Advancing Intercultural Research and Dialogue: Crossing Boundaries and Building Bridges

Program
SISU AT A GLANCE

Established in 1949, Shanghai International Studies University (SISU) is committed to preparing future leaders and professionals with advanced language proficiency, extensive global knowledge, and deep intercultural understanding to shape international scholarship across humanities and social sciences, and address critical challenges worldwide.

SISU is known for being one of the earliest institutions where China’s higher education in foreign languages took shape. Our pioneering history began in the same year of the founding of the People’s Republic of China, with the establishment of the Shanghai Russian School. Over the past 70 years, SISU has grown from a mono-disciplinary language institute into a national leading and globally recognized university in China for international studies.

From remarkable beginnings and through seven decades of endeavor, SISU has won an unparalleled reputation in linguistics, literary and intercultural studies, international politics, and global journalism, playing an active role in China’s diplomatic decision-making.

Our graduates, including a large number of high-profile diplomats, are at the forefront of China’s international affairs. Over the past seven decades, SISU alumni have been contributing to the economic, cultural and social development of China and to the promotion of friendly exchange with people around the world.

OUR VISION: SISU aims to be a world-leading university with global and area studies specialisms, delivering impact through international, innovative and interdisciplinary research and teaching.

OUR STRATEGY: “Multilingual+” Initiative

Drawing on our academic strength in languages and cultures, we launched a progressive reform strategy, “Multilingual+ Initiative, to push forward on our educational mission in the new era. “Multilingual” means that our students should at least master two foreign languages, and owns brilliant intercultural communication abilities. “+” (Plus) refers to interdisciplinarity that “interconnects” different subjects with area studies as its core.

OUR MISSION: To prepare future global talents for all-round development to serve the needs of our nation, to advance social progress, and to promote heart-to-heart communication between China and the rest of the world.

OUR MOTTO: Integrity, Vision and Academic Excellence.

OUR SLOGAN: Interpret the World, Translate the Future.

Welcome from the Conference Host

Dear Conference Participants,

Greetings! It is my honor and pleasure to be welcoming you to SISU for this historic joint-conference – the first time that members and fellows of IAR are meeting with CAFIC members in China! And how auspicious that our gathering occurs during our university’s 70th anniversary year!

Our SISU Intercultural Institute (SII) team has worked hard with the Organizing and Scientific Committees to make arrangements for what we hope is an interesting and engaging conference, from the compelling daily keynotes, interesting theme sessions (symposia/panels) and parallel paper and poster sessions. Besides the academic offerings, we hope that this opportunity to meet colleagues from around the world and enjoy some new experiences in Shanghai provides wonderful insights and memories!

Both of our cooperating organizations have been engaged in promoting intercultural research since the mid-1990s. The current need for and relevance of what we are committed to understanding and doing is reflected almost daily in reports from around the world. Therefore, we do hope that your participation helps contribute to our theme of Advancing Intercultural Research and Dialogue: Crossing Boundaries and Building Bridges. We’re truly hopeful that our coming together as scholars and practitioners helps us exchange important ideas, collaborate on meaningful research, and forge new cross-border partnerships.

Thanks for coming, for participating, and for looking expectantly to what these days may bring! We are grateful to have you here with us.

Sincerely,

Steve J. Kulich

Director of the SISU Intercultural Institute (SII),
2019 Joint-Conference Organizer,
President of IAR (2019-2021),
Long-time attendee and Honorary Advisor to CAFIC
1. IAIR

Formed in 1997, the International Academy for Intercultural Research is an association of about 250 scholarly Fellows and Members focused on cross-cultural research in varied disciplines worldwide. IAIR’s mission is to encourage the highest quality empirical research and practice aimed at understanding the ways in which cultures interact, primarily through biennial meetings and publications, like its flagship International Journal of Intercultural Research (IJIR).

2. CAFIC

Founded in 1995, the China Association for Intercultural Communication has pioneered intercultural studies in China, attracting over 200 Chinese and international participants at each annual conference. Focusing on the intersection between language and culture, CAFIC encourages and embraces all interdisciplinary endeavours and engagements in constructing intercultural dialogue in our global human community.

3. SISU SII

The SISU Intercultural Institute (SII) is one of the earliest academic institutions dedicated to intercultural research in China. Established in September 2006, the institute initiates, supports, and coordinates the intercultural research of related disciplines in SISU to increase academic exchanges and cooperation for intercultural communication (IC) projects at home and abroad, as well as provides intercultural education, consulting, and training for schools, companies, and public institutions.

Aiming to explore the communication patterns among different cultural groups, facilitate intercultural dialogues, and promote international understanding, the institute team and collaborating scholars primarily focus research on culture and psychology, intercultural education and training, intercultural interactions, and global communication. The core institute team of domestic and international research fellows and faculty members offers Master’s and PhD Programs that have cultivated many excellent scholars and teachers in fields of intercultural research and practice. The institute publishes its Intercultural Research academic series (since 2007) and has been collaborating with FutureLearn to offer the “Intercultural Communication” MOOC in recent years.
### Conference Schedule (July 7-10, 2019)

#### Sunday, July 7

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>14:00-22:00</td>
<td>Registration</td>
<td>SISU Guesthouse Lobby</td>
</tr>
<tr>
<td>18:00-19:30</td>
<td>Dinner</td>
<td>SISU Guesthouse</td>
</tr>
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#### Monday, July 8

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Venue</th>
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</thead>
<tbody>
<tr>
<td>08:30-08:45</td>
<td>Opening Ceremony</td>
<td>Shaw Auditorium</td>
</tr>
<tr>
<td></td>
<td>Chair: Prof. Li Yansong, President of SISU</td>
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<tr>
<td></td>
<td>Opening Address: Dr. JIANG Feng.</td>
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<tr>
<td></td>
<td>Chair of the SISU University Council</td>
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<tr>
<td></td>
<td>Keynotes:</td>
<td></td>
</tr>
<tr>
<td>08:45-09:25</td>
<td>Madame Irina Bokova</td>
<td>Shaw Auditorium</td>
</tr>
<tr>
<td>09:25-10:05</td>
<td>Mr. ZHOU Shuchun</td>
<td>Shaw Auditorium</td>
</tr>
<tr>
<td>10:15-11:45</td>
<td>Theme Sessions (see pages 23-24)</td>
<td>Building 1</td>
</tr>
<tr>
<td>11:45-13:00</td>
<td>Lunch</td>
<td>SISU Guesthouse</td>
</tr>
<tr>
<td>13:00-17:40</td>
<td>Parallel Sessions (see pages 24-31)</td>
<td>Building 1</td>
</tr>
<tr>
<td>18:00-19:30</td>
<td>Dinner</td>
<td>SISU Guesthouse</td>
</tr>
<tr>
<td>19:30-20:30</td>
<td>IJIR Workshop</td>
<td>MBA Lecture Room</td>
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</tbody>
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#### Tuesday, July 9

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Venue</th>
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</thead>
<tbody>
<tr>
<td>08:30-09:10</td>
<td>Chair: Prof. Nan Sussman</td>
<td>Shaw Auditorium</td>
</tr>
<tr>
<td>09:10-09:50</td>
<td>Keynote:</td>
<td></td>
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<tr>
<td></td>
<td>Prof. Hazel Markus</td>
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</tr>
<tr>
<td></td>
<td>Prof. Peng Kaiping</td>
<td></td>
</tr>
<tr>
<td>10:15-11:45</td>
<td>Theme Sessions (see pages 23-24)</td>
<td>Building 1</td>
</tr>
<tr>
<td>11:45-13:00</td>
<td>Lunch</td>
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<tr>
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<td>Parallel Sessions (see pages 24-31)</td>
<td>Building 1</td>
</tr>
<tr>
<td>18:00-19:30</td>
<td>Dinner</td>
<td>SISU Guesthouse</td>
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#### Wednesday, July 10

