

## Special points of interest:

- IAIR is an interdisciplinary organization.
- There are currently 254 members.
- The next IAIR conference will be in Bergen, Norway, June 28-July 2, 2015.

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## From the President's Desk

In just five short months, we will meet again in the beautiful Nordic city of Bergen for the Academy's 9<sup>th</sup> biennial conference. I am happy to report to you that things are taking shape very nicely for this conference, thanks to the tremendous efforts by David Sam and his crew.

Many Academy members have been working behind the scenes to support David's efforts. They include members of the Executive Council assisting in logistical matters and members of the Scientific Committee who have completed two rounds of proposal reviews, with one more round still remaining. Also gearing up for the conference are the committee members in charge of selecting recipients of the four awards to be given during the Bergen conference: Lifetime Achievement Award, Outstanding Book Award, Outstanding Dissertation Award, and Early Ca-

reer Award. I am grateful to all of these volunteers for their important contributions



*Young Yun Kim,  
IAIR President*

to the Academy.

Because we are a small organization by design, our biennial conferences offer unique opportunities to share our ideas and insights in an intimate setting. Along with regular paper sessions, poster sessions, and thematic symposia, the Bergen conference will feature keynote lectures by distinguished

scholars and presentations by our award winners. Fellows and full members may also look forward to participating in stimulating and in-depth discussions during the Fellows Day.

We will have ample time for warm interpersonal connections as well. There will be organized social events such as a welcome reception hosted by the City of Bergen, an optional local sightseeing excursion, and a conference dinner. Also, each day, we will have many informal opportunities to enjoy each other's company during coffee/tea breaks and over lunches.

I dearly hope you will be able to come and be a part of this exciting conference. Please come to be inspired, and help make this conference a great one!

Young Yun Kim, IAIR president

## Mayor Drevland's Welcome

It's with great pleasure we welcome the 9th Biennial Congress of the International Academy to the City of Bergen. Bergen has a long tradition in hosting congresses. The inhabitants of Bergen are open-minded and we will al-

ways try to include our guests as the best way we know. We are extremely proud of our city, and we want our guests to feel that pride when they walk around in squares and streets. Bergen is the birthplace of

Edvard Grieg, the famous composer, and Ole Bull; the writer Ludvig Holberg was also born here. You can still imagine what the city must have looked like in those days. In our century we are a modern city, with 35,000

## Mayor Drevland's Welcome, cont.



*Trude H. Drevland,  
Mayor of Bergen*

students in both UiB and other educational institutions. This brings thousands of students to Bergen every year. We have oil and gas companies located here, and we are an important contributor

to the energy sector. Bergen is also a large maritime region as well as an interesting tourist destination.

As you can see, we have a lot of things to offer our visitors, so welcome to Bergen in 2015. Hope you will

enjoy your stay.

Trude H. Drevland, Mayor of Bergen

### IAIR-BERGEN NEWS AND SUBMISSION DEADLINES

- ◆ See pp. 8-9 in this issue of WWA for information about the Bergen conference keynote speakers and abstracts of their keynote addresses
- ◆ Accepted decisions for 2nd submission deadline: February 15, 2015
- ◆ Final deadline for proposal submissions: **January 31, 2015**
  - ⇒ Accepted decisions by March 15, 2015
- ◆ Early registration deadline for the IAIR Bergen conference: April 15, 2015
- ◆ W. Gudykunst Outstanding Book Award deadline: March 15, 2015 (<http://www.intercultural-academy.net/awards/intercultural-book-award.html>)

## IAIR Members

### Kerry Cronan



*Kerry Cronan, IAIR  
Full Member*

I grew up during the war years in Anglo-Celtic Australia. After the war, our family moved to a government housing area, which was again Anglo-Celtic. I was of Irish heritage. During early adolescence, I worked with my father in his market butcher shop in inner Melbourne. Here I first encountered people of another culture. Mostly these migrant people had little English and demon-

strated shopping requirements in very awkward visible images. They had very different social relationships – far more direct than I had encountered previously. I was curious but also impatient with the difficulty of relating to these people. My father's caring manner and his indifference to any possible difficulties was a growing influence on me. When my father became popular with these migrant

groups in his business, I saw a commercial benefit in penetrating cross-cultural issues in relationships.

