

Special points of interest:

- IAIR is an interdisciplinary organization.
- There are currently about 250 members.
- The next IAIR conference will be in Bergen, Norway, 2015.

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Who We Are

Volume 1, Issue 8

March 2014

Series Editor's Letter

This month we pause in our coverage of IAIR's committees to announce the online release of a special issue of articles from the IAIR 2013 Reno meeting. The special issue editor, Jennifer Mahon, provides an overview of its contents in the article that follows.

IAIR members profiled this month include Anthony Marsella, who is the final

committee member of the Lifetime Achievement Award Committee featured in February's issue of WWA. Additionally, this month's issue introduces, or reacquaints you with, 12 more members of the Academy whose lives and work are an inspiration to fellow interculturalists everywhere.

We also say farewell this

month to a dear friend and colleague to many in the Academy, David Hoopes. Sandra Fowler and several others share their remembrances of David in the pages that follow.

Wishing you all a pleasant and productive month ahead.

Kelly McKay-Semmler, IAIR Secretary and WWA Series Editor

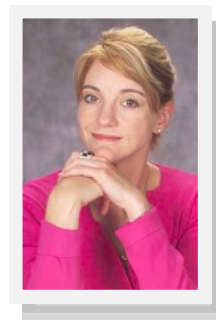
IAIR Reno Special Issue Available Online

Series editor's note: Springer Plus special issue editor, Jennifer Mahon, contributed the following announcement.

We are proud to announce that a special issue of peer-reviewed articles based on sessions from the IAIR meeting in Reno has been published by Springer Plus, a Springer Open Journal. The issue, entitled *Pushing the Frontiers of Intercultural Research: Asking Critical Questions*, is edited by Jennifer Mahon, and is accessible online at <http://www.springerplus.com/series/PFIR>.

Currently there are 5 articles available, and more are in their final stages of production which will be posted soon, so keep checking back. Current articles include:

- "Leading across cul-



Dr. Jennifer Mahon, IAIR Full Member and IAIR Reno Special Issue Editor

tures in the human age: An empirical investigation of intercultural competency among global leaders" by Michael F. Tucker, Ron Bonial, Adam Vanhove, and Uma Kedharnath. SpringerPlus 2014, 3:127 (6 March 2014)

- "Cultural heritage training in the US military" by Leedjia Svec.

- "Testing predictive models of positive and negative affect with psychosocial, acculturation, and coping variables in a multiethnic undergraduate sample" by Ben C.H. Kuo and Catherine T. Kwantes. SpringerPlus 2014, 3:119 (1 March 2014)

- "An investigation of trauma-associated appraisals and posttraumatic stress disorder in British and Asian trauma survivors: The development of the Public and Communal Self Appraisals Measure (PCSAM)" by Alberta Engelbrecht and Laura Jobson.

- "A discussion of multiculturalism in Australia from educators' perspective" by Lily A Arasaratnam.

Anthony Marsella



Dr. Anthony Marsella,
*IAIR Fellow and
Lifetime Achievement
Award Committee
Member*

Anthony J. Marsella, PhD, *D.H.C.*, is Emeritus Professor of Psychology at the University of Hawaii, where he joined the faculty in 1970. He is former director of the Honolulu WHO Field Psychiatric Research Center and founder of the University of Hawaii Disaster Management and Humanitarian Assistance Program. He is past president of Psychologists for Social Responsibility. Dr. Marsella has published 15 books, and more than 300 book chapters, journal articles, and technical reports, and social commentary essays and blogs in major media services. Most of his academic articles are in the areas of cultural and international psychology and psychopathology; some of his works are considered essential reading. He is the cultur-

al and international book series editor for Springer SBM publications. He supervised 97 master and doctoral degrees; he served as a visiting professor in Australia, China, India, Korea, and the Philippines, and as a visiting lecturer at a numerous national and international universities. Dr. Marsella is the recipient of numerous national and international awards. In 1999, he was awarded an honorary doctorate from the University of Copenhagen (*Doctoris Honoris Causas*) for his contributions to international understanding and peace. In 2004, the Asian American Psychological Association awarded him its President's Award for lifetime contributions to Asian-American Psychology, and in 2013, Columbia University Teachers'

College presented him with its annual award for contributions to peace and justice. Dr. Marsella considers his most important contribution to be his relentless concern for recognizing the importance of the socio-cultural determinants of human behavior and the implications this fact has for the risk of ethnocentric biases in psychologies, and for the need to free—liberate—psychologies across the world from domination and control from Western historical, socio-political, and cultural influences.

Email:

marsella@hawaii.edu

Website: [http://](http://socialsciences.people.hawaii.edu/faculty/?dept=psy&faculty=marsella@hawaii.edu)

socialsciences.people.hawaii.edu/faculty/?dept=psy&faculty=marsella@hawaii.edu

Elaine Hatfield



Dr. Elaine Hatfield,
IAIR Fellow

A full 50 years ago I was teaching at the University of Minnesota. Two of my students, Cookie White (now Stephan) and Walter Stephan, suggested we conduct some cross-cultural research on the topic we were debating. With the superiority of the truly naïve, I explained that cross-cultural psychology was not an area of interest. A real scientist wanted to study cultural and historical universals—not the trivial and ephemeral.

But the Stephans persisted...and before long I realized how wrong I was.

