universiteit Amsterdam

**Paper 3: How to Reconcile a Real-Life Intercultural Business Dilemma in HRM**

Vincent Merk, Eindhoven University of Technology

**Paper 4: The Effectiveness of Incorporating the Cultural Detective Intercultural Competence Developmental Tool into a Cross-Cultural Management Course**

Pauline Vromans, Radboud University Nijmegen

Tuesday, 9 July, 2019

Tuesday, 9 July, 2019

**P14 Chinese FLT & EFL**

**Room 406**

**Chair:** Xiaoqiu FU, Yangtze University

**Paper 1: A Review of Domestic Empirical Studies on the Intercultural Perspective in Foreign Language Teaching**

Keli LIU, Yangtze University

**Paper 2: Cultural-Specific Aspects in Chinese EFL Audio-Visual Textbooks in Higher Education**

Junying GUO, Shanghai International Studies University

Ya'nan WU, Shanghai International Studies University

**Paper 3: Correlation Study on the Relationship Between English Proficiency and Intercultural Communication Competence**

Joana Filipa Almeida, Independent Researcher

**Paper 4: An Investigation into English Teachers' Local Cultural Disposition in Middle Schools**

Canggu CHEN, Zhejiang Normal University

**P15 Intercultural Education**

**Room 510**

**Chair:** David Dalsky, Kyoto University

**Paper 1: Multinational Online Intercultural Exchanges of Indigenous Psychology Concepts: Towards Virtual Internationalization of A Japanese National University**

David Dalsky, Kyoto University

Jueyun Su, Kyoto University

**Paper 2: Building Empathy in Intercultural Communication Classroom Through Meta-Cognitive Tasks**

Irina Golubeva, University of Maryland, Baltimore County

Ivett R. Guntersdorfer, Ludwig-Maximilians University Munich

**Paper 3: Understanding Intercultural Outcomes in Student Mobility in Europe: An Interdisciplinary Approach**

Joana Filipa Almeida, Newcastle University

 14:45-16:15

**S11 Bridging Intercultural Study & Literature: Theories, Methods, Cases (2)**

**Room 402**

**Chair:** Min ZHOU, Shanghai International Studies University

**Discussant:** Weiwei SHEN, Shanghai International Studies University

**Paper 1: Multiculturalism, Cosmopolitization, and the Narrative Response**

Min ZHOU, Shanghai International Studies University

**Paper 2: Between European Lady and American Cowboy: Canadian Cultural Antagonism in Munro's Fiction**

Yi ZHOU, Shanghai International Studies University

**Paper 3: Discourses of Asia: Imagology and Hybridity in Okakura Kakuzō's Work**

Zhi LIN, Dalian Maritime University

**S12 Viewing Intercultural Adaptation & Social Inclusion Through Constructs of National Identity: Part 2**

**Room 404**

**Chair:** Adam Komisarof, Keio University

**Discussant:** Stefan Kammhuber, University of Applied Sciences Eastern Switzerland

**Paper 1: Which Social Markers Are Important to Majority Members in Australia, to What Extent Do Immigrants Perceive They Fit Them and How Is This Related to Immigrants' Stress?**

Justine Dandy, Edith Cowan University

**Paper 2: How Inclusive is Canada?**

Saba Safdar, University of Guelph

**Paper 3: Influence of Societal Context on Social Markers of Acceptance: A Comparison across 5 Cultures**

Chan-Hoong LEONG, National University of Singapore

**S13 Intercultural Competences in Education**

**Room 506**

**Co-Chairs:** Miriam Schwarzenhal, Universität Potsdam; Joep Hofhuis, Erasmus University Rotterdam

**Discussant:** Dharm Bhawuk, University of Hawaii at Manoa

**Paper 1: Who Needs Intercultural Contact? The Moderating Role of Social-Perceptual Traits in Sojourner Adaptation**

Kinga Bierwiazzonek, ISCTE-University Institute Lisbon

**Paper 2: How Do Elements of Personality Differ by the Acculturation Experience? Evidence from International Students and Expatriates in China**

Alexander English, Shanghai International Studies University

**Paper 3: How May Adolescents Attending Culturally Diverse Schools Acquire Cultural Intelligence? The Crucial Role of Intercultural Socialization in Friendships**