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Venue</th>
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<tbody>
<tr>
<td>08:30-09:10</td>
<td>Chair: Prof. SONG Li</td>
<td>Shaw Auditorium</td>
</tr>
<tr>
<td>09:10-09:50</td>
<td>Keynote:</td>
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<tr>
<td></td>
<td>Prof. Helen Spencer-Oatey</td>
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<tr>
<td></td>
<td>Prof. ZHANG Hongling</td>
<td></td>
</tr>
<tr>
<td>10:15-11:45</td>
<td>Theme Sessions (see pages 32-33)</td>
<td>Building 1</td>
</tr>
<tr>
<td>11:45-13:00</td>
<td>Lunch</td>
<td>SISU Guesthouse</td>
</tr>
<tr>
<td>13:00-14:30</td>
<td>Parallel Sessions (see pages 33-34)</td>
<td>Building 1</td>
</tr>
<tr>
<td>15:00-16:30</td>
<td>CAIFC New Book Launch and Best-Paper Award</td>
<td>MBA Lecture Room</td>
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<tr>
<td>16:30-17:00</td>
<td>Closing Ceremony</td>
<td>Lecture Hall I</td>
</tr>
<tr>
<td></td>
<td>Chair: Prof. ZHANG Hongling</td>
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<tr>
<td></td>
<td>Closing Address:</td>
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<tr>
<td></td>
<td>Prof. ZHA Mingjian, Vice President of SISU</td>
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<tr>
<td></td>
<td>Prof. Steve Kulich</td>
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<tr>
<td>17:00-18:00</td>
<td>Dinner</td>
<td>SISU Guesthouse</td>
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**Tuesday, July 9**

- **Time:**
  - 08:30-09:10: Chair: Prof. Nan Sussman, Keynote: Prof. Hazel Markus
  - 09:10-09:50: Prof. Peng Kaiping
  - 10:15-11:45: Theme Sessions (see pages 23-24)
  - 11:45-13:00: Lunch
  - 13:00-18:00: Parallel Sessions (see pages 24-31)
  - 18:00-19:30: Dinner
  - 19:30-20:30: IJIR Workshop

**Wednesday, July 10**

- **Time:**
  - 08:30-09:10: Chair: Prof. SONG Li
  - 09:10-09:50: Keynote: Prof. Helen Spencer-Oatey, Prof. ZHANG Hongling
  - 10:15-11:45: Theme Sessions (see pages 32-33)
  - 11:45-13:00: Lunch
  - 13:00-14:30: Parallel Sessions (see pages 33-34)
  - 15:00-16:30: CAIFC New Book Launch and Best-Paper Award
  - 16:30-17:00: Closing Ceremony
  - 17:00-18:00: Dinner
会议日程（2019.7.7-10）

### 7月7日（周一）
<table>
<thead>
<tr>
<th>时间</th>
<th>活动安排</th>
<th>地点</th>
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<tbody>
<tr>
<td>14:00-22:00</td>
<td>报到</td>
<td>迎宾馆一楼</td>
</tr>
<tr>
<td>18:00-19:30</td>
<td>晚餐</td>
<td>迎宾馆</td>
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### 7月8日（周二）
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<tr>
<th>时间</th>
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<tr>
<td>08:30-08:45</td>
<td>开幕式</td>
<td>迎宾馆</td>
</tr>
<tr>
<td></td>
<td>主持人：李岩松 校长</td>
<td></td>
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<tr>
<td></td>
<td>欢迎辞：姜锋 书记</td>
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<tr>
<td>08:45-09:25</td>
<td>主旨演讲</td>
<td>迎宾馆</td>
</tr>
<tr>
<td></td>
<td>Irina Bokova 女士</td>
<td></td>
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<tr>
<td>09:25-10:05</td>
<td>周树春 先生</td>
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<tr>
<td>10:30-11:10</td>
<td>主旨演讲</td>
<td>迎宾馆</td>
</tr>
<tr>
<td></td>
<td>主持人：Steve Kulich 教授</td>
<td></td>
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<tr>
<td></td>
<td>David Sam 教授</td>
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<tr>
<td>11:10-11:50</td>
<td>主旨演讲</td>
<td>迎宾馆</td>
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<tr>
<td></td>
<td>孙有中 教授</td>
<td></td>
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<tr>
<td>11:50-13:00</td>
<td>午餐</td>
<td>迎宾馆</td>
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<tr>
<td>13:00-17:40</td>
<td>分论坛（详见手册17-22页）</td>
<td>一号楼</td>
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<tr>
<td>18:00-21:00</td>
<td>晚宴（大巴接送）</td>
<td>上海外滩茂悦大酒店</td>
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### 7月9日（周三）
<table>
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<tr>
<th>时间</th>
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<tbody>
<tr>
<td>08:30-09:10</td>
<td>主持人：Nan Sussman 教授</td>
<td>迎宾馆</td>
</tr>
<tr>
<td>09:10-09:50</td>
<td>主旨演讲</td>
<td>迎宾馆</td>
</tr>
<tr>
<td>10:15-11:45</td>
<td>专题论坛（详见手册23-24页）</td>
<td>一号楼</td>
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<td>11:45-13:00</td>
<td>午餐</td>
<td>迎宾馆</td>
</tr>
<tr>
<td>13:00-18:00</td>
<td>分论坛（详见手册24-31页）</td>
<td>一号楼</td>
</tr>
<tr>
<td>18:00-19:30</td>
<td>晚餐</td>
<td>迎宾馆</td>
</tr>
<tr>
<td>19:30-20:30</td>
<td>IJIR工作坊</td>
<td>MBA案例室</td>
</tr>
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### 7月10日（周四）
<table>
<thead>
<tr>
<th>时间</th>
<th>活动安排</th>
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</thead>
<tbody>
<tr>
<td>08:30-09:10</td>
<td>主持人：宋莉 教授</td>
<td>迎宾馆</td>
</tr>
<tr>
<td>09:10-09:50</td>
<td>主旨演讲</td>
<td>迎宾馆</td>
</tr>
<tr>
<td>10:15-11:45</td>
<td>专题论坛（详见手册32-33页）</td>
<td>一号楼</td>
</tr>
<tr>
<td>11:45-13:00</td>
<td>午餐</td>
<td>迎宾馆</td>
</tr>
<tr>
<td>13:00-14:30</td>
<td>分论坛（详见手册33-34页）</td>
<td>一号楼</td>
</tr>
<tr>
<td>15:00-16:30</td>
<td>IJIR颁奖</td>
<td>一号报告厅</td>
</tr>
<tr>
<td>16:30-17:00</td>
<td>闭幕式</td>
<td>一号报告厅</td>
</tr>
<tr>
<td></td>
<td>主持人：张亚玲 教授</td>
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<tr>
<td></td>
<td>致闭幕词：查明建 副校长</td>
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<tr>
<td></td>
<td>会议总结：Steve Kulich 教授</td>
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<tr>
<td>17:00-18:00</td>
<td>晚餐</td>
<td>迎宾馆</td>
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</tbody>
</table>
Abstract: Globalization in the 21st Century has placed new demands on our societies, with positive benefits like promoting economic growth, trade, exchange, and lifting people out of poverty, but also new challenges to peace and stability. While we see revolutionary impacts on information and communication technologies, links between the “global” and “local”, we also see that the new global public space and development needs to be redefined to live together meaningfully and productively. This speech highlights three main points to this end: we must counter any movement to isolationism by renewing the respect towards other cultures, (2) we need understanding and empathy, and many answers come through education, (3) conflict begins when dialogue ceases, so we must recognize the equality dignity of all people and engage in dialogue that is based on respect, listening, and curiosity about others, embracing the other with understanding and empathy. UNESCO started an initiative several decades ago called the “cultural routes initiative”, which is an embodiment of both “soft power” and intercultural communication that can help navigate across cultures and languages to help us find joint solutions to challenges that affect every society today.

Intercultural Respect, Education, and Dialogue for the 21st Century

Madame Bokova began her career at the UN Department at the Ministry of Foreign Affairs of Bulgaria, was elected twice Member of Parliament, served as First Deputy Minister of Foreign Affairs and first Secretary for European affairs. From 2001-2009 she was Bulgarian Ambassador to France, Monaco and UNESCO. As the first woman and first Eastern European to serve as Director-General of UNESCO, she was actively engaged in the UN efforts to adopt Agenda 2030 for Sustainable Development, including quality education for all, gender equality, the protection of the world’s cultural heritage, and promotes culture, science and innovation as drivers for development. On the Forbes list of the world’s most influential women for 2016, she has received honorary doctorates and state distinctions from more than 40 countries. Currently she is Member of the Board of Ban Ki Moon Centre for Global Citizens, Honorary Dean of the Humanities College and Honorary Professor of Peace Studies, of Kyung Hee University Seoul, Member of the NY Concordia Leadership Council, Member of the Paris School of International Affairs (PSIA), Member of Leaders for Peace NGO, Chair of the International Advisory Council of the Beijing Heritage Art Foundation, Beijing, etc.