Later as a catholic priest I was in many migrant parishes encountering many different cultures and learnt the advantage of knowing some words and conversation in other languages. Later I unsuccessfully applied to the East West Center in Hawaii for post graduate study in

## Kerry Cronan, cont.

“Intimacy Cues across Cultures,” obviously formed by earlier experiences. Later experiences in clinical and consulting psychology led to a broader interest in cultural issues.

However, my interest—even though not backed by rigorous research—is still in cultures bridging intimacy meanings so as to engage more effectively in many areas of global strategy,

as well as gaining new skills to be retained in mono-cultures.

Email: [cro-nan.kerry@gmail.com](mailto:cro-nan.kerry@gmail.com)

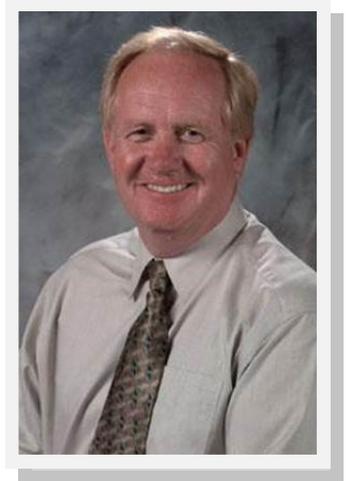
## Howard Giles

I am Howie Giles, past head of psychology—appointed chair of social psychology after Henri Tajfel—at the University of Bristol, England, and have been professor of communication at the University of California, Santa Barbara (with affiliations with linguistics and psychology) since 1989. I am a charter fellow of the Academy and have conducted cross-cultural research across most continents. I am an “intergroup communication” researcher (e.g., editor of the 2012 *Handbook of Intergroup Communication* and co-editor of the upcoming *Oxford Research Encyclopedia of Intergroup Communication*) who has studied an array of intercultural settings, including between-gender, interability, inter-ethnic, intergenerational, police-community, and gay-

straight relations. Within these, for example, I have explored language attitudes, ethnic identity, tourism, acculturation, and successful aging. An integrative framework across these arenas has been communication accommodation theory, me being its architect in the early 1970s. I have been concerned to inject the salience of “culture” into intergroup theory of research and was editor of the “Intergroup and Intercultural” section of the *International Encyclopedia of Communication* (2008-). Elected past president of the International Communication Association and the International Association for Language and Social Psychology, I am founding/current editor of the *Journal of Language and Social Psychology* (1981-) and the *Journal of Asian Pacific Com-*

*munication* (1990-), as well as elected editor of *Human Communication Research* (1995-98). Until recently, my “hobby” was being a reserve detective lieutenant in the Santa Barbara Police Department for 15 years, and now I spend leisure time at our local wineries, on music, and with my family.

Email: [HowieGiles@cox.net](mailto:HowieGiles@cox.net)  
 Website: <http://www.comm.ucsb.edu/people/howard-giles>



**Howard Giles,  
IAIR Fellow**

## Susan Goldstein

I am a professor of psychology at the University of Redlands, where I teach cross-cultural psychology as well as study abroad pre-departure and re-entry courses. I have served on the *IJIR* editorial board since 1990 and have been a member of IAIR since 2001. I received my PhD from the University of Hawaii while a grantee of the

East-West Center, where I worked as a graduate assistant on Dan Landis and Richard Brislin’s *Handbook of Intercultural Training*. My excitement about cross-cultural psychology was first sparked much earlier, however, when Peggy Pusch kindly took me on as an undergraduate summer intern at Syracuse University’s Inter-

national Student Center. My current research focuses on predictors and outcomes of participation in study abroad, with an emphasis on factors that influence the development of intercultural competence and global citizenship. I have long been interested in the teaching of cross-cultural psychology and have written, pre-

## Susan Goldstein, cont.



**Susan Goldstein,**  
IAIR Fellow

sented, and consulted on strategies for integrating cross-cultural issues and other forms of diversity into the psychology curriculum. I am also a strong advocate of conceptually and pedagogically addressing social issues in the

classroom and, with support from the APS Fund for the Teaching and Public Understanding of Psychological Science, have developed web resources to assist teachers of psychology in doing so (see: <http://makingconnections.redlands.edu>).

When time allows, my husband and I take every opportunity to travel, particularly when it can include a

visit to our daughters in the Pacific Northwest.