Today I am convinced that cross-cultural psychology is the Queen of the Sciences. Without a knowledge of cultural psychology and history scholars are theorizing about a tiny slice of human behavior: viewing not a movie but a snapshot. I have long been a member of IAIR. I've spent my career studying cultural and historical

influences on love and sexual desire, social justice, and emotional contagion. Luckily, I have had the chance to consult with some of the stars in the field: Shinobu Kitayama, Dan Landis, Hazel Markus, Shalom Schwartz, Cookie and Walter Stephan, among many others. One of the activities I have most enjoyed is teaching on Semester at Sea—a floating university that travels the world. On a recent trip in fall

Elaine Hatfield (cont.)

2013, SAS sailed from Southampton (UK) to St. Petersburg (Russia); Hamburg; Antwerp; Le Havre; Dublin; Lisbon; Cadiz (Spain); Casablanca; Accra and Taboraki (Ghana); Cape Town; Buenos Aires; Rio de Janeiro (Brazil), Salvador (Brazil), Havana, Cuba, and Freeport, the Bahamas,

ending in Fort Lauderdale. The photograph [left] gives you a feel for some of the joy of the SAS trip.

Dr. Elaine Hatfield is a

professor of Psychology at the University of Hawai'i and past-president of the Society for the Scientific Study of Sexuality. In 2012, the Association for Psychological Science (APS) gave Hatfield the William James award for a Lifetime of Scientific Achievement. In recent years she has received Distinguished Scientist Awards (for a lifetime of scientific achievement) from the Society of Experimental Social Psychology, the Society for the Scientific Study of Sex, and the University of Hawai'i, and the Alfred Kinsey Award from the Western Region of SSSS. Two of her books have won the

American Psychological Association's National Media Award.

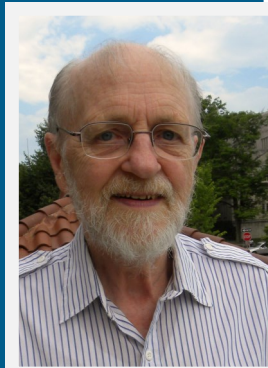
Recently, Drs. Hatfield and Richard L. Rapson (who are husband and wife) have collaborated on three books: Love, Sex, and Intimacy: Their Psychology, Biology, and History (HarperCollins), Emotional Contagion (Cambridge University Press), and Love and Sex: Cross-Cultural Perspectives (Allyn & Bacon).

Email: elainehatfield582@gmail.com

Website: <http://www.elainehatfield.com>



David Heise



**Dr. David Heise,
IAIR Fellow**

My work on cultural norms began with my first paper as a University of Chicago grad student, published as "Prefatory Findings in the Sociology of Missions" in the *Journal for the Scientific Study of Religion*. My master's thesis used the Human Relations Area Files, and was published in the *American Sociological Review*. A later paper using HRAF was "Further Notes on Technology and the Moral Order" published in *Social Forces*.

While at the University of Wisconsin in the 1960s I began a research program on cross-cultural variations in sentiments and impression-formation processes. That program included

the development of affect control theory, which is in continuing development in sociology, psychology, and artificial intelligence. My 2007 book, *Expressive Order*, summarizes the research program. My 2010 book, *Surveying Cultures*, merges my career-long interest in measuring cross-cultural variations in sentiments and impression-formation processes with my career-long interest in cultural variations in norms and morality.

I found IAIR late in my career, as a result of querying Dan Landis about his research on Black youths for a 2009 paper. Thus I have attended only the 2013 meeting in

Reno where I was bedazzled by receiving IAIR's Lifetime Achievement Award. I officially retired from Indiana University's sociology department in 2002. Since I am averse to travel these days, I spend most of my mornings researching and writing, while afternoons are devoted to hiking in Indiana forests, or splitting wood in order to enjoy the luscious heat of wood fires during Indiana's cold winters.

Email: heise@indiana.edu

Website: <http://mypage.iu.edu/~heise/home.html>

Thomas Hippler

I am a senior lecturer in international management at the University of Essex. I am interested in all facets of global mobility management, particularly international assignments and expatriate adjustment. Questions relating to conceptual and methodological considerations in expatriate adjustment research have been at the core of my work for some time. I am also very interested in the motives for seeking or accepting global mobility opportunities.

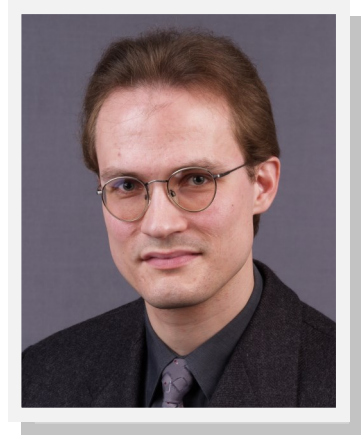
While doing an undergraduate business degree in my native Germany, I took the opportunity to spend one year in the Republic of Ireland as an exchange student. My interest in international mobility can be traced to this experience and I wrote my primary degree thesis on the experiences of German expatriates in Ireland. I returned to Ireland a year later and started my PhD in international human resource management

at the University of Limerick. My PhD topic of expatriate adjustment eventually brought me into contact with the Academy, who very generously invited me to the Groningen conference to present me with an Outstanding Dissertation Honorable Mention Award.