Irina Bokova
Director-General of UNESCO 2009-2017

Mr. Zhou Shuchun, doctor of laws, publisher and editor-in-chief of China Daily, member of the Standing Committee of the 13th National Committee of the Chinese People’s Political Consultative Conference (CPPCC) and vice president of All-China Journalists’ Association.

Born in 1958, Mr. Zhou began his career as a professional journalist in Xinhua News Agency in 1986. In Xinhua, he worked as an editor of Outlook Weekly, reporter for China Features, director of the Newsroom of Central Foreign Affairs and then deputy director at Xinhua’s Home News for the Overseas Service Department, chief of London Branch, director of Reference News Department, editor-in-chief of the Reference News newspaper, director of World Studies Center, deputy editor-in-chief, and then vice-president of Xinhua News Agency. He was appointed publisher and editor-in-chief of China Daily in February 2017. In 2007, he won the Taofen Award, the top honor for Chinese editors. He published several books, including one entitled “Civilization in Transition and China’s World Dream”.

Civilizational Dialogue, and Human Reason in a World of Unprecedented Changes

Abstract: We have come upon a new crossroads of history, where the international community faces a range of “to be” and not to be’s, which is of far-reaching implications. While the real problems or contradictions of the world are not between civilizations, we need to take a cultural perspective and promote civilizational dialogue, with a view to reassuring the orientation of human progress. 1. Retreat to the islands of isolation or thrive in the global village. Economic globalization represents an irreversible trend, and attempts at dismantling the globalized world are harmful and won’t go far. 2. Enjoy the Hobbes Leviathan Culture or embrace a shared future. National interests remain the motivation for actors of international relations, but in a world of growing inter-dependency, the law of the jungle is losing ground. 3. Build up walls or construct bridges. There is a worrisome deficit of understanding between nations, and hence the role of culture and civilization at large, against possible resurgence of cultural hostility. 4. Turn the clock back or march in the tides of times. Reason needs to prevail over any countercurrents of history.

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Civilizational Dialogue, and Human Reason in a World of Unprecedented Changes

Abstract: We have come upon a new crossroads of history, where the international community faces a range of “to be” and not to be’s, which is of far-reaching implications. While the real problems or contradictions of the world are not between civilizations, we need to take a cultural perspective and promote civilizational dialogue, with a view to reassuring the orientation of human progress. 1. Retreat to the islands of isolation or thrive in the global village. Economic globalization represents an irreversible trend, and attempts at dismantling the globalized world are harmful and won’t go far. 2. Enjoy the Hobbes Leviathan Culture or embrace a shared future. National interests remain the motivation for actors of international relations, but in a world of growing inter-dependency, the law of the jungle is losing ground. 3. Build up walls or construct bridges. There is a worrisome deficit of understanding between nations, and hence the role of culture and civilization at large, against possible resurgence of cultural hostility. 4. Turn the clock back or march in the tides of times. Reason needs to prevail over any countercurrents of history.
Keynote Speaker
Monday, July 8

David L. Sam
Dept. of Psychosocial Science & Dept. of Global Public Health and Primary Care, University of Bergen, Norway

Psychological Acculturation: Yesterday, today, tomorrow and their relevance for intercultural relations

Abstract: Psychological acculturation is about 50 years old, and in this presentation, I will highlight the development of the field during the last half century, discussing how advances within the field have informed and contributed towards improved intercultural relationships. Sam and Ward (in preparation) have argued that the field can be characterized as having passed through three major epochs, and have referred to them as three generations of acculturation research and theory: beginning with Models as its 1st generation; followed by methods and measurements as the 2nd generation; and mechanisms as the 3rd generation.

Further, they argue that there has not been a paradigm shift from the 1st generation. Key findings from the three generations will be presented and how these findings have contributed to improved intercultural relationships will be discussed. The future of acculturation research and intercultural relationships will also be discussed.

Keynote Speaker
Monday, July 8

Sun Youzhong
Vice President of Beijing Foreign Studies University

Intercultural Communication in the International Community of Conflicting Interests

Abstract: The international community is a community of independent nations, and will remain so in the foreseeable future. A typical nation of this community is an entity consisting of individuals and groups of shared interests, mainly including security interests, economic interests, and spiritual interests. The age of globalization has witnessed the converging of the interests of different nations such as economic interests, environmental interests, security interests, etc. At the same time, it should be admitted that the interests of different nations in the age of globalization necessarily conflict due to the selfishness, ethnocentrism, and misconceptions of nation-states, as well as the scarcity of resources. In this context, intercultural communication has two urgent roles to play: one is to promote the awareness of the shared interests of the international community; the other is to foster common core values of the international community. The proliferation of conflicts of all kinds in the current international community has heightened the need for an unwavering faith in intercultural communication, an instrument of last resort for transforming an international community of conflicting interests into a human community of shared future.
Professor Hazel Markus is a social psychologist and cultural scientist recognized for her research on how cultures shape selves and on the role of selves in regulating behavior. Her work examines how cultures of nation, region, gender, social class, race, ethnicity, religion, and occupation influence thought, feeling, and action. Recent research focuses on sociocultural variation in agency and on interventions that can remove stigma and barriers to agency and promote inclusive communities. She is the co-director of Stanford SPARQ: Social Psychological Answers to Real-world Questions, and the former director of the Research Institute for Comparative Studies in Race and Ethnicity.

She received her B.A. from California State University at San Diego and her Ph.D. from the University of Michigan. She is the recipient of the American Psychological Association’s award for Distinguished Scientific Contribution, the Donald T. Campbell award from SPSP for contributions to social psychology, and the APS William James Award for lifetime achievement for basic research. She is the former President of the Society for Personality and Social Psychology, and a member of both the American Academy of Arts and Sciences, and the National Academy of Sciences.

Clash! Bridging Divides in the Multicultural World

Abstract: As the world gets smaller, people with different cultural backgrounds are colliding like never before. A root cause of both global hostilities and daily tensions between regions, races, classes, religions and organizations is the clash of independent and interdependent forms of agency and their supporting culture cycles. Culture cycles of independence promote the individual, expression of preference and choice, positive experience, and freedom from tradition, history and place, culture cycles of interdependence promote relationships, adjustment to situations and norms, a balance of positive and negative experience, and connection to tradition, history and place. Effective intercultural contact and communication depends on understanding and accommodating these differences at individual and institutional levels of culture.

Professor Peng Kaiping is professor of Psychology and the Dean of the School of Social Sciences at Tsinghua University. He is the Dean as well as founder of the Psychology Department of Tsinghua University, the Happiness Technology Lab, and the Chinese Association of Positive Psychology. He received his Ph.D. in Social Psychology from the University of Michigan in Ann Arbor in 1997, then joined the faculty of the Psychology Department of the University of California at Berkeley.

He has published eight books and more than 340 articles and essays on cultural, social and positive psychology. He was the world most cited social psychologist at the associate professor level in 2007. He won the titles of top ten best teachers of China in 2015, the person of the year in health professions in 2016 and top ten most cited Chinese psychologists since 2015.

Applying Cultural Psychology to Global Issues: Challenge and Contributions

Abstract: Cultural psychology is inherently relevant to much of the important global issues because psychological mental activities, such as perception, cognition, memory, attention, choice, judgment, decision making, communication, conflict resolution, competition, and cooperation are what really make pressing global issues – poverty, equality, sustainable development, climate change, environment protection, peace, prosperity, race, religion, and trade disputes – meaningful to individuals. Thus, cultural psychology has emerged as an important field of applied psychology. I will briefly review the two most popular theories in cultural psychology, the independent-self versus interdependent-self approach and the holistic versus analytic cognitive orientations approach, discuss the specific predictions about possible behavioral differences between people of Eastern and Western cultural traditions and therefore indicate road maps of possible differences in applied settings such as in business, law, politics and international relations. Therefore, cultural psychology is not merely a content area of applied psychology but guides that shows the points of entry where cultural contexts may be important to applied research.