Email: [su-san\\_goldstein@redlands.edu](mailto:susan_goldstein@redlands.edu)

Website: <http://www.redlands.edu/academics/college-of-arts-sciences/undergraduate-studies/psychology/2201.aspx#.VJ2WhF4AKA>

## Serge Guimond

Bonjour ! I am a professor of social psychology at the Université Blaise Pascal in Clermont-

Ferrand, France and Head of LAPSCO, a CNRS research laboratory. In 2011, I became a fellow of IAIR, and I am extremely proud of that. The goals of IAIR of promoting tolerance and intercultural understanding are extremely important to me.

Born in Montreal, Canada, I studied at McGill University, working with Donald Taylor at a time when research on multiculturalism was at its very beginning. I spent a year studying in France, as part of an exchange program, and fell in love with Paris. I returned to Canada to complete my PhD at the Université de Montréal. I did

postdoctoral research at Université Laval and started an academic career. I was living a happy life in Kingston, in the center of “multicultural” Canada and “unilingual Ontario” with my wife and two children when I was invited to consider a permanent teaching position in France. Over the past 18 years, I have enjoyed living in Clermont-Ferrand, a mid-size city surrounded by volcanoes in the center of France. France is an amazing country where, not forgetting my Canadian roots, I can even sometimes go ice skating (see photo).

At the Université Blaise Pascal, I designed the very first course on ‘Psychologie Interculturelle’ which has been a big success. I published a book in French in 2010 on a multicultural approach to social psychol-

ogy, and edited in 2006 *Social Comparison and Social Psychology: Understanding Cognition, Intergroup Relations and Culture* (Cambridge University Press). I have published so far 100 papers in scientific journals and book chapters (including a “must read” in the *Handbook of Ethnic Conflict: International Perspectives*, edited in 2012 by Dan Landis & Rosita Albert).

Please follow me on Twitter: [www.twitter.com/SergeGuimond1](http://www.twitter.com/SergeGuimond1)

Email: [serge.guimond@univ-bpclermont.fr](mailto:serge.guimond@univ-bpclermont.fr)

Website: <http://lapsco.univ-bpclermont.fr/sites/guimond/>



**Serge Guimond,**  
IAIR Fellow

## Vernon F. Humphrey

Vernon F. Humphrey is a PhD candidate at the University of Southern Mississippi; a temporary assistant professor at Columbus State University, Department of Communication; IAIR member since 2007; chairman of the board for the Disability Service Center; member of the Columbus Rotary; CFO American Communication Association; Retired MSG, U.S. Army; married 32 years; a father and skipper (grandfather); son and brother, etc. My love for and interest in culture sprang from my travels in the U.S. Army. I was diagnosed legally blind in 1992 with a Retinitis Pigmentosa and medically retired six years later. My dissertation research focuses on how couples change their communication skillset after one of them loses the ability to receive visual nonverbal cues due to adventitious blindness and how both



**Vernon F. Humphrey,  
IAIR Student Member**

partners must change to maintain communication. I plan on a research track of the interaction of culture and disabilities. I am most interested in how people of different cultures perceive and interact with people with disabilities and the societal norms of different cul-

tures and disabilities. I enjoy running, fishing, playing cards, gardening, and spending time with my grandsons (it is amazing how curious they are about the world). I believe each of us is in essence like a rubber band ball. Each event or part of our journey is akin to adding one rubber band after another to a ball. Each new rubber band changes the mass, density, and dimension of the ball and how it will react to outside stimuli, just as the layers of our cultural experiences change how we react to situations. Each layer means we have grown and the point of living is growing.

Email:

[vernon.humphrey@eagles.usm.edu](mailto:vernon.humphrey@eagles.usm.edu)

## Hana Panggabean

I am a full professor and a psychologist in industrial/organizational psychology at the Faculty of Psychology, Atma Jaya Catholic University of Indonesia in Jakarta, Indonesia. I was awarded a bachelor's degree in psychology from the Faculty of Psychology, University of Indonesia in 1994. Upon completion, I worked in the field of human resources management for a few companies for 3 years. Throughout my academic and professional years, I have developed a passion and keen interest in Indonesian cultural values and their influences on individuals' and groups' behaviors in the workplace. I pursued my interest by studying intercultural psychology and was conferred a PhD de-



**Hana Panggabean,  
IAIR Full Member**

gree from the University of Regensburg, Germany in 2002. My research interests cover areas of

diversity management, cross-cultural leadership, intercultural competence, and organizational culture. I have held various management positions in Atma Jaya Catholic University in the past 14 years, which lead me to university management as another research interest. I have been a member of IAIR since 2003 and participated in the Taiwan conference (2005), as well as the Singapore conference (2011). My leisure time is spent with good books, interesting movies, and fun travelling.