Well-established streams of cross-cultural adjustment research exist in both the management and the cross-cultural psychology literature. Unfortunately, these streams have developed largely in isolation and very little cross-fertilization has taken place. (Notable exceptions do exist!) I hope I can be instrumental in further bridging this gap.

If there were more than 24 hours in the day, I would love to take up table tennis again, which I used to

**Dr. Thomas Hippler,
IAIR Full Member**



play with little talent yet lots of passion, and visit art-house cinema more regularly.

Email: thippler@essex.ac.uk

Website: <http://www.essex.ac.uk/ebs/staff/profile.aspx?ID=3398>

Ying-yi Hong

Ying-yi Hong is a professor at the Nanyang Business School of Nanyang Technological University (NTU), Singapore. As a Hong Kong native, she grew up in a Chinese family while being exposed to western cultures in public schools during the British colonial time. After receiving undergraduate education at the Chinese University of Hong Kong, she studied overseas, and subsequently received a PhD degree from Columbia University, specializing in personality and social psychology. She has taught at the Hong Kong University of Science and Technology and University of Illinois at Urbana-Champaign (UIUC) before moving to NTU. Her main research interests include culture and cognition, self, identity, and intergroup relations. Her major research achievement is the formulation of the “dynamic constructivist” theory of culture, which has revolutionized the way cultural psychologists study cultural influences on thoughts, feelings and actions, and has inspired new research directions in the field. She



**Dr. Ying-yi Hong,
IAIR Fellow**

has also examined the psychological underpinnings of important social events that happened in Hong Kong (1997 Hong Kong political transition), the United States (2005 Hurricane Katrina at New Orleans), China (2008 Beijing Olympic Games), and Japan (2011 Japanese earthquake and tsunami). She has published

over 100 journal articles and book chapters, and her work has been cited widely in the fields of psychology, business, and education (with Google citations over 7,000). Dr. Hong is the recipient of the Otto Klineberg Intercultural and International Relations Award in 2001, International Society for Self and Identity Outstanding Early Career Award in 2004, and Nanyang Award for Research Excellence in 2014, and was elected Fellow of the Association for Psychological Science, and the Society of Experimental Social Psychology. She likes painting and you can see her painting in the *Oxford Handbook of Multicultural Identity* (2014).

Email: yyhong@ntu.edu.sg

Webpages: <http://www3.ntu.edu.sg/home/YYHong/> and <http://www.nanyangbusinessschool.ntu.edu.sg/general/ying-yi/index.html>.

Jane Jackson



**Dr. Jane Jackson,
IAIR Fellow**

Jane Jackson (PhD, OISE/ U of Toronto) is professor in the English Department at the Chinese University of Hong Kong (CUHK). She has teaching and research experience in many countries/regions: Canada, the USA, the Sultanate of Oman, Egypt, Mainland China, the U.K., and Hong Kong. An elected fellow of the International Academy for Intercultural Research in 2002, Jane has attended IAIR conferences in Taiwan, the Netherlands, and the USA. She serves on the editorial board of the *International Encyclopedia of Intercultural Communication* (Wiley-Blackwell) and is a member of the advisory board of the *Language and Intercultural Communication* journal.

Her research interests include intercultural communication, language and identity, and education abroad. With the support of competitive research grants, Jane has been investigating the 'whole person development' of international exchange students from Hong Kong and Mainland China. Her research has inspired the design of face-to-face and online courses that aim to promote intercultural competence and optimize education abroad learning. As well as many journal articles and chapters in edited collections, recent books include *Introducing Language and Intercultural Communication* (Routledge, 2014), *The Routledge Handbook of Language and Intercultural Communication* (Routledge, 2012) (editor),

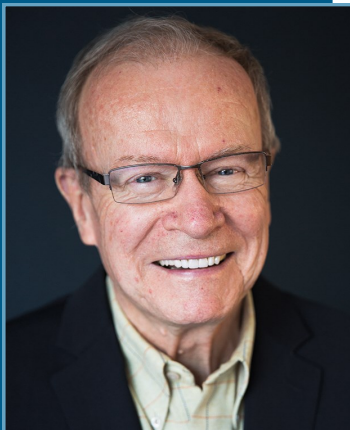
Intercultural Journeys: From Study to Residence Abroad (Palgrave MacMillan, 2010), and *Language, Identity, and Study Abroad: Sociocultural Perspectives* (Equinox, 2008).

Recognized for innovative teaching practices, Jane is the recipient of CUHK's 2013 Education Award and a member of the University's *Teaching Excellence Ambassador Program*, which promotes effective teaching and learning. She loves to travel and is a keen photographer and hiker.

E-mail: jjackson@cuhk.edu.hk

Webpage: http://www.eng.cuhk.edu.hk/eng/about/academic_staff_detail/21

Daniel J. Kealey



**Dr. Daniel J. Kealey,
IAIR Fellow**

Attending the inaugural conference of the Society for Intercultural Education Training and Research (SIETAR) led me to develop a lifelong commitment to research and practice in the field of intercultural relations. For many years, I served as Senior Advisor to the Centre for Intercultural Learning at the Canadian Foreign Service Institute. As a founding fellow of IAIR and a long time contributing editor for IJIR, my interest has been to promote collaboration between researchers and practitioners. My own research on cross-cultural competence has always been focused on finding solutions to problems confronting individ-

uals as they move in and out of foreign cultures. In 1998, having completed my doctorate in social and cultural psychology under the supervision of John Berry, I went on to work as a consulting psychologist and researcher specializing in the screening and selection, training, and performance evaluation of international personnel. Fortunately, my career as an interculturalist has allowed me to combine both research and practice, and has involved me in work with expatriate managers, diplomats, astronauts, peacekeepers, international students, and international development personnel (both governmental and

non-governmental).