Keynote Speaker
Tuesday, July 9
Hazel R. Markus
Davis-Brack Professor in the Behavioural Sciences, Stanford University

Keynote Speaker
Tuesday, July 9
Peng Kaiping
Dean of the School of Social Sciences, Tsinghua University
Keynote Speaker
Wednesday, July 10
Helen Spencer-Oatey
Professor of Applied Linguistics,
University of Warwick, Director 2007–2018

Internationalisation and “global fitness”: Does one necessarily affect the other?

Abstract: In 2011, a professor of higher education at a UK university, Peter Scott, argued that “there is an urgent need to reset the compass of internationalisation, to steer towards the good and away from the ugly.” He identified the pressure to recruit international students as one of the ‘bad aspects’, and the potential to transform the lives of students as one of the ‘good’. Similarly, around that time two other key figures in the internationalisation field, Brandenburg and de Wit, argued that the activities of internationalisation – “more exchange, more degree mobility, and more recruitment” – have become too dominant and preoccupying. So, are these good or bad? Many would agree that a key goal of internationalisation is “to prepare 21st century graduates to live in a globally interconnected society.” Internationalising Higher Education Framework (UK). What, then, are the links between the two? Do activities and goals such as recruitment of more international students and staff, and more inward and outward mobility, help achieve our key goal of “global fitness” or are they merely tick-box criteria for senior managers?

In this presentation, I explore these questions from both conceptual and empirical perspectives. Using data from the Global Education Profiler, I demonstrate the key elements of students’ international education experience that we found affected a crucial aspect of their “global fitness” – their ability to communicate effectively in intercultural contexts.
2019 IAIR Award Winners

As a professional academy, IAIR seeks to honor scholars who have extensively contributed to the field, science, or practice of intercultural relations through cross- or intercultural research at various levels. Before every biennial meeting, members and fellows are invited to nominate candidates who are then considered by the standing committee for each award. We are pleased to announce the 2019 IAIR award recipients, each of whom will present their work on July 10.

The Harry C. Triandis Lifetime Achievement Award
Dr. Elaine Hatfield

Professor of the University of Hawai'i, Dr. Hatfield is the 2019 recipient of the Lifetime Achievement Award, now named in perpetual memory of one of the field’s inspiring founders, Dr. Harry C. Triandis. Dr. Hatfield was selected for her extensive studies on the cultural and historical influences on relationships (e.g., her equity theory), social justice, emotional contagion, and especially her seminal work on love and sexual desire from cross-cultural perspectives.

The William B. Gudykunst Outstanding Book Award
Dr. John W. Berry

Emeritus Professor of Queen’s University, Kingston Ontario, Canada, as well as serving both the National Research University, Higher School of Economics, Moscow, Russia, and South China University of Technology, Guangzhou, China, Dr. Berry’s recent edited book Mutual Intercultural Relations published by the Cambridge University Press, 2017, was awarded this prize for its importance to the field, evidence of contributions from many countries, and for ideas that advance intercultural research.

The Rae and Dr. Dan Landis Outstanding Dissertation Award
Dr. Judit Kende

Professor of the University of Amsterdam, Netherlands, Dr. Kende’s PhD dissertation was entitled “Who defines inequality for whom? The interplay of intergroup contact and inequality” and defended at the University of Leuven, Belgium. She examined how intergroup contact and prejudice are influenced by (1) values and norms of cultural equality; (2) minority group perceptions of (un)equal treatment and their intergroup experiences; and then (3) when and how minority and majority members converge on shared perceptions of these experiences.

There were no nominations for the IAIR Early Career Award this cycle.

More information on each award can be found on the IAIR website: https://www.intercultural-academy.net/awards/lifetime-achievement.html#about-the-award
Monday, 8 July, 2019

**P1: Acculturation & Intercultural Contact**
Room 404

**Chair:** David L. Sam, University of Bergen

**Paper 1:** Self-Protection and Growth as the Motivational Force behind Majority Group Members’ Acculturation and Discrimination: A Parallel Mediation Model via Intergroup Contact and Threats
Katharina Lettinghausen, University of Warwick

**Paper 2:** Refugees’ Labor Integration: Managing Expectations Versus Realistic Idealism
Hui ZHANG, Carleton University

**Paper 3:** Mapping Acculturation Gaps in Migrant Families
Chen SUN, University of Essex
Nicholas Geraerts, University of Essex

**Paper 4:** Threat and Anti-Western Hostility and Violence among European Muslims: The Mediating Role of Acculturation
Haifa Taher, University of Bergen
David L. Sam, University of Bergen
Jonas R. Rust, University of Oslo

**P2: Adaptation & Stereotypes**
Room 406

**Chair:** Alexander English, Shanghai International Studies University

**Paper 1:** A Qualitative Study of How International Students’ Intercultural Contact Affect Their Stereotypes of Chinese
Guangcun ZHAO, Guangdong University of Foreign Studies

**Paper 2:** Connecting China and Montenegro: How Do Stereotypes Develop and Form Intercultural Settings
Furu ZHANG, Shanghai International Studies University

**Paper 3:** How Do Stereotypes of Chinese Construction Workers Impact Their Intercultural Adaptation?
Yi AN, Shanghai International Studies University

**Paper 4:** How Do Stereotypes of Montenegrin Workers and Students Impact Their Adaptation in China?
Liying WU, Shanghai International Studies University

**P3: Global Communication**
Room 410

**Chair:** Liping WENG, Shanghai International Studies University

**Paper 1:** Scientific Intercultural Online Discourse - From Information to Knowledge
Gabriele Otte, Shanghai International Studies University

**Paper 2:** Tele-Collaboration for Intercultural and Language Learning
Suk-Yong SUO, National Taipei University of Business

**Paper 3:** Towards an Intercultural E-Coaching Concept
Konstantina Rokos, Münster University of Applied Sciences

**Paper 4:** Promotion Policies of China’s Discourse Power in International Sport Organizations
Yumei SONG, Beijing Sport University

**Note:** Due to space and layout constraints, this schedule only contains presenters. Please refer to the Abstract Book for a complete list of all contributing authors.

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**Monday, 8 July, 2019**

**14:45-16:15**

**S4: Extending & Expanding Studies of Cultural Diversity: The Personal Outcomes & Contextual Applications of Research on Normative Multiculturalism**
Room 506

**Chair:** Jaimee Stuart, Griffith University

**Paper 1:** An Overview of Normative Multiculturalism
Colleen Ward, Victoria University of Wellington

**Paper 2:** How Multicultural Norms Relate to Immigrants’ Psychological Well-Being
Inliu Kim, Victoria University of Wellington

**Paper 3:** The Impacts of Multicultural Norms on Well-being of Minority and Majority Members in the Great Britain
James Stuart, Griffith University

**Paper 4:** Measuring Normative Multiculturalism in Educational Institutions
Inliu Kim, Victoria University of Wellington

**S5: Assessing Intercultural Competence in Student Mobility: Multi-Level Perspectives**
Room 508

**Chair:** Darla K. Deardorff, Duke University & AIEA

**Paper 1:** Assessing Intercultural Competence of Student Mobility in Portuguese Higher Education
Joana Filipa Almeida, Independent Researcher

**Paper 2:** Assessing Intercultural Competence of Student Mobility in Italian Secondary Education
Marta Balotti, Fondazione Intercultura

**Paper 3:** Assessing Intercultural Competence in Contexts of Student Mobility in China: A Case Study
Yan WANG, Hangzhou Dianzi University

**P4: Intercultural Competence in Organizations**
Room 404

**Chair:** Karin Goettsch, Concordia University

**Paper 1:** Diversity in Cultural Context: Chinese and American Perspectives
Karin Goettsch, Concordia University
Yong Kang WEL, University of Texas-Pan American

**Paper 2:** Intercultural Competence in the Diversity Management of Companies: A Qualitative Research in Italian Firms
Christa Baiutti, Fondazione Intercultura

**Paper 3:** Constructing the Dimensions of Expatriate Adjustment: An Investigation of Chinese Organizational Expatriates
Beiling HE, South China University of Technology

**Paper 4:** Study on Life Adaptation of Chinese Enterprise Personnel in Saudi Arabia
Guangrui ZHAO, Guangdong University of Foreign Studies
### Monday, 8 July, 2019

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<td>16:30-17:40</td>
<td><strong>Intercultural Adaptation</strong></td>
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#### P5 Intercultural Adaptation
**Chair:** Sara Ganassin, Newcastle University