E-mail:

[hana.panggabean@atmajaya.ac.id](mailto:hana.panggabean@atmajaya.ac.id)  
[/hanaatmoko@gmail.com](mailto:hanaatmoko@gmail.com)

## Stephanie Rohac



**Stephanie Rohac,  
IAIR Full Member**

After having lived and worked in France for one year, I completed a bachelor's degree in international management and a master's degree in communication psychology. Besides my postgraduate studies, I have worked in an internationally operating IT company. As head of international marketing, I had to coordinate our local marketing departments in more than 28 different countries in an attempt to realize our approach of differentiated standardization.

Inspired by this truly cross-cultural work and my deep passion for cultures, I have developed my research interests for individual's

cross-cultural competencies. I pursued my doctorate in intercultural communication at TU Bergakademie Freiberg, Institute of Intercultural Communication (Prof. Dr. Michael B. Hinner). In my dissertation, I developed a model of cross-cultural metacognition as gradual problem-solving ability, which is suggested to enhance individual's cross-cultural flexibility. I was awarded a stipendiary for my dissertation project from the European Union and the State of Saxony. Also, I am teaching leadership and communication competencies at diverse universities with a focus on change management.

I am convinced that there is a growing organizational demand to assess and train individual's cross-cultural flexibility and self-

regulated learning ability. Also, cross-cultural competencies should not only be applied to national cultures, but also to corporate cultures and team cultures. As a consultant, trainer, and coach focused on communication and change, I am actively working with cross-cultural issues every day.

I like to spend my free time with my family. When travelling, I really like to "absorb" the peculiarities of different cultures. Also, I really enjoy any kind of sports activity in our wonderful nature.

E-Mail: [stephanie@kommunikation-bewegt.org](mailto:stephanie@kommunikation-bewegt.org)

Website: <http://www.kommunikation-bewegt.org/>

## Joseph Schwarzwald



**Joseph Schwarzwald,  
IAIR Fellow**

I am a social and organizational psychologist, professor emeritus from the department of psychology at Bar Ilan University, Israel. I am currently teaching at the Ashkelon Academic College.

My main interests and most of my publications are in three areas: 1. *Post Traumatic Stress Disorder*. My research in this area was conducted during my military reserve duty in the Israeli Defence Forces. 2. *Intergroup relations*. My interest in this field

arose after an educational reform act in the Israeli educational system that strove to achieve social integration between Middle-Eastern and Western students. Integration as a situational contingent was a central theme of my studies. Among other things, I compared religious with secular public schools which provided contrasting settings for determining conditions that may facilitate or hamper the goal of integration. 3. *Social power and influence*. I started my research in this area

after spending a sabbatical year at UCLA working with Professor Bertram Raven, who developed the power interaction model of interpersonal relations. This model defines 11 power tactics that an influence agent can exercise in order to get compliance from an insubordinate target person. The model also delineates social-cultural, situational, and personal factors that are involved in the choice of influence tactics. After conducting several studies in the field, I together with Professor Meni Koslowsty,

## Joseph Schwarzwald, cont.

have recently reconceptualized the model as a sequential process involving antecedents, a mediation principal, and the choice of power tactics as outcomes.

I was a guest editor for the

IJIR for a special issue dedicated to the subject of prejudice, discrimination, and conflict and served for many years on the editorial board of our journal.

E-mail: [Joseph.Schwarzwald@biu.ac.il](mailto:Joseph.Schwarzwald@biu.ac.il)  
 Website: <http://faculty.biu.ac.il/~jschwarz>;  
<http://psychology.biu.ac.il/Schwarzwald>

## Ulrike Schwegler

Living and working in Indonesia for eight years was a life-changing experience for me and the catalyst for my studies in cross-cultural psychology, trust within and between organizations, and the role of trust in post-conflict regions. The questions of how people variously construct their lives amidst cultural preconditions, cultivate friendships, work effectively, manage conflict, and enjoy life despite frequent hardships continue to fascinate me.

My first contact with IAIR was at the Taipei conference in 2004. It was the beginning of wonderful and long-lasting friendships with colleagues and researchers from all over the world. I soon became a member of IAIR and

have attended most of the conferences since.