Currently, I live on a lake in the beautiful Gatineau Hills not far from the city of Ottawa, Ontario, Canada. I am working on a book to present my research findings and overall experience in working with international astronauts and mission control personnel to assess their needs for cross-cultural training. I continue to undertake consulting projects when the issue at hand is of interest and one for which I feel I can make a useful contribution.

Email: djkealey@rogers.com

Nigar Gohar Khawaja

I am an associate professor and a clinical psychologist at the School of Psychology & Counselling, Queensland University of Technology (QUT), Brisbane, Australia. I have been teaching in professional doctorate and masters of clinical psychology and educational and developmental psychology programs for 15 years. I became a member of the Academy in 2009 and since then have attended all, except one, conferences.

After completing my masters and postgraduate training in clinical psychology from the University of the Punjab (Pakistan), I arrived in Australia to do my PhD at the University of Queensland. Subsequently, I had the first-hand experience of being an international student. A few years after completing my studies I migrated to Australia and developed an understanding of the challenges of migrants. Along with my oth-

er academic roles, I started to work as a cultural and multilingual consultant and a clinician. I revitalised the Psychology and Cultures interest group of the Australian Psychological Society. I have been on the executive committee of this interest group for six years and the national chair for four years. As a part of this interest group, I pioneered and established an ongoing peer support and professional development programs for mental health professionals in Australia.

I research clinical and transcultural issues. Over the last decade, I have investigated the acculturation challenges and psychosocial issues of international students, migrants, refugees, and asylum seekers. I have developed 5 new measures and validated 9 existing measures. I have also developed new culturally appropriate and sensitive treatment programs for inter-

national students, migrants, and refugees. This year, I am researching the educational and employment aspirations of adult refugees and factors that promote academic, emotional, and acculturation successes of refugee youth at school. I am also investigating mental health issues of asylum seekers. I find nature very relaxing. I love painting, bushwalking, and just sitting by the deep blue sea gazing at the surf.

Email: n.khawaja@qut.edu.au

Websites: <http://staff.qut.edu.au/staff/khawaja/>

http://eprints.qut.edu.au/view/person/Khawaja,_Nigar.html



**Dr. Nigar Gohar Khawaja,
IAIR Full Member**

Bryan S.K. Kim

Bryan S.K. Kim is professor and director of the MA program in counseling psychology in the Department of Psychology at the University of Hawaii at Hilo. He received a PhD in counseling, clinical, and school psychology with an emphasis in counseling psychology from the University of California, Santa Barbara in 2000. Bryan has over 75 publications, including 2 books and 9 psychological instruments, and 80 refereed presentations in the areas of multicultural counseling process and outcome, measurement of cultural constructs, counselor education and supervision, and immigrant experiences. His current research examines the effects of culture-specific counseling interventions and client en-

culturation/acculturation (e.g., cultural values) on therapy process and outcome. Bryan is currently editor-elect of *Asian American Journal of Psychology* and associate editor of *Measurement and Evaluation in Counseling and Development*. He also serves on the editorial boards of *Journal of Counseling Psychology*, *Journal of Counseling and Development*, and *Cultural Diversity and Ethnic Minority Psychology*. Bryan has received research awards from the American Counseling Association and the Association for Assessment in Counseling and Development, and early career awards from the Society of Counseling Psychology, Society of the Psychological Study of Ethnic Minority Is-

suues, and the Asian American Psychological Association. A member since 2007, Bryan is a fellow of the International Academy for Intercultural Research. He also is a fellow of the American Psychological Association (Divisions 17, 29, and 45) and the Asian American Psychological Association. On the personal side, Bryan is a proud father of two intelligent and personable girls ages 12 (Sydney) and 8 (Courtney).

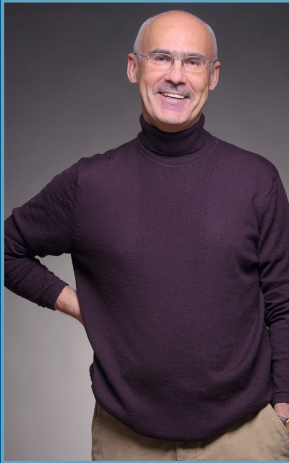
Email: bryankim@hawaii.edu

Website: <http://www2.hawaii.edu/~bryankim/>



**Dr. Bryan S.K. Kim,
IAIR Fellow**

Igor Klyukanov



Dr. Igor Klyukanov,
IAIR Fellow

I work as a professor of communication in the Department of Communication Studies at Eastern Washington University <http://www.ewu.edu/>

I defended my doctoral dissertation, *Dynamics of Intercultural Communication: Towards a New Conceptual Framework*, at Saratov State University (Russia). I served as an associate editor of *The American Journal of Semiotics* and

am the founding editor of *Russian Journal of Communication* (Taylor & Francis) <http://www.tandfonline.com/loi/rjrc20#.UyxiHyilbBE>

Recently I served as chair of the NCA Taskforce on Enhancing the Internationalization of Communication and chair of the NCA Philosophy of Communication division.