Miriam Schwarzenhal, Universität Potsdam

**Paper 4: Longitudinal Development of Multicultural Personality in an International University Program**

Joep Hofhuis, Erasmus University Rotterdam

**S14 Global Women Leaders: Exploring Multi-Dimensional Diversity**

**Room 508**

**Chair:** Kiyoko Sueda, Aoyama Gakuin University

**Discussant:** Tomoko Yoshida, Keio University

**Paper 1: Perspectives on Becoming a Global Leader - Focusing on the Career Path of a Japanese Woman Executive**

Kiyoko Sueda, Aoyama Gakuin University

**Paper 2: Taking Leadership in Career Development: Factors Influencing EPA Indonesian Nurses and Care Workers in Japan and Indonesia**

Akiko Asai, J. F. Oberlin University

**Paper 3: When Is Female Leadership Effective and Stable in Asia?**

Soyeon Kim, Shujitsu University

**Paper 4: Perspectives on Women Leadership in Global Times**

Claude-Hélène Mayer, University of Johannesburg

Tuesday, 9 July, 2019

**P16 Intergroup Conflict**

Room 510

**Chair:** L. Ripley Smith, Bethel University

**Paper 1: Intergroup Emotions and Intergroup Attitudes in Post-Apartheid South Africa**  
Elirea Bornman, University of South Africa

**Paper 2: The Tao of CQ: Investigating the Relationship Between Social Initiative, Intercultural Apprehension, and Open-Mindedness**  
L. Ripley Smith, Bethel University

**Paper 3: Integrating Ethno-Cultural and National Group Membership, a Challenge? An Examination in Culturally Diverse Mauritius**  
Femke van der Werf, Utrecht University

**P17 Inter-Group Contact within Chinese Contexts**

Room 406

**Chair:** Ruobing CHI, Shanghai International Studies University

**Paper 1: Influence of Self-Expansion Motivation and Intercultural Friendship Variables on Chinese International Students Toward A Positive Acculturation Orientation**  
Lulu HUANG, Shanghai International Studies University  
Steve J. Kulich, Shanghai International Studies University

**Paper 2: Acculturation in a Sibling Culture: The Psychological and Academic Adaptation of Mainland Chinese University Students in Hong Kong**  
Baohua YU, The Education University of Hong Kong

**Paper 3: The Influence of Ethnic Identity and Intergroup Contact on Working Location Choice: A Study of Hui Ethnic Minority Youth from Ningxia Hui Autonomous Region**  
Xiaoxue LIANG, Shanghai International Studies University

**Paper 4: Investigating the Status of Intercultural Education in FLT in Higher Education Institutes of Henan Province Under the Background of B&R Initiative**  
Hao YUE, Zhengzhou University of Aeronautics

**P18 Chinese Education & Culture**

Room 410

**Chair:** Gefei SUO, Shanghai International Studies University

**Paper 1: Chinese College Students' New Media Consumption Patterns From the Perspective of "Prosumer"**  
Gefei SUO, Shanghai International Studies University

**Paper 2: Exploring the Unit Themes of Traditional Chinese Culture in English Textbooks from the Multicultural Perspective**  
Lu ZHAO, Zhejiang Normal University

**Paper 3: The Growth of an Intercultural Communication (IC) Teacher in FLT Context - Focusing on Teacher Knowledge**  
Peng WU, Shanghai University of International Business and Economics  
Xiaodi JIANG, Shanghai University of International Business and Economics

**Paper 4: Global Journalism as a Type of Cross-Cultural Education: Theories and Practices in China**  
Lanjuan MENG, Communication University of China

Tuesday, 9 July, 2019

 16:30-18:00

**P19 International Adaptation for Workers**

Room 402

**Chair:** Adam Komisarof, Keio University

**Paper 1: I Don't Want to Be Assimilated: A Case Study of Chinese Former International Students Working in Contemporary Japan**  
Youqi Ye-Yuzawa, Meiji University

**Paper 2: A Study on the Cross-Cultural Adaption of Overseas Chinese Volunteer Teachers - MTC SOL's Perspective**  
Jin DU, Chongqing university

**Paper 3: Intercultural Adaptation Strategies in Sino German Joint Ventures from the Perspective of Interaction**  
Enuo WANG, University of Shanghai for Science and Technology

**Paper 4: Validating a New Framework of Workplace Acculturation: Belonging and the Negotiation of National and Organizational Group Boundaries**  
Adam Komisarof, Keio University