As a professor of organizational psychology at the FOM University of Applied Science in Stuttgart, Germany, I teach courses on leadership, social psychology, organizational psychology, and research methods. I am more convinced now than ever of the importance of intercultural communication as an interdisciplinary issue, and I include cross-cultural aspects in all of my courses. In addition to my role as a professor, together with colleagues, we founded the Institute for Applied Trust Research in 2008; through the institute we serve as consultants for companies and non-profit institutions.

Whenever I have time I enjoy backpacking and hiking, whether it is the granite slopes and silence in the Alps, the Andes highlands, or the tropical rainforest of the Borneo jungle.



**Ulrike Schwegler,  
IAIR Full Member**

Email: [Ulrike.schwegler@ifavf.de](mailto:Ulrike.schwegler@ifavf.de); [Ulrike.schwegler@fom.de](mailto:Ulrike.schwegler@fom.de)  
 Websites: <http://www.fom.de/studienorte/studium-in-stuttgart.html>; <http://www.ifavf.de/>

## Kevin Smith

With or without romantic notions, migrant/expatriate life is an adventure. My research interest is the individual's what, how, and why of lived practice, including an obscure Self. The means of this interest is arriving at an understanding of the individual's, group's, family's, and/or community's

circumstances, negotiating tools for addressing identified needs, and demonstrating a coherent improvement in lived practice, all on the people-in-focus' terms. Its end is trainable theory, knowledge and skills in expatriate/migrant self-management amid the forces bearing upon behaviour.

This research approach is guided by a range of sociology's and philosophy's theoretical foundations, practical usefulness, and where possible my experiencing the circumstances.

My connection with IAIR began in 2012 with downloading articles from IJIR special

## Kevin Smith, cont.



**Kevin Smith,**  
IAIR Student Member

issues 33(2) and 34(2) in relation to my PhD thesis featuring self-initiating expatriates. My inter-cultural experience includes living in Brunei Darussalam, a rural New Zealand Maori community, Taiwan, the Philippines, and currently Saudi Arabia. In these 20 years, I've been involved in a variety of

organisations, largely in programme development and delivery and student roles. Academically, I've also wandered, assembling: a B. Ag. Sc.; P.G. Dip. Sec. Tchg.; Cert. I.S.; and a M.A. Appl. Ling., four useful professional certificates, and an anticipated PhD in Hum. Geo. As I approach the age of 60, where this all leads to is uncharted, but somewhere nearer "home" is

likely.

Personal interests include learning, reading history and biographies, gardening, hunting, and whatever else of interest a locality offers. My migrant Chinese-Filipina wife's expatriate experience exceeds mine.

Email: [kev-257ri@yahoo.co.nz](mailto:kev-257ri@yahoo.co.nz)

## IAIR-Bergen Keynote Speakers

### Profs. Jim Sidanius and Maykel Verkuyten



**Jim Sidanius,**  
IAIR-Bergen  
Keynote Speaker

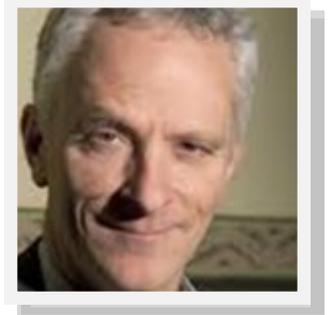
Profs. Jim Sidanius and Maykel Verkuyten will address Academy members at the Bergen, Norway conference, June 28-July 2, 2015. Abstracts for their talks are included on the following page of this issue of WWA.

**Jim Sidanius** is a professor of psychology and African and African American Studies at Harvard University. He was awarded his PhD at the University of Stockholm in 1977 and has taught at several universities in the United States and Europe, including Carnegie-Mellon University, the University of Texas at Austin, New York University, Princeton University, the University of Stockholm, and the University of California, Los Angeles. His primary research interests include the interface between political

ideology and cognitive functioning, institutional discrimination and the evolutionary psychology of intergroup prejudice. Prof. Sidanius is the recipient of the 2006 Harold Lasswell Award for "Distinguished Scientific Contribution in the Field of Political Psychology" awarded by the International Society of Political Psychology, was inducted into the American Academy of Arts and Sciences in 2007, and was the recipient of the 2013 Career Contribution awarded by the Society for Personality and Social Psychology.