**Paper 1:** The Changes and Continuities of Chinese Post-Graduate Students’ Identities and (Non)-Belongings in Germany  
Lil JANG, Goettingen University

**Paper 2:** Transculturalism Through Graphic Novel: The Language and Social Themes of Novel-Format Comics as a Transcultural Bridge  
Marco Pletzner, Shanghai International Studies University

**Paper 3:** The Development and Validation of the Indonesian Well-being Scale  
Herdyan Maulana, Queensland University of Technology  
Nigar G. Khawaja, Queensland University of Technology

**Paper 4:** The Critical Skills for Life and Work Project.: Intercultural Communicative Competence and the Reintegration of Refugee Professionals in Europe  
Sara Ganassin, Newcastle University

#### P6 Intercultural Adaptation
**Chair:** Eika Auschner, Universidad Pontificia Bolivariana

**Paper 1:** Exploring Colombian Cultural Standards from a German Perspective  
Eika Auschner, Universidad Pontificia Bolivariana

**Paper 2:** Examining the Cross-Cultural Adaptation Experiences of Chinese Scientists in Germany: A Qualitative Approach  
Chenq Li, Shanghai International Studies University

**Paper 3:** Study on Third Language Acquisition and Cultural Identity of Foreign Students in China  
Fen Hu, Nanchang Hangkong University

**Paper 4:** “Hello, I am Vicky” vs. “Hello, I am Fang Fang”: The Interrelations Between Identities, Name Choices, and Cross-Cultural Adjustment of International Students  
Ying Shan Doris ZHANG, University of Alberta

#### P7 Intercultural Adaptation
**Chair:** Joep Hofhuis, Erasmus University Rotterdam

**Paper 1:** Introduction and Development of the Cross-Cultural Depression Coping Inventory Scale  
Valeria Markova, University of Bergen

**Paper 2:** “It Was a Conflict on an Intellectual Level”: Transformative Experiences in International Education  
Emmanuel S. Chiozoa, Duke Kunshan University

**Paper 3:** Different Contexts, Similar Adaptation Processes? A Two-Country Study on the Effect of Social Media Use on Acculturation, Adaptation, and Well-Being of International Students  
Joep Hofhuis, Erasmus University Rotterdam

**Paper 5:** Discourse Practice of the Belt and Road in People’s Daily and National Image Construction  
Lihua LIU, Beijing Jiaotong University

**Paper 6:** Interculturality and Intertextuality: Robert van Gulik’s Judge Dee Novels  
Yan SUN, Shanghai International Studies University

**Paper 7:** Interpreting in Cross-Cultural Encounters: A Case Study on the Identity of Interpreters in Conflict Situations  
Jing FANG, Xian Jiaotong University

**Paper 8:** Discursive Self in Microblogging: A Comparison of American and Chinese Celebrity Practices on Twitter and Weibo  
Doreen WU, Hong Kong Polytechnic University

**Paper 9:** Promoting Intercultural-Global Citizenship Through an Online Intervention  
Jane Jackson, The Chinese University of Hong Kong

**Paper 10:** Can We Use WeChat? A Qualitative Exploration of the Impact of Social Media on Intercultural Interaction  
Fen Hu, Nanchang Hangkong University

**Paper 11:** The Critical Skills for Life and Work Project.: Intercultural Communicative Competence and the Reintegration of Refugee Professionals in Europe  
Sara Ganassin, Newcastle University

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**Paper 14:** Can We Use WeChat? A Qualitative Exploration of the Impact of Social Media on Intercultural Interaction  
Fen Hu, Nanchang Hangkong University

**Paper 15:** The Critical Skills for Life and Work Project.: Intercultural Communicative Competence and the Reintegration of Refugee Professionals in Europe  
Sara Ganassin, Newcastle University
Tuesday, 9 July, 2019

Theme Sessions

T1 The Psychologies of a Billion People: Chinese Perspectives on Intercultural Research  Room 102-104
Chair: Jianhong MA, Zhejiang University
Discussant: Alexander English, Shanghai International Studies University
Jianhong MA, Zhejiang University
Paper 2: What Happened When Collective Farms Randomly Assigned People to Farm Rice and Wheat?
Thomas Talhelm, University of Chicago
Paper 3: Cultural Analysis Based on Big Data: Evidence of Chinese Social Change and Ecological Geography
Shengtao WU, Xiamen University
Paper 4: Cultural Values in Chinese Proverbs Reported by Chinese College Students
Liping WENG, Shanghai International Studies University

T2 Cultural Identity Configurations & Cultural Identity Styles: How Multicultural Individuals Negotiate Their Cultural Identities  Room 106-108
Chair: Maya Yampolsky, Laval University
Paper 1: The Relationship Between Multicultural Identity Configurations and Cultural Participation Among Second Generation and “Mixed” Heritage Canadians
Jennifer Tang, Laval University
Paper 2: A Qualitative Exploration of Social Support and Multicultural Identity Configurations
Maja Tampolinski, Laval University
Paper 3: Identity Styles and Wellbeing Among Bicultural Australians: The Roles of Perceived Diversity Norms and Similarity to the Majority Culture
Justine Dandy, Edith Cowan University
Paper 4: Can Alternating Cultural Identities be Adaptive?
Colette Ward, Victoria University of Wellington

T3 Fostering Mutuality & Resonance in Intercultural Encounters  Room 202-204
Chair: Young Yun Kim, University of Oklahoma
Discussant: Ling CHEN, Hong Kong Baptist University
Paper 1: Constructing “Virtual Third Culture” Through Mutual Adaptation
Milton Bennett, IDR Institute
Paper 2: Reaching for the Humanity: Communicative Acts of Individuation and Consonance
Young Yun Kim, University of Oklahoma
**Tuesday, 9 July, 2019**

**W1** Intercultural Education in the Context of Internationalization at Chinese Universities: Pedagogical Explorations from the Rich-Ed Project

**Room 206/208**

**Chair:** Sara Ganassin, Newcastle University

**Discussants:** Hongling ZHANG, Shanghai International Studies University; Dafa K. Deardorff, Duke University & AEA

**Additional Collaborators:** Prue Holmes, Durham University; Jan Van Maele, KU Leuven


Sara Ganassin, Newcastle University


Li SONG, Harbin Institute of Technology


Yi'an WANG, Hangzhou Dianzi University; Dina Birman, University of Miami

**Parallel Sessions**

**S9** Enhancing Intercultural Competence: Applying Theory to Practice in Educational Settings

**Room 506**

**Chair:** Kenneth Cushner, Kent State University

**Discussant:** Jane Jackson, The Chinese University of Hong Kong

**Paper 1:** Preparing Students for a Global Experience on Semester at Sea

Nan Sussman, The College of Staten Island, CUNY; Kenneth Cushner, Kent State University; Steve J. Kulich, Shanghai International Studies University

**Paper 2:** Building Trust While Enhancing Teaching Practice in a Maasai Community School

Kenneth Cushner, Kent State University

**Paper 3:** Preparing Students for a Global Experience without Crossing Borders

Eiko Iizata, Nagoya University of Foreign Studies; Tomoko Yoshida, Keio University

**Paper 4:** It's Not You, It's Us: Inter/Intra-Cultural Learning Among Globally Diverse Teachers Engaged in Short Term Professional Development in the U.S.