**P20 Cultural Diversity**

Room 406

**Chair:** Yiheng DENG, Southwestern University of Finance and Economics

**Paper 1: What is up with Cultural Appropriation? The Perspective of Diversity Ideologies**  
Rui ZHANG, Dickinson College

**Paper 2: Chinese Organizational Culture via Value Statements: An Emic-Etic Yin-Yang Approach**  
Yiheng DENG, Southwestern University of Finance and Economics

**Paper 3: Crossing Boundaries and Building Bridges Through Diverse Dialogue in New Zealand**  
Erina Ogawa, Daito Bunka University  
Shunji Yamazaki, Daito Bunka University

**Paper 4: It May Be Just a Rumor, but I Heard...: Exploring Rumor as a Form of Indirect Contact Influencing Intergroup Attitudes**  
L. Ripley Smith, Bethel University  
Kelly McKay-Semmler, University of South Dakota

**P21 Intercultural International Relations**

Room 410

**Chair:** Gabriel Horenczyk, Hebrew University of Jerusalem

**Paper 1: Interpersonal Violence Among Jewish and Arab Youth in Israel Exposed to Continuous Political Conflict**  
Ruth Pat-Horenczyk, Hebrew University of Jerusalem

**Paper 2: Ethos of Conflict, Intergroup Contact, and Life Satisfaction Among Palestinian-Arabs Christians and Muslims in Israel and the Palestinian Authority**  
Gabriel Horenczyk, Hebrew University of Jerusalem

**Paper 3: Sinology in Australia and New Zealand - From the Past to Current Situation**  
Ying ZHU, New Port Technology Ltd.

**Paper 4: What Shapes European Union (EU) Intercultural Image Abroad - Desired and Perceived Cultural Diplomacy?**  
Lijiljana Simic, Institute for Higher Studies in Social Communication, Brussels & University of Arts, Belgrade



Tuesday, 9 July, 2019

**P22 Adaptation and Acculturation**

Room 510

**Chair:** Changyuan LIU, Harbin Institute of Technology

**Paper 1: A Study of Adaptation of the Internal Migrants in Shanghai**

Jiaojiao MENG, Shanghai University of International Business and Economics

**Paper 2: Chinese' Home-Based Acculturation Towards Us Culture: A Cross-Generational Comparison**

Qingqing HU, Northwest University

**Paper 3: The Cross-Cultural Adaptation Experiences of International Scholars in Shanghai: From the Perspective of Organisational Culture**

Jiexiu CHEN, University College London

**Paper 4: Living in a Big Bubble, Break It or Not - Exploring International Students' Sociocultural and Academic Adaptation**

Changyuan LIU, Harbin Institute of Technology

**P23 Intercultural Competence**

Room 508

**Chair:** Renzhong PENG, Huazhong University of Science and Technology

**Paper 1: Intercultural Competence Development in International Double-Degree Programs**

Eika Auschner, Pontifical Bolivarian University

**Paper 2: Predictive Validity of Self-Reported Measures and Log-Based Behavioral Measures of Personal Qualities in Large-Scale International Educational Surveys**

Jia HE, German Institute for International Educational Research

**Paper 3: Examining Measures of Cross-Cultural Competence: What Do They Really Tell Us?**

William Gabrenya, Florida Institute of Technology

**Paper 4: Exploring Intercultural Language Teaching Models in EFL Classroom**

Renzhong PENG, Huazhong University of Science and Technology

**P24 Intercultural International Relations**

Room 506

**Chair:** Zhaohui YU, Shanghai International Studies University

**Paper 1: A Study of Corporate Diplomacy with Cross-Cultural Communication Perspective**

Zhaohui YU, Shanghai International Studies University

Yaohong LIU, Shanghai International Studies University

**Paper 2: Acculturation and Intercultural Communication of Chinese Students in Thai International Business Assumption University**

Shih Yi HUANG, Assumption University

**Paper 3: Space Intrusions Perceived by Chinese and Pakistan Students in China**

Jingxiang CAO, Dalian University of Technology

**Paper 4: China's Influences on the World: A Perspective of the International Students in China**

Haiyan ZHANG, Beijing Jiaotong University

Tuesday, 9 July, 2019

**P02 Poster Session**

Room 502-504

**Poster 1: The Effects of Learning Design Through Intercultural Exchange Among Chinese, Korean, and Japanese Graduate Students**