**Maykel Verkuyten** is a professor in interdisciplinary social science and the academic director of the European Research Centre on Migration and Ethnic Relations

(ERCOMER) that was established in 1992 at Utrecht University. He is the editor of Ashgate's *Research in Migration and Ethnic Relations Book Series* and former associate editor of the *British Journal of Social Psychology*. He is an editorial board member of several international journals including the *Journal of Social Issues*, *International Journal of Intercultural*



**Maykel Verkuyten,**  
IAIR-Bergen  
Keynote Speaker

## Keynote Speakers, cont.

*Relations, British Journal of Developmental Psychology, and Cultural Diversity and Ethnic Minority Psychology.* His work has appeared in numerous

international journals, and he has published several book monographs on questions of ethnic identity, cultural diversity, and interethnic relations.

His latest book (2014) is on *Identity and Cultural Diversity: What Social Psychology Can Teach Us* (Routledge).

## Sidanius: Abstract of Keynote Address

**Title of Address:** “Macro-Micro Interfacing and the Production of Group-Based Social Hierarchy: The Case of Individual Differences in Social Dominance and Institutions Socio-Political Terror.”

As an example of attempts to explore the interaction of macro- and micro-levels analysis, social dominance theory argues that the creation, maintenance and re-creation of group based social hierarchy is, among other factors, a result of interacting forces acting at multiple levels of analysis.

These levels of analysis include the production and dissemination of system-wide social ideologies and social practices, the hierarchy-enhancing and hierarchy attenuating character of social institutions, the dynamics of social identities and the differential behavioral predispositions of individuals embedded within social institutions. In this talk, I will focus on the intersection between institutions of social repression and institutional terrorism, and individual differences in preference for group-based social inequality. Finally, we will

examine some of the precise mechanisms responsible for the matching of individuals with hierarchy enhancing or hierarchy attenuating tastes with the hierarchy attenuating/enhancing character of social institutions within which individuals are embedded.



**Jim Sidanius,  
IAIR-Bergen  
Keynote Speaker**

## Verkuyten: Abstract of Keynote Address

**Title of Address:** “The Struggle Over Political Power: Attitudes Towards Immigrants’ Integration in the Political Domain.”

Integration and acculturation processes do not take place in the same way in different spheres or areas of life. A substantial number of studies have examined acculturation attitudes in the socio-cultural domain and some have considered differences between the private and public spheres of life. In general, members of immigrant-origin groups desire to maintain their cultural her-

itage and identity and to develop contacts with majority members. In addition, most of them want to participate fully in the institutions of the receiving society. Yet, research has largely ignored attitudes towards integration in various institutions and in the political domain in particular. This is unfortunate because the political aspect of the integration process implies that immigrant-origin groups may become politically active within the existing political system and this can have consequences for existing power relations. I will discuss our recent empirical

work on the way that majority members evaluate different political integration strategies of immigrant-origin groups. In addition, I will consider how immigrant-origin groups themselves evaluate these strategies for their own ethnic group and also how they evaluate these strategies when adopted by another immigrant minority group.



**Maykel Verkuyten,  
IAIR-Bergen  
Keynote Speaker**



# Reflection: “Respecting Cultural Differences” versus “Respecting Different Cultures”

## Vijayan Munusamy, IAIR Board Member

Are they the same? Certainly, they are not competing paradigms, but I think they are different. Though respecting cultural differences is certainly a valid learning approach that can help cultivate respect for different cultures, latent consequences of focusing solely on such learning have not been critically investigated. There are at least three latent consequences. First, the paradigm of respecting cultural differences has ignored the importance of learning different cultures as we often focus on learning differences between cultures. Second, the paradigm of respecting differences has ignored the value of similarities between cultures. And third, the paradigm of respecting differences assumes differences are visible when in reality subtle but important differences may not be visible.