I am interested in intercultural and global communication issues as well as communication theory, philosophy of communication, semiotics, general linguistics, and translation studies. My works have been published in the U.S., Russia, England, Spain, Costa Rica, Serbia, Bulgaria, India, and Morocco and have appeared in such journals as *Studies in Humanities*; *The American Journal of Semiotics*; *The Atlantic Journal of Communication*; *Arob@ase: A Journal of Literature and Human Sciences*; *International Journal of Communication*; *International Journal of Applied Semiotics*; *Language, Individual & Society*; *Contrastes: Revista Interdisciplinar de Filosofia*; and *Discourse and Society*.

My textbook, *Principles of Intercultural Communication* (Boston, etc.: Pearson

Education, Inc., 2005), has been adopted by over 30 colleges and universities in the U.S. My monograph, *A Communication Universe: Manifestations of Meaning, Stagings of Significance* (Lanham, MA: Lexington Books, 2010), won the 2012 NCA Philosophy of Communication Division 2012 Best Book Award. I am also the translator and editor of

Mikhail Epstein's book, *The Transformative Humanities: A Manifesto* (New York, etc.: Bloomsbury, 2012).

In my spare time I like to travel, read, and play golf.

Email: igorklyukanov@yahoo.com

Website: <http://centerforinterculturaldialogue.org/2013/12/01/igor-klyukanov/>

Jutta König



Dr. Jutta König,
IAIR Fellow

Born in Washington DC in 1955, I grew up a global nomad with my German diplomat parents and had lived in France, Germany, Australia, Africa and the Netherlands by the age of 17. Having experienced English school systems until the age of thirteen, I received my Abitur from the German school in The Hague in 1973 and went on to study clinical psychology in Dutch at Leiden University.

After graduating from Leiden University in 1980, I developed a four-year doctor-patient communication curriculum

at the University of Maastricht, a two-year curriculum for managers in health sciences at a polytechnic in Sittard, and a four-year curriculum for organization and information technology at a polytechnic in Leeuwarden as well as raising three sons and completing my Gestalt and Body psychotherapy training at the Frits Perls Institute in Germany.

Between 1994 and 1999 I moved with my husband and three sons to Singapore and worked there as a psychotherapist and career coach with the Singapore American Ac-

tion Council and in private practice with a host of expat, Asian and hybrid clients. I lectured at Counseling Expats in Asia conferences in Manila, Kuala Lumpur, and Jakarta.

On returning to the Netherlands, I started working as a psychotherapist in private practice and a career coach with Van Ede and Partners, the oldest career coaching and outplacement company in the Netherlands. To my surprise the diversity in Dutch society was not reflected in the clients visiting the company. (Continued on p. 12)

Christina T. Kwauk

At the encouragement of my professor, Dr. Gerald Fry, I joined IAIR in 2008 as a doctoral student at the beginning of my studies at the University of Minnesota. Six years later, I completed my PhD in comparative and international development education studying the ways that international sport has influenced the educational trajectories and development imaginations of youth in Samoa and American Samoa.

As a scholar whose work is intercultural, I relish the op-

portunity to cross boundaries, especially disciplinary and geographic boundaries. In no particular order, my work and research interests span into masculinities and globalization, sport for development policy and practice, and the political economic and sociocultural examination of globalizing food systems on health in the Pacific Islands.

I recently relocated from Honolulu to Washington, DC with my husband. When I am not busy thinking of new re-

search and writing projects, I am learning how to be a mother of a new baby girl, getting back into shape to return to triathlons (or to give marathons a try), and dreaming of surfing the ocean waves once again.

Email: kwauk001@umn.edu



***Dr. Christina T. Kwauk,
IAIR Full Member***

Carolina Lam

Shortly after meeting Dan Landis in 2009, I became a member of the Academy. It was through the recommendation of my advisor from the University of Minnesota, Dr. Gerry Fry, that I reached out to Dan to learn more about the Academy. I had no idea that there was a phenomenal organization that was located in my hometown of Hilo, Hawai'i. I am a doctoral student at the University of Minnesota, Twin Cities, in the Organizational Leadership, Policy and Development Department. I hold a master's degree in international and intercultural management from the School for International Training. I am interested in

engaging first-generation college students in successfully completing a study abroad program. I am also fascinated with helping students understand the intercultural interactions that they encounter when they are abroad and even here in the States.

Currently, I am the director of global education at the University of Hawai'i at Hilo. It has been wonderful to return to my undergraduate alma mater where I can encourage more students



***Carolina Lam, IAIR
Student Member***

to seek opportunities that will provide them with the tools to become global citizens.

During my free time, I enjoy blogging, hiking, and hanging out with my family and friends.