Mayumi Kubota, Kansai University

**Poster 2: Multicultural Discrimination Experiences and Rumination: A Narrative Approach**

Rebecca Angele, Laval University

**Poster 3: The Trend of Gamification in Intercultural Communication Training**

Renate Link, Aschaffenburg University of Applied Sciences

**Poster 4: Teaching Culture Understanding Skills Through Eap Courses: Reflections on a Large-Scale Experiment**

Don Snow, Duke Kunshan University

Shuhan LI, Duke Kunshan University

**Poster 5: A Qualitative Study on the Work Experience of Former International Students in Japan**

Misa Inoue, Aoyama-gakuin University

**Poster 6: Passing Through Your "Intercultural Tunnel" - A Bilingual Textbook with Operational Procedures for IC Development**

Qun YU, Nanjing University Jinling College

**Poster 7: A Comparison of Language Features of Politeness Between Chinese and Latin American from the Perspective of Intercultural Communication**

Xuhong DING, Zhejiang Normal University

**Poster 8: The Role of Critical Thinking: Teaching to Improve Student's Cultural Intelligence (CQ) in Intercultural Communication Courses in Chinese Higher Education**

Yali GAO, University of Hertfordshire

**Poster 9: Investigating the Status of Intercultural Education in Flt in Higher Education Institutes of Henan Province Under the Background of B&R Initiative**

Hao YUE, Zhengzhou University of Aeronautics

**Poster 10: English Public Speaking Classroom - A Tentative Intercultural Foreign Language Teaching Practice**

Lina SHI, Fudan University

**Poster 11: Introducing Digital Learning Tools in Higher Education - A Comparative Study Between China and Germany**

Bernadette Gruber, University of Hagen

**Poster 12: A Survey of Professional Translators in Hong Kong, Shanghai, and Taipei, and its Implications for Translation and Intercultural Competence Training**

Andy Lung Jan CHAN, Lingnan University

 19:30-20:30

**W2 Meet the Editors: Publishing in IJIR**

MBA Lecture Room

**Chair:** Dina Birman, University of Miami & Editor-in-Chief of IJIR

**Co-Presenters:** Jaimee Stuart, Griffith University & Associate Editor of IJIR; Saba Safdar, University of Guelph & Associate Editor of IJIR

Wednesday, 10 July, 2019

Theme Sessions

10:15-11:45

T4 Acculturation: A Focus on Identity Negotiation & Development Room 102-104

**Chair:** Saba Safdar, University of Guelph

**Paper 1: The Curious Case of Alternating Cultural Identities**

Colleen Ward, Victoria University of Wellington

**Paper 2: Intersection of Migrant Identity, Religiosity, and Sexuality**

Saba Safdar, University of Guelph

**Paper 3: Multiple Belongings and Psychological Wellbeing Among Immigrants and the Second Generation in Canada**

John W. Berry, Queen's University & South China University of Technology

T5 Developing Intercultural Affective Competence in Language Classrooms Room 106-108

**Chair:** Xuan ZHENG, Peking University

**Paper 1: Development of Intercultural Affective Competence Through a Class Intervention in a College English Course**

Xuan ZHENG, Peking University

**Paper 2: Language Attitudes and Attitude Change of Secondary School Students in English Classes**

Jingyan WANG, Peking University

**Paper 3: Students' Language and Emotional Competence Development in a College English Course Positive Psychology**

Yuqin WU, Zhongnan University of Economics and Law

T6 The Erasmus+ "RICH-Ed" Project: A Cross-Boundary Dialogue on Interculturality Between European & Chinese Higher Education Room 202-204

**Chair:** Yi'an WANG, Hangzhou Dianzi University

**Discussants:** Hongling ZHANG, Shanghai International Studies University; Darla K. Deardorff, Duke University & AIEA

**Paper 1: Engaging Stakeholders Across Multiple Boundaries for Developing Intercultural Learning in Chinese Higher Education**

Yi'an WANG, Hangzhou Dianzi University

**Paper 2: "European" and "Chinese" Co-Construction of an Intercultural Pedagogy for Internationalisation of Universities in "New" China**

Sara Ganassin, Newcastle University

Li SONG, Harbin Institute of Technology

**Paper 3: Training the Trainers and the Teaching Staff Across Multiple Boundaries Based on the Teachers' Training Needs Analysis and Inventory of Intercultural Learning in the Chinese Higher Education**

Jun LUO, Zhejiang Wanli University

Liyang MIAO, Hangzhou Dianzi University

Wednesday, 10 July, 2019

T7 The Role of Intercultural Interaction in Developing a Socially & Culturally Inclusive Australia Room 206-208