Jenny Mathes, University of Nevada, Reno

**S10** Intercultural Communication & Acculturation in Chinese Contexts

**Room 508**

**Chair:** Baohua YU, The Education University of Hong Kong

**Paper 1:** The Role of Willingness to Communicate in the Cross-cultural Adaptation

Baohua YU, The Education University of Hong Kong

**Paper 2:** What Acculturation Factors Are Impacting Job Satisfaction in China? An In-Depth Study into Foreign Teacher Turnover

Alexander English, Shanghai International Studies University

**Paper 3:** Gradual Growth and Crucial Moment: The In/f_luential Factors and Turning Points of Mainland-Hong Kong Friendship

Yick Wah LEUNG, The Education University of Hong Kong

**Paper 4:** Cultivating Chinese College Students’ Intercultural Competence with Intercultural Language Teaching Approach · An Action Research

Yuting MU, The Education University of Hong Kong

**S13** Intercultural Business

**Room 410**

**Chair:** Maria La-Ling LAM, Calvin College

**Paper 1:** Reflection from Diversity Management Education

Maria La-Ling LAM, Calvin College

**Paper 2:** Cultural Diversity in the Workplace: The Moderating Role of Cultural Resilience and Inclusive Leadership

Carly van Alphen, Vrije Universiteit Amsterdam

**Paper 3:** How to Reconcile a Real-Life Intercultural Business Dilemma in HRM

Vincent Mark, Eindhoven University of Technology

**Paper 4:** The Effectiveness of Incorporating the Cultural Detective Intercultural Competence Developmental Tool into a Cross-Cultural Management Course

Pauline Horrani, Radboud University Nijmegen
Tuesday, 9 July, 2019

P14 Chinese FLT & EFL Room 406

Chair: Xiaoqiu FU, Yangtze University

Keli LIU, Yangtze University

Paper 2: Cultural-Specific Aspects in Chinese EFL Audio-Visual Textbooks in Higher Education
Junying GU, Shanghai International Studies University
Yinran WU, Shanghai International Studies University

Paper 3: Correlation Study on the Relationship Between English Proficiency and Intercultural Communication Competence
Joana Filipa Almeida, Independent Researcher

Paper 4: An Investigation into English Teachers’ Local Cultural Disposition in Middle Schools
Canggu CHEN, Zhejiang Normal University

P15 Intercultural Education Room S10

Chair: David Dalsky, Kyoto University

David Dalsky, Kyoto University
Jueyun Su, Kyoto University

Paper 2: Building Empathy in Intercultural Communication Classroom Through Meta-Cognitive Tasks
Irina Golubeva, University of Maryland, Baltimore County
Ivett R. Guntersdorfer, Ludwig-Maximilians University Munich

Paper 3: Understanding Intercultural Outcomes in Student Mobility in Europe: An Interdisciplinary Approach
Joana Filipa Almeida, Newcastle University

S11 Bridging Intercultural Study & Literature: Theories, Methods, Cases (2) Room 402

Chair: Min ZHOU, Shanghai International Studies University
Discussant: Weiwei SHEN, Shanghai International Studies University

Paper 1: Multiculturalism, Cosmopolitanization, and the Narrative Response
Min ZHOU, Shanghai International Studies University

Paper 2: Between European Lady and American Cowboy: Canadian Cultural Antagonism in Munro’s Fiction
Yi ZHOU, Shanghai International Studies University

Paper 3: Discourses of Asia: Imagology and Hybridity in Okakura Kakuzō’s Work
Zhi LIN, Dalian Maritime University

S12 Viewing Intercultural Adaptation & Social Inclusion Through Constructs of National Identity: Part 2 Room 404

Chair: Adam Komisarof, Keio University
Discussant: Stefan Kammhuber, University of Applied Sciences Eastern Switzerland

Paper 1: Which Social Markers Are Important to Majority Members in Australia, to What Extent Do Immigrants Perceive They Fit Them and How Is This Related to Immigrants’ Stress?
Jutinde Dandy, Edith Cowan University

Paper 2: How Inclusive is Canada?
Saba Safdar, University of Guelph

Paper 3: Influence of Societal Context on Social Markers of Acceptance: A Comparison across 5 Cultures
Chai-Hoong LEONG, National University of Singapore

S13 Intercultural Competences in Education Room 506

Co-Chairs: Miriam Schwarzenthal, Universität Potsdam; Joep Hofhuis, Erasmus University Rotterdam
Discussant: Dharm Bhave, University of Hawaii at Manoa

Paper 1: Who Needs Intercultural Contact? The Moderating Role of Social-Perceptual Traits in Sojourner Adaptation
Kinga Bieniasz, IREC University Institute Lublin

Paper 2: How Do Elements of Personality Differ by the Acculturation Experience? Evidence from International Students and Expatriates in China
Alexander English, Shanghai International Studies University

Paper 3: How May Adolescents Attending Culturally Diverse Schools Acquire Cultural Intelligence? The Crucial Role of Intercultural Socialization in Friendships
Miriam Schwarzenthal, Universität Potsdam

Paper 4: Longitudinal Development of Multicultural Personality in an International University Program
Joop Hofhuis, Erasmus: University Rotterdam

S14 Global Women Leaders: Exploring Multi-Dimensional Diversity Room 508

Chair: Kiyoko Sueda, Aoyama Gakuin University
Discussant: Tomoko Yoshida, Keio University

Paper 1: Perspectives on Becoming a Global Leader - Focusing on the Career Path of a Japanese Woman Executive
Kiyoko Sueda, Aoyama Gakuin University

Paper 2: Taking Leadership in Career Development: Factors Influencing EPA Indonesian Nurses and Care Workers in Japan and Indonesia
Akiko Asai, J. F. Oberlin University

Paper 3: When Is Female Leadership Effective and Stable in Asia?
Soyeon Kim, Shujitsu University

Paper 4: Perspectives on Women Leadership in Global Times
Claude-Hélène Mayer, University of Johannesburg
Tuesday, 9 July, 2019

P16 Intergroup Conflict

Room 510

Chair: L. Ripley Smith, Bethel University

Paper 1: Intergroup Emotions and Intergroup Attitudes in Post-Apartheid South Africa
Elina Bukman, University of South Africa

Paper 2: The Tao of CQ: Investigating the Relationship Between Social Initiative, Intercultural Apprehension, and Open-Mindedness
L. Ripley Smith, Bethel University

Paper 3: Integrating Ethno-Cultural and National Group Membership, a Challenge? An Examination in Culturally Diverse Mauritius
Fenkie van der Werf, Utrecht University

P17 Inter-Group Contact within Chinese Contexts

Room 406

Chair: Ruobing Chi, Shanghai International Studies University

Lulu HUANG, Shanghai International Studies University
Steve J. Kulich, Shanghai International Studies University

Paper 2: Acculturation in a Sibling Culture: The Psychological and Academic Adaptation of Mainland Chinese University Students in Hong Kong
Baihua Yu, The Education University of Hong Kong
Xiaojie LIANG, Shanghai International Studies University

Rui ZHANG, Dickinson College

Paper 4: Investigating the Status of Intercultural Education in FLT in Higher Education Institutes of Henan Province Under the Background of B&R Initiative
Hao YUE, Zhengzhou University of Aeronautics

P18 Chinese Education & Culture

Room 410

Chair: Gefei SUO, Shanghai International Studies University

Paper 1: Chinese College Students’ New Media Consumption Patterns From the Perspective of “Prosumer”
Gefei SUO, Shanghai International Studies University

Paper 2: Exploring the Unit Themes of Traditional Chinese Culture in English Textbooks from the Multicultural Perspective
Lu ZHAO, Zhejiang Normal University

Paper 3: The Growth of an Intercultural Communication (IC) Teacher in FLT Context - Focusing on Teacher Knowledge
Ping WU, Shanghai University of International Business and Economics
Xiaodong ZHANG, Shanghai University of International Business and Economics

Paper 4: Global Journalism as a Type of Cross-Cultural Education: Theories and Practices in China
Lanjuan MENG, Communication University of China

P19 International Adaptation for Workers

Room 402

Chair: Adam Komisarof, Keio University

Paper 1: I Don’t Want to Be Assimilated: A Case Study of Chinese Former International Students Working in Contemporary Japan
Youqi Ye-Yuzawa, Meiji University

Paper 2: A Study on the Cross-Cultural Adaptation of Overseas Chinese Volunteer Teachers - MTCSOL’s Perspective
Jin DU, Chongqing University

Paper 3: Intercultural Adaptation Strategies in Sino German Joint Ventures from the Perspective of Interaction
Enso WANG, University of Shanghai for Science and Technology

Paper 4: Validating a New Framework of Workplace Acculturation: Belonging and the Negotiation of National and Organizational Group Boundaries
Adam Komisarof, Keio University

P20 Cultural Diversity

Room 406

Chair: Yiheng Deng, Southwestern University of Finance and Economics

Paper 1: What is up with Cultural Appropriation? The Perspective of Diversity Ideologies
Rui ZHANG, Dickinson College

Paper 2: Chinese Organizational Culture via Value Statements: An Emic-Etic Yin-Yang Approach
Yiheng Deng, Southwestern University of Finance and Economics

Paper 3: Crossing Boundaries and Building Bridges Through Diverse Dialogue in New Zealand
Elina Ogawa, Daito Bunka University
Shinji Yamazaki, Daito Bunka University

Paper 4: It May Be Just a Rumor, but I Heard…. Exploring Rumor as a Form of Indirect Contact Influencing Intergroup Attitudes
L. Ripley Smith, Bethel University
Kelly McKay-Semmler, University of South Dakota

P21 Intercultural International Relations

Room 410

Chair: Gabriel Horenczyk, Hebrew University of Jerusalem

Paper 1: Intercultural Violence Among Jewish and Arab Youth in Israel Exposed to Continuous Political Conflict
Ruth P. Horenzczyc, Hebrew University of Jerusalem

Paper 2: Ethos of Conflict, Intergroup Contact, and Life Satisfaction Among Palestinian-Arabs Christians and Muslims in Israel and the Palestinian Authority
Gabriel Horenzczyc, Hebrew University of Jerusalem

Paper 3: Sinology in Australia and New Zealand - From the Past to Current Situation
Ying ZHU, New Port Technology Ltd.