Email: cglam@hawaii.edu

Website: hilo.hawaii.edu/studyabroad

David Hoopes: A Fond Remembrance

Written by IAIR Fellow, Sandy Fowler, with comments contributed by distinguished members of the intercultural field

The intercultural field has lost an important pioneer: David S. Hoopes, who envisioned the field of intercultural relations before it even existed, published its first books, and signaled the founding of our profession. David was born on July 28, 1928, in Washington, D.C. where he grew up and later attended the University of Utah for one year. He completed his undergraduate degree at George Washington University and earned his master's degree in American History from Harvard University, where he met his wife Kathleen (Kay) Rogers. David and Kay were married in 1952 in White River Junction and lived for a time in Boston while David served in the Army in counterintelligence. After his honorable discharge, they spent seven months in Europe and then settled in Vershire, VT. Eventually, they moved to Pittsburgh, Pa. and continued to spend their summers in Vershire before moving there full time in 1977. David was passionate about intercultural communication and cross-cultural relations. David among others were the pioneering founders of the intercultural communication field.

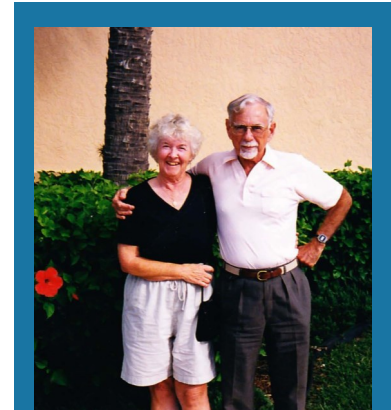
According to the Valley News (January 18, 2014), "David's true love was writing. He wrote poetry, including many love poems to his wife; a book about his grandfather, Rudger Clawson, an apostle of the Mormon Church; and a novel about the life of Huckleberry Finn, from Huck's perspective. David loved being at his home in Vershire where he and Kay spent many hours gardening and landscaping. He also enjoyed riding on his tractor and throwing wood into the cellar for those cold Vermont days... He was a loving father and a doting grandfather who always had time to stop and talk and share his wisdom and advice to anyone lucky enough to be listening."

Although he did not participate in the October 1968 conference in Estes Park Colorado, David was selected to become SIETAR's first director

where he directed a U.S. State Department project to develop cross-cultural training guidelines. Albert Wight, another pioneer, described how SIETAR was formed. "SITAR (later SIETAR) grew out of extensive work in the development of cross-cultural training for the U.S. Peace Corps in the 1960s. At a workshop in Estes Park, Colorado, in 1968, to review the cross-cultural training guidelines being developed for the Peace Corps, Steve Rhinesmith suggested that we form a professional society for intercultural training and research to carry on and expand the work we were doing. The participants agreed to function as a steering committee and I agreed to take on the role of acting executive director while formulating a more definitive statement of purpose and objectives, developing criteria for membership, exploring possibilities for funding, identifying potential members, and expanding the mailing list. We also began the search for a home for SITAR and, in 1971, settled on the University of Pittsburgh, where Dave Hoopes was heading up a project funded by the U.S. State Department. I passed the reins to him, and he continued the work we had begun, with an official organizing conference in 1974. We couldn't have selected a more devoted or conscientious person to continue the development of SIETAR, which now has chapters in many different countries.

David and his assistant Toby Frank began the work of forming a professional association and soon recognized that SIETAR needed a more permanent home and that it should be in the association hub; Washington, DC. He finalized arrangements for Georgetown University to house SIETAR where it remained for almost 3 decades.

Along with Margaret (Peggy) Pusch and George Renwick, David founded the Intercultural Press in the 1970s. He and Paul Ventura edited *The Intercultural Sourcebook* (1979)



HOOPES

David and Kay Hoopes in Florida, USA. (Photograph contributed by Clifford Clarke.)

as part of the State-of-the-Art Study conducted by SIETAR and directed by David during his tenure as Executive Secretary of the Society. At the time, *The Intercultural Sourcebook* was the only book available that surveyed the variety of instructional methods used by professional cross-cultural educators and trainers. By providing analysis and/or descriptions of each method, along with examples that could be used as they are or adapted to particular situations, the *Sourcebook* served as both a handbook for the instructor and as a guide to the field. Comparing the first and second editions of the *Sourcebook* reveals the growth of the intercultural field.

When I was exploring the idea of updating the *Sourcebook* I realized that I needed to talk with David and found that he was enthusiastic about the project. David wrote in the Preface to Volume 1: "It was

David Hoopes: A Fond Remembrance (cont.)

fifteen years ago, in 1979, that the first edition of the *Intercultural Sourcebook* was published. It was a slight volume, though for the field it was a major event. For the first time, persons concerned with intercultural education and training were able to survey the range of training methods available and get a full sense of the breadth of the field...Perhaps most significant, the book furthered the search for methods more precisely suited to the special and complex needs of cross-cultural training. There were two particularly important dimensions to this search. First, the focus of the training as it affected the trainee had to be more clearly defined. A distinction had to be made between cultural and personality, with the former identified as the proper domain of cross-cultural training—and the latter left to qualified psycho-therapists. Second, a more effective means of integrating cognitive and experiential learning had to be found...Over the years the integration of culture, cognition, and experience in cross-cultural training has been achieved and is reflected in virtually every page of this new edition of the *Intercultural Sourcebook*.”

Always interested in the big picture, David was responsible for a number of books such as the *Overview of Intercultural Education, Training and Research* (1978). In the early days of the intercultural field, it was possible to know everyone who did research or wrote about intercultural communication/relations and David indeed knew them all. He was very persuasive when he sensed a book that would contribute to the field. He succeeded in publishing the work of many authors like Ned Seelye, Craig Storti, and Paul Pederson. He was also responsible for publishing Robert Kohls' *Survival Kit* which was a best-seller for many years.