**Chair:** Nigar G. Khawaja, Queensland University of Technology

**Paper 1: Building Bridges: Intercultural Interaction as a Way of Dealing with Islamophobia**

Nigar G. Khawaja, Queensland University of Technology

**Paper 2: The Influence of Social Integration on Changes in Post-Migration Stress for Refugees in Australia**

Jaimee Stuart, Griffith University

**Paper 3: Refugee Parents' Engagement with Their Children's School: An Opportunity for Intercultural Interaction/Contact**

Mairead MacKinnon, The University of Queensland

Aparna G. Hebbani, The University of Queensland"

**Paper 4: Impact of Media Coverage on Refugee Belongingness**

Mairead MacKinnon, The University of Queensland

Parallel Sessions

13:00-14:30

S15 Intercultural Education in the Chinese Context Room 406

**Chair:** Jiajun Li, Jiangsu University

**Paper 1: Development of a Scale to Measure African International Students' Adaptation in the Chinese Educational Setting**

Jiajun Li, Jiangsu University

**Paper 2: Adaptation of International Students in China: Development of a Theoretical Framework Employing a Grounded Theory Approach**

Xuan WANG, Shanghai International Studies University

Steve J. Kulich, Shanghai International Studies University

**Paper 3: Study Abroad and Its Effect on Students' Development of Intercultural Competence**

Richard Draeger Jr., Shanghai International Studies University

**Paper 4: A Tentative Model of Chinese as a Second Language Teachers' Identity Development: From a Complexity Theory Perspective**

Yaoyun ZHU, Shandong University

S16 Irreconcilable Sides of the Same Coin? How Majority- & Minority- Group Members' Perception of Each Other Shape Intercultural Relations in Distinct Ways Room 410

**Chair:** Jonas R. Kunst, University of Oslo

**Discussant:** John W. Berry, Queen's University & South China University of Technology

**Paper 1: Identified with the Majority Group but Only Loyal to their Heritage? How Perceptions of Disloyalty Drive Bias against Immigrants**

Jonas R. Kunst, University of Oslo

**Paper 2: An Obstacle to Intercultural Understanding: North American Majority Members React Negatively to Biculturals' Frame Switching**

Alexandria West, York University

**Paper 3: Cross-Cultural Adaptation Shapes Sojourner Representations of Locals**

Kinga Bierwiazzonek, ISCTE-University Institute Lisbon

Yaoyun ZHU, Shandong University

Wednesday, 10 July, 2019

S17 Stories & Culture: Theory & Applications

Room 510

**Chair:** Dharm Bhawuk, University of Hawaii at Manoa

**Paper 1: Chinese Cultural Stories and Children's Educational Values**

Aili GUO, Shanghai Ocean University

**Paper 2: Stories of Whistle Blowers: Multilevel Analyses**

Masahisa Yamaguchi, California State University, East Bay

**Paper 3: A Comparative Study of Organizational Apology Stories: The Case of Apple and Kingsoft**

Eric Rhodes, California State University San Marcos

S18 Spaces of Intercultural Encounter

Room 508

**Chair:** Katie Willis, Royal Holloway, University of London

**Paper 1: Copy and Paste Pedagogy?: Intercultural Encounters in "Transnational" Classroom**

Tianfeng LIU, Central South University

**Paper 2: Generational Tensions Among Somali Communities in the UK**

Mina Nakai, Royal Holloway, University of London

**Paper 3: Everyday Consumption: Overseas Returned Students in Shanghai**

Yunting Qi, University of London

**Paper 4: Spaces of Support: Diversity of Intercultural Experiences in Two Migrant Workers Service Centres in Macau**

Dennis Tat-In TAM, Royal Holloway, University of London

P25 Identity in Chinese Contexts

Room 506

**Chair:** Min LIU, Southern Illinois University Edwardsville

**Paper 1: Group Identity in Shared Values Networks Continued**

Yajie PU, North Greenville University

**Paper 2: Making Sense of Microaggressions Among Asian Americans: An Explorative Study**

Min LIU, Southern Illinois University Edwardsville

**Paper 3: Research on Chinese as Foreign Language Teachers' Cultural Identity in New Zealand: From a Multidimensional Approach**

Yu WANG, Capital Normal University

**Paper 4: The Meaning of "Being Chinese" in Lived Intercultural Experiences: Perceptions of Chinese Cultural Identity among Contemporary Mainland Chinese Undergraduates**