Respecting other cultures requires a paradigm shift that entails much learning. First, we need to focus on learning different cultures. Learning here does not mean learning only about the dominant culture; but it means learning from the perspective of “should be” culture. This necessitates one to learn from multiple perspectives including



**Vijay Munusamy**  
**Full Member Representative,**  
**IAIR Board of Directors**

those of majority, minority, native, and non-native populations. Gaining perspectives from all segments of the population is crucial, because what is culture can be determined by dominant groups of the population without thinking about it. Second, we need to learn differences as well similarities. The learning lens starts with understanding the cul-

ture and not with the lens of differences. Third, the notion of respecting different cultures forces one to learn the universal as well the culture-specific aspects of cultures. Not all aspects of cultures can be viewed on the *universal* continuum of differences and similarities, and hence focusing on “culture-specific” aspects of cultures is crucial. The focus on cross-cultural values has progressed tremendously in the last few decades because they can be presented on universal continuums. However, culture is deeper than values, and a broader definition includes the understanding of ecology, people, space, time, and language. Hence, “culture-specific” aspects of cultures are equally, if not more, important than “universal” aspects of cultures in our global village. The question is how do we complement the paradigm of “respecting cultural differences” with “respecting different cultures” in order to advance the science, teaching, and practice of intercultural relations? Thoughts?

Email: [vi-jayan.munusamy@gmail.com](mailto:vi-jayan.munusamy@gmail.com)

## Closing Thoughts

I hope that you have enjoyed this most recent issue of WWA, and that the contents have both informed and motivated you to join us this summer in Bergen, Norway for the 9th biennial conference of the IAIR.

It is also my hope that, if you have not yet contributed your profile information for inclusion in the WWA series, you will please consider doing so in the coming weeks. Your participation is essential for the success of this joint endeavor, as our members are the heart and soul of the Academy and of the WWA series. Please know that the time

you invest in sharing your profile information with the membership does not go unnoticed—you may be surprised how many members have contacted me in appreciation of your contributions!

In closing, Academy President

*“Your participation is essential for the success of this joint endeavor, as our members are the heart and soul of the Academy and of the WWA series.”*

Young Yun Kim and I send our sincere thanks to those who have already contributed their profile information and warmly encourage others to do so very soon. The final issue of the series will come out in June 2015, and having your profile information well in advance is a tremendous help to me as I prepare each remaining issue.

Wishing you all pleasant and productive weeks ahead!

Kelly McKay-Semmler, IAIR secretary and WWA series editor

## Visit the IAIR Website for More Information

Thanks to our webmaster, Anand Chandrasekar, the Academy website now has a page dedicated to archiving the Who We Are series issues (available at: <http://www.intercultural-academy.net/about-iair/who-we-are.html#download-pdf>).

In addition, as members’ profiles are featured in the WWA series, they are added to a growing collec-

tion of individually clickable profiles listed by member name. Individuals looking for information about specific IAIR members can now easily browse and click on member profiles, while the Who We Are issues are archived for those interested in viewing the profiles as a periodic compilation.

The clickable list of member profiles is available at:

<http://www.intercultural-academy.net/about-iair/who-we-are.html>.

It is our goal to have all of our members featured in the series and on the website by the 2015 biennial conference in Bergen, Norway. In the coming weeks, the IAIR secretary, Kelly McKay-Semmler, will be in contact with each member to solicit his/her profile.



# IAIR 2015

Biennial Conference in Bergen, Norway

For more information visit: <http://www.uib.no/en/rg/saw/45318/9th-biennial-congress-international-academy-intercultural-research>

## International Academy for Intercultural Research



The primary purpose of the Academy is to promote intercultural understanding. Accordingly, it promotes and encourages research, theory, and practice in the field of intercultural relations. The Academy also strives to disseminate to the public information regarding intercultural relations and it encourages interchanges between people with an interest in intercultural relations. The ultimate goal of the Academy is to promote world peace and prosperity through applications of academic principles and research findings to the betterment of human realities.

In furtherance of the goals, the Academy is an explicitly interdisciplinary forum which promotes and facilitates intercultural research in the areas of Psychology, Sociology, Communication, Education, Anthropology, Management, Political Science, and other areas of specialization in the social sciences and practice.

Visit us on the World-Wide Web at:  
<http://www.intercultural-academy.net/>

## Encourage Your Colleagues to Join

It is our mission to encourage the highest quality empirical research and practice aimed at understanding the ways in which cultures interact and the results, for good or ill, of those interactions. We invite all serious scholars of intercultural relations to join with us in this important enterprise—for we can have no greater purpose as scientists than reducing and, hopefully, eliminating intercultural conflict at all levels from individuals and groups to whole societies and nations. Please encourage your colleagues who are doing work in these areas to consider joining IAIR.

### Benefits of Membership

- Subscription to the *International Journal of Intercultural Relations*, the official journal of the Academy either on-line or hard copy.



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