David was partial to the developmental concepts that circulated at the time. In his article *Intercultural Experience as a Process* (1993) Pirjo Rasi of the University of Tampere, presents David's approach to the developmental path for identifying cultural patterns or stages in the journey to multiculturalism.

“Hoopes argues that intercultural learning can be seen to take place along a continuum which runs from ethnocentrism to some ethnorelative form of adaptation or integration (ethnocentrism>awareness>understanding>acceptance/respect>appreciation/valuing>selective adoption>assimilation>adaptation-biculturalism-multiculturalism). David saw the intercultural experience as a trigger that acts to broaden an individual's world view as well as view of self. Interculturalists, many of them the old timers who knew David well have praised his contributions to the intercultural field:

George Renwick: “Forty years ago, David recognized the need for a new field, Intercultural Communication. He set about to build, in his words, ‘a core support system for professionals in this field.’ He succeeded. His compelling vision and sincere enthusiasm engaged and encouraged hundreds of us in several countries. His collaborative approach connected us for the first time with one another. His writing and editing skills provided for us a wide range of unique, useful materials. David's extraordinary commitment kept him contributing to individuals and organizations in this field for thousands of hours over many years. All of us in SIETAR-USA today owe great gratitude to David.”

Stephen Rhinesmith: “I have a very personal memory of David. In September, 1965, my wife, Kathe and I moved as newlyweds to Pittsburgh for me to attend the Graduate School of Public and International Affairs of the University of Pittsburgh. Shortly after we arrived, we found that the Pittsburgh Regional Council for International Education was in the same building and that its director was David Hoopes. Kathe was looking for a job and became his assistant. This was the beginning of a long relationship for us with David. He and I, with assistance from Cliff Clarke at Cor-

nell, began running some of the first Intercultural Communications Workshops in Pittsburgh. I left Pittsburgh in 1969 and in 1972 became President of AFS International Exchanges. When Al Wight was looking for a home for SIETAR after the Estes Park Meeting we had had earlier, David and I had a conversation about who could pick it up and David suggested I take it on at AFS. I told him I felt strongly that he should take it at the Regional Council in light of the work we had been doing before I left. He agreed – and the rest is history. A wonderful man – thoughtful partner – and visionary for the field Intercultural Communications. We all have benefited greatly from his intellect, passion and commitment. Thanks, David – for everything.”

The following comments are personal communications from the International Academy of Intercultural Research listserv 2/8-9.

Janet Bennett: “The loss of David Hoopes is a quiet and profound one for those of us qualified as old-timers, or more graciously, as pioneers. I can only marvel at someone who looks at a slate as blank as the intercultural one was in the sixties, and looks at the need as deeply obvious, and in the face of a country at war, thinks of starting an Intercultural Network, an Intercultural Press, and an intercultural professional association. We keep his books in a special corner of the ICI library, labeled “Classics,” which is where his memory belongs as well. I hope I am joined by others who explain this loss on social media, so the next generations can recognize the contribution of this inimitable pioneer.”

Robert Moran: “My first meeting with David was in 1972 or 1973 in Washington. A small grant was received from the Dept. of Education or NAFSA to bring a small group of people together to explore the new field of “intercultural communication.” I recall there were about 8 people in the room for a

David Hoopes: A Fond Remembrance (cont.)

several day meeting including David Hoopes, Cliff Clarke, George Renwick, Toby Frank, Jean AbiNader and 2 or 3 others. I was a graduate student at the University of Minnesota, Cliff was the foreign student advisor at Cornell and we were ALL young and most at the early stages of our professional careers.

I have two very clear recollections of David, one is professional the other is personal. I don't remember his exact words but his advice to me was crystal clear. He told me to focus on the application and relevance of any theory on communication or intercultural communication to the real world of the students, travelers or business people I am attempting to influence. That stuck. My second recollection is equally strong and very personal. I always believed and experienced David as a 'good guy.' David, thanks for sharing your gifts."

Daniel Kealey: "I joined SIETAR in the mid 1970's and soon after I met and came to know and admire David Hoopes. As Cliff mentioned, David played such an important role in his desire to see the intercultural field produce knowledge and identify skills needed for achieving success in an another culture. And he had a passion for promoting ways to disseminate and share information and ideas which led him to found the Intercultural Press. Like many others, I too lost touch with David over the years. I find it hard to believe that it is almost 40 years ago that my own career in the intercultural field began. I owe a lot to David and many others, including yourselves who have written comments below. May our field always endeavor to produce solid research which can inform practice and enable our practice as interculturalists to inform research."

Milton Bennett: "I'd like to put my voice into the remembrance of David Hoopes. He was an important founder of the intercultural field, and, from my theoretical point of view, an early recognizer of the developmental nature of our work. For those who are compiling histories with

reference to David, you may find my description of the early days of the Intercultural Communication Workshop (ICW), the Intercultural Communication Network, and *Communique* useful: Bennett, M. (2010). A short conceptual history of intercultural learning in study abroad. In W. Hoffa & S. Depaul (Eds) *A history of U.S. study abroad: 1965-present*. Special publication of *Frontiers: The Interdisciplinary Journal of Study Abroad*, pp. 419-449."