Yuanyuan HE, China Foreign Affairs University

P26 Diverse Intercultural Practices

Room 504

**Chair:** Xiaojia ZHANG, Shanghai International Studies University

**Paper 1: Teaching Chinese Characters from the Perspective of Chinese Imagery Thinking**

Debiao ZHANG, Assumption University

**Paper 2: An Extension of Peircean Triadic Pattern on Intercultural Research**

Liang YANG, Xi'an Jiaotong University

**Paper 3: "Bringing the World Together One Note at a Time": Intercultural Practice and Identity Development of Musicians**

Qinhan CHEN, University of Edinburgh

**Paper 4: Discourse Power of Taichi in the International Sports Field from the Perspective of Its Patent Applications**

Jie CHEN, Beijing Sport University

Wednesday, 10 July, 2019

15:00-16:30

A1 IAIR Award Winners Presentation Session

Lecture Hall I

**Chair:** Kenneth Cushner, Kent State University

**2019 Harry C. Triandis Lifetime Achievement Award**

Elaine Hatfield, University of Hawaii

Presented by Dharm Bhawuk, University of Hawaii at Manoa

**2019 William B. Gudykunst Outstanding Book Award**

John W. Berry, Queen's University & South China University of Technology

Presented by Jane Jackson, The Chinese University of Hong Kong

**2019 Rae & Dan Landis Outstanding Dissertation Award**

Judit Kende, University of Amsterdam

Presented by Chan-Hoong LEONG, National University of Singapore

A2 CAFIC New Book Launch & Best-Paper Award Session

MBA Lecture Room

**Chair:** Hongjing LIAO, Beijing Foreign Studies University

**New Book Launch Ceremony: Introduction, Questions, & Answers**

Comments by Youzhong SUN, Beijing Foreign Studies University

**Chair:** Hongling ZHANG, Shanghai International Studies University

**CAFIC Best Paper Award**

Presented by Youzhong SUN, Beijing Foreign Studies University



## Conference Guide 会议指南

### I. Conference Venue

The conference will be held on Hongkou Campus (550 W. Dalian Rd.)  
Nearest metro station: Chifeng Rd. Station (Metro Line 3).

### II. Transportation to SISU Hongkou Campus

- From Shanghai Pudong International Airport
  - Taxi (around 170 RMB)
  - Airport shuttle bus Line 4 to Hongkou Football Stadium Station (around 22 RMB) and then a taxi (around 20 RMB)
  - Metro Line 2→Line 4→Line 3 (Off at Chifeng Rd. Station)
- From Shanghai Hongqiao International Airport/ Shanghai Hongqiao Railway Station
  - Taxi (around 80 RMB)
  - Metro Line 2→Line 3 (Off at Chifeng Rd. Station)
- From Shanghai Railway Station
  - Taxi (around 30 RMB)
  - Metro Line 3 (off at Chifeng Rd. Station)
- From Shanghai South Railway Station
  - Taxi (around 80 RMB)
  - Metro Line 3 (off at Chifeng Rd. Station)

### III. Catering Arrangement

- Lunch and Dinner are served at SISU Guesthouse.
- The Welcoming Banquet is in Hyatt on the Bund (shuttle transportation).

### 一、会议地点

会议将在上海外国语大学虹口校区举行。地址：大连西路550号。靠近地铁3号线赤峰路站。

### 二、交通指南（至上外虹口校区）

- 上海浦东国际机场抵达：
  - 乘坐出租车（约170元）；
  - 乘坐机场大巴四线（约22元）到虹口足球场后，乘坐出租车（约20元）；
  - 乘坐地铁3号至赤峰路，出站后步行600m左右
- 上海虹桥机场/虹桥火车站抵达：
  - 乘坐出租车（约80元）；
  - 乘坐地铁2号线→4号线→3号至赤峰路，出站后步行600m左右
- 上海火车站抵达：
  - 乘坐出租车（约30元）；
  - 乘坐地铁3号线至赤峰路，出站后步行600m左右
- 上海南站抵达：
  - 乘坐出租车（约80元）；
  - 乘坐地铁3号线至赤峰路，出站后步行600m左右

### 三、餐饮安排

- 午餐和晚餐请至上外迎宾馆就餐。
- 7月8日欢迎晚宴：上海外滩茂悦大酒店（大巴接送）