Paper 4: What Shapes European Union (EU) Intercultural Image Abroad - Desired and Perceived Cultural Diplomacy?
Ljiljana Simic, Institute for Higher Studies in Social Communication, Brussels & University of Arts, Belgrade

16:30-18:00
Tuesday, 9 July, 2019

P22 Adaptation and Acculturation Room S10

Chair: Changyuan LIU, Harbin Institute of Technology

Paper 1: A Study of Adaptation of the Internal Migrants in Shanghai
Jiaojiao MENG, Shanghai University of International Business and Economics

Paper 2: Chinese’ Home-Based Acculturation Towards Us Culture: A Cross-Generational Comparison
Qingqing HU, Northwest University

Paper 3: The Cross-Cultural Adaptation Experiences of International Scholars in Shanghai: From the Perspective of Organisational Culture
Jiexiu CHEN, University College London

Paper 4: Living in a Big Bubble, Break it or Not - Exploring International Students’ Sociocultural and Academic Adaptation
Changyuan LIU, Harbin Institute of Technology

P23 Intercultural Competence Room S08

Chair: Renzhong PENG, Huazhong University of Science and Technology

Paper 1: Intercultural Competence Development in International Double-Degree Programs
Eika Auschner, Pontificia Bolivarian University

Paper 2: Predictive Validity of Self-Reported Measures and Log-Based Behavioral Measures of Personal Qualities in Large-Scale International Educational Surveys
Jia HE, German Institute for International Educational Research

William Gabrenya, Florida Institute of Technology

Paper 4: Exploring Intercultural Language Teaching Models in EFL Classroom
Renzhong PENG, Huazhong University of Science and Technology

P24 Intercultural International Relations Room S06

Chair: Zhaohui YU, Shanghai International Studies University

Paper 1: A Study of Corporate Diplomacy with Cross-Cultural Communication Perspective
Zhaohui YU, Shanghai International Studies University

Paper 2: Acculturation and Intercultural Communication of Chinese Students in Thai International Business Assumption University
Yashong LIU, Shanghai International Studies University

Paper 3: Space Intrusions Perceived by Chinese and Pakistan Students in China
Jingxiang CAO, Dalian University of Technology

Paper 4: China’s Influences on the World: A Perspective of the International Students in China
Haiyan ZHANG, Beijing Jiaotong University

Poster Session Room S02-S04

Poster 1: The Effects of Learning Design Through Intercultural Exchange Among Chinese, Korean, and Japanese Graduate Students
Mayumi Kubota, Kansai University

Poster 2: Multicultural Discrimination Experiences and Ruminations: A Narrative Approach
Rebecca Angeles, Laval University

Poster 3: The Trend of Gamification in Intercultural Communication Training
Erika BEZANS, Auckalnd University of Applied Sciences

Poster 4: Teaching Culture Understanding Skills Through EAP Courses: Reflections on a Large-Scale Experiment
Don Snow, Duke Kunshan University

Poster 5: A Qualitative Study on the Work Experience of Former International Students in Japan
Misao Inoue, Aoyama gakuin University

Poster 6: Passing Through Your “Intercultural Tunnel” - A Bilingual Textbook with Operational Procedures for IC Development
Qun ZHAN, Nanjing University Jingu College

Poster 7: A Comparison of Language Features of Politeness Between Chinese and Latin American from the Perspective of Intercultural Communication
Xuhong DING, Zhejiang Normal University

Poster 8: The Role of Critical Thinking: Teaching to Improve Student’s Cultural Competence (CQ) in Intercultural Communication Courses in Chinese Higher Education
Yi KAN, University of Hertfordshire

Poster 9: Investigating the Status of Intercultural Education in FIn Higher Education Institutes of Henan Province Under the Background of B&R Initiative
Hong ZHANG, Zhengzhou University of Aeronautics

Poster 10: English Public Speaking Classroom - A Tentative Intercultural Foreign Language Teaching Practice
Lina SHI, Fudan University

Poster 11: Introducing Digital Learning Tools in Higher Education - A Comparative Study Between China and Germany
Bernadette GRUER, University of Hagen

Poster 12: A Survey of Professional Translators in Hong Kong, Shanghai, and Taipei, and its Implications for Translation and Intercultural Competence Training
Andy lung Ian CHAN, Lingnan University

19:30-20:30

W2 Meet the Editors: Publishing in IJIR MBA Lecture Room

Chair: Dina Birman, University of Miami & Editor-in-Chief of IJIR
Co-Presenters: Jaimee Stuart, Griffith University & Associate Editor of IJIR; Saba Safdar, University of Guelph & Associate Editor of IJIR
**Wednesday, 10 July, 2019**

### Theme Sessions

**10.15-11.45**

**T4** Acculturation: A Focus on Identity Negotiation & Development  Room 102-104

Chair: Saba Safdar, University of Guelph

Paper 1: The Curious Case of Alternating Cultural Identities
Colleen Ward, Victoria University of Wellington

Paper 2: Intersection of Migrant Identity, Religiosity, and Sexuality
Saba Safdar, University of Guelph

Paper 3: Multiple Belongings and Psychological Wellbeing Among Immigrants and the Second Generation in Canada
John W. Berry, Queen’s University & South China University of Technology

**T5** Developing Intercultural Affective Competence in Language Classrooms  Room 106-108

Chair: Xuan ZHENG, Peking University

Paper 1: Development of Intercultural Affective Competence Through a Class Intervention in a College English Course
Xuan ZHENG, Peking University

Paper 2: Language Attitudes and Attitude Change of Secondary School Students in English Classes
Jingyan WANG, Peking University

Paper 3: Students’ Language and Emotional Competence Development in a College English Course Positive Psychology
Yuqin WU, Zhongnan University of Economics and Law


Chair: Wai WANG, Hangzhou Dianzi University

Discussants: Hongling ZHANG, Shanghai International Studies University; Darla K. Deardorff, Duke University & AIEA

Paper 1: Engaging Stakeholders Across Multiple Boundaries for Developing Intercultural Learning in Chinese Higher Education
Yan WANG, Hangzhou Dianzi University

Paper 2: “European” and “Chinese” Co-Construction of an Intercultural Pedagogy for Internationalisation of Universities in “New” China
Sara Ganassin, Newcastle University

Paper 3: Training the Trainers and the Teaching Staff Across Multiple Boundaries Based on the Teachers’ Training Needs Analysis and Inventory of Intercultural Learning in the Chinese Higher Education Context
Jun LUO, Zhejiang Wari University

### Parallel Sessions

**13.00-14.30**

**S15** Intercultural Education in the Chinese Context  Room 406

Chair: Jiajun LI, Jiangsu University

Paper 1: Development of a Scale to Measure African International Students’ Adaptation in the Chinese Educational Setting
Jiajun LI, Jiangsu University

Xuan WANG, Shanghai International Studies University

Paper 3: Study Abroad and Its Effect on Students’ Development of Intercultural Competence From a Complexity Theory Perspective
Richard Diagne Jr., Shanghai International Studies University

Paper 4: A Tentative Model of Chinese as a Second Language Teachers’ Identity Development: From a Complexity Theory Perspective
Yaojun ZHU, Shandong University

**S16** Irreconcilable Sides of the Same Coin? How Majority- & Minority- Group Members’ Perception of Each Other Shape Intercultural Relations in Distinct Ways  Room 410

Chair: Jonas R. Kunst, University of Oslo

Discussants: John W. Berry, Queen’s University & South China University of Technology

Paper 1: Identified with the Majority Group but Only Loyal to their Heritage? How Perceptions of Disloyalty Drive Bias against Immigrants
Jonas R. Kunst, University of Oslo

Paper 2: An Obstacle to Intercultural Understanding: North American Majority Members React Negatively to Biculturals’ Frame Switching
Alexandria West, York University

Paper 3: Cross-Cultural Adaptation Shapes Sojourner Representations of Locals
Kinga Bienwaczonek, IESiU-University Institute Lisbon

**15.00-16.30**

**T7** The Role of Intercultural Interaction in Developing a Socially & Culturally Inclusive Australia  Room 206-208

Chair: Nigar G. Khawaja, Queensland University of Technology

Paper 1: Building Bridges: Intercultural Interaction as a Way of Dealing with Islamophobia
Nigar G. Khawaja, Queensland University of Technology

Paper 2: The Influence of Social Integration on Changes in Post-Migration Stress for Refugees in Australia
Jaimee Stuart, Griffith University

Paper 3: Refugee Parents’ Engagement with Their Children’s School: An Opportunity for Intercultural Interaction/Contact
Mairead MacKinnon, The University of Queensland

Paper 4: Impact of Media Coverage on Refugee Belongingness
Mairead MacKinnon, The University of Queensland

**S17** Solaris in Intercultural Communication: The Power of Media in Bridging Cultural Divides  Room 406

Chair: Jiajun LI, Jiangsu University

Paper 1: China’s Role in Intercultural Communication: A Case Study of the Solaris Movie
Jiajun LI, Jiangsu University

Paper 2: The Influence of Media Coverage on Intercultural Perception
Xuan WANG, Shanghai International Studies University

Paper 3: Cross-Cultural Adaptation Shapes Sojourner Representations of Locals
Kinga Bienwaczonek, IESiU-University Institute Lisbon

**S18** The Role of Media in Intercultural Communication: Enhancing Understanding and Bridging Cultural Divides  Room 410

Chair: Jonas R. Kunst, University of Oslo

Discussants: John W. Berry, Queen’s University & South China University of Technology

Paper 1: Identified with the Majority Group but Only Loyal to their Heritage? How Perceptions of Disloyalty Drive Bias against Immigrants
Jonas R. Kunst, University of Oslo

Paper 2: An Obstacle to Intercultural Understanding: North American Majority Members React Negatively to Biculturals’ Frame Switching
Alexandria West, York University

Paper 3: Cross-Cultural Adaptation Shapes Sojourner Representations of Locals
Kinga Bienwaczonek, IESiU-University Institute Lisbon

**16.30-18.00**

**T8** The Role of Intercultural Interaction in Developing a Socially & Culturally Inclusive Australia  Room 206-208

Chair: Nigar G. Khawaja, Queensland University of Technology

Paper 1: Building Bridges: Intercultural Interaction as a Way of Dealing with Islamophobia
Nigar G. Khawaja, Queensland University of Technology

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Paper 4: Impact of Media Coverage on Refugee Belongingness
Mairead MacKinnon, The University of Queensland
Wednesday, 10 July, 2019

**S17 Stories & Culture: Theory & Applications**  
Room 510

**Chair:** Dharm Bhawuk, University of Hawaii at Manoa

**Paper 1:** Chinese Cultural Stories and Children’s Educational Values  
Aki GUS, Shanghai Ocean University

**Paper 2:** Stories of Whistle Blowers: Multilevel Analyses  
Makihana Yamaguchi, California State University, East Bay

**Paper 3:** A Comparative Study of Organizational Apology Stories: The Case of Apple and Kinsoft  
Eric Rhodes, California State University San Marcos

**S18 Spaces of Intercultural Encounter**  
Room 508

**Chair:** Katie Willis, Royal Holloway, University of London

**Paper 1:** Copy and Paste Pedagogy?: Intercultural Encounters in “Transnational” Classroom  
Taufiq Liu, Central South University

**Paper 2:** Generational Tensions Among Somali Communities in the UK  
Minaka Nakai, Royal Holloway, University of London

**Paper 3:** Everyday Consumption: Overseas Returned Students in Shanghai  
Taufiq Liu, University of London

**Paper 4:** Spaces of Support: Diversity of Intercultural Experiences in Two Migrant Workers Service Centres in Macau  
Dennis Tai Chi Tam, Royal Holloway, University of London

**P25 Identity in Chinese Contexts**  
Room 506

**Chair:** Min Liu, Southern Illinois University Edwardsville

**Paper 1:** Group Identity in Shared Values Networks Continued  
Viola Pui, North Greenville University

**Paper 2:** Making Sense of Microaggressions Among Asian Americans: An Explorative Study  
Min Liu, Southern Illinois University Edwardsville

**Paper 3:** Research on Chinese as Foreign Language Teachers’ Cultural Identity in New Zealand: From a Multidimensional Approach  
Yu Wang, Capital Normal University

**Paper 4:** The Meaning of “Being Chinese” In Lived Intercultural Experiences: Perceptions of Chinese Cultural Identity among Contemporary Mainland Chinese Undergraduates  
Yuanyuan He, China Foreign Affairs University

**P26 Diverse Intercultural Practices**  
Room 504

**Chair:** Xiaojia Zhang, Shanghai International Studies University

**Paper 1:** Teaching Chinese Characters from the Perspective of Chinese Imagery Thinking  
Deyao Zhang, Renmin University

**Paper 2:** An Extension of Poliacean Triadic Pattern on Intercultural Research  
Langyang, Kwansei Gakuin University

**Paper 3:** “Bringing the World Together One Note at a Time”: Intercultural Practice and Identity Development of Musicians  
Qinhan Chen, University of Edinburgh

**Paper 4:** Discourse Power of Taichi in the International Sports Field from the Perspective of Its Patent Applications  
Jie Chen, Beijing Sport University

**15:00-16:30**

**A1 IAIR Award Winners Presentation Session**  
Lecture Hall I

**Chair:** Kenneth Cushner, Kent State University

- **2019 Harry C. Triandis Lifetime Achievement Award**  
  Elaine Harfield, University of Hawaii  
  Presented by Dharm Bhawuk, University of Hawaii at Manoa

- **2019 William B. Gudykunst Outstanding Book Award**  
  John W. Berry, Queen’s University & South China University of Technology  
  Presented by Jane Jackson, The Chinese University of Hong Kong

- **2019 Rae & Dan Landis Outstanding Dissertation Award**  
  Judith Kende, University of Amsterdam  
  Presented by Chan-Hoong Leong, National University of Singapore

**A2 CAFIC New Book Launch & Best-Paper Award Session**  
MBA Lecture Room

**Chair:** Hongjing Liao, Beijing Foreign Studies University

**New Book Launch Ceremony: Introduction, Questions, & Answers**  
Comments by Youzhong Sun, Beijing Foreign Studies University

**CAFIC Best Paper Award**  
Presented by Youzhong Sun, Beijing Foreign Studies University

**Chair:** Dongyi LIAO, Beijing Foreign Studies University

**Paper 1:** Teaching Chinese Characters from the Perspective of Chinese Imagery Thinking  
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Jie Chen, Beijing Sport University
Conference Guide

I. Conference Venue
The conference will be held on Hongkou Campus (550 W. Dalian Rd.). Nearest metro station: Chifeng Rd. Station (Metro Line 3).

II. Transportation to SISU Hongkou Campus
1. From Shanghai Pudong International Airport
   - Taxi (around 170 RMB)
   - Airport shuttle bus Line 4 to Hongkou Football Stadium Station (around 22 RMB) and then a taxi (around 20 RMB)
   - Metro Line 2→Line 4→Line 3 (Off at Chifeng Rd. Station)
2. From Shanghai Hongqiao International Airport/Shanghai Hongqiao Railway Station
   - Taxi (around 80 RMB)
   - Metro Line 2→Line 3 (Off at Chifeng Rd. Station)
3. From Shanghai Railway Station
   - Taxi (around 30 RMB)
   - Metro Line 3 (off at Chifeng Rd. Station)
4. From Shanghai South Railway Station
   - Taxi (around 80 RMB)
   - Metro Line 3 (off at Chifeng Rd. Station)

III. Catering Arrangement
1. Lunch and Dinner are served at SISU Guesthouse.
2. The Welcoming Banquet is in Hyatt on the Bund (shuttle transportation).

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