Juliana Roth: "Let me add to the touching letters that I owe David Hoopes a lot. I never had the opportunity to meet him in person, but his publications were of great help for me in the years when the intercultural field was established in Germany. For me as one of the first persons to develop academic curricula for intercultural communication in Germany the accomplishments of the US American colleagues were of utmost importance. I was grateful to be able to work with the files of David Hoopes in the archives of the ICI in Portland in 1995 (Janet and Milton, thank you for the chance you gave me!). Working with his texts gave me invaluable insights."

Dan Landis: Without David the International Academy for Intercultural Research would not exist. This is because without his early support and encouragement, IJIR would not have been born. Let me explain. It was back, if I recall correctly, in 1975 that Harry Triandis suggested that David would be a good person to get to know. At the time I had an Army contract to develop a training approach to teach junior grade officers how to interact with minority enlisted personnel. Harry had been one of those attending the Colorado meeting and in 75 the Gaithersburg meeting that lead to the first SIETAR conference in 76 in Montebello, Canada. Triandis' Culture Assimilator was the method I had chosen to develop, but in the process I found a number of IC documents with David's name all over them. I called David and in our

conversations we came to the conclusion that the field needed a publication outlet that would not only be a member benefit to the embryonic SIETAR but would also serve as a respectable place for IC scholars to disseminate their research. With David's help and my own contacts, I set about forming a distinguished editorial board and issuing a call for papers. By the Chicago meeting of SIETAR in 1977, the first issue was in galley and it became the official journal for that organization. Without David, none of this could have occurred.

Fast forward to 1996/97, it became apparent that the fit between the IJIR goal of a publication that would be respected among the academics in our profession was increasingly at odds with some of the people in SIETAR whose interest was less in building a theoretical and verifiable structure and more in developing and selling some training technique or other to the field. To be sure, this was not true of the majority of SIETAR members, but the minority made enough noise that a split become inevitable. The SIETAR conferences became, as Richard Brislin lamented, a place where master's students increasingly approached the senior scholars for a project they could use to obtain their degree. By 1983, many academics had begun to leave SIETAR seeking a place where they could interact with likeminded scholars, share ideas, and even develop new research projects. This trend accelerated and it was against this background that IJIR separated from SIETAR and moved to the newly formed International Academy for Intercultural Research in 1997. So, although David was not directly involved in the formation of the Academy, his support and fathering of IJIR, made the Academy possible. For his prescient vision, we all owe him a vote of thanks. Jenny Mahon has suggested that David be awarded a posthumous lifetime achievement award. I heartily agree!!!!

Jutta König (continued from p. 7)

I coordinated a project in which Dutch career coaches worked with graduated refugees to learn the intricacies of career coaching in an intercultural setting and published a book of case studies called *Birds of Passage: Disillusion and Surprise*.

My research interests are global nomads, intercultural communication, narrative and intercultural career coaching, diversity, and business spirituality.

In 2012 I completed my PhD at the University of Humanities in Utrecht and published *Moving Experience: Complexities of Acculturation* in which

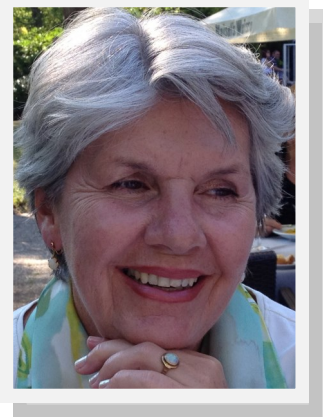
I reflect on my experiences of having grown up in different cultures. I explore other global nomads' acculturation experiences, using the theory of the dialogical self and exploring embodiment and emotions using the self confrontation method in the narrative paradigm. I have lectured at conferences on the dialogical self in Nijmegen, Braga, Warsaw, and Athens.

I have been a member of the Academy since the conference in Groningen and lectured at the conference in Hawaii. I am currently interested in finding a post doctorate position to continue my research.

Since 2011 I am the chair of the board of the International Career Certification Institute and a board member of the Career Management Institute in the Netherlands. Both organizations certify the quality of career coaches.

I love travelling, swimming in summer, skiing in winter, playing tennis, singing jazz, yoga, chi gong, reading, writing, and meditation.

Email: j.konig@vanede.nl



**Dr. Jutta König,
IAIR Fellow**

Visit the IAIR Website for More Information

Thanks to our webmaster, Anand Chandrasekar, the Academy website now has a page dedicated to archiving the Who We Are series issues (available at: <http://www.intercultural-academy.net/about-iair/who-we-are.html#download-pdf>).

In addition, as members' profiles are featured in the monthly series, they are added to a growing collection of

individually clickable profiles listed by member name. Individuals looking for information about specific IAIR members can now easily browse and click on member profiles, while the Who We Are issues are archived for those interested in viewing the profiles as a monthly compilation. The clickable list of member profiles is available at: [http://www.intercultural-](http://www.intercultural-academy.net/about-iair/who-we-are.html)

[academy.net/about-iair/who-we-are.html](http://www.intercultural-academy.net/about-iair/who-we-are.html).

It is our goal to have all of our members featured in the series and on the website by the 2015 biennial conference in Bergen, Norway. In the coming months, the IAIR secretary, Kelly McKay-Semmler, will be in contact with each member to solicit his/her profile.



IAIR 2015

Biennial Conference in Bergen, Norway

For more information visit: <http://www.uib.no/en/rg/saw/45318/9th-biennial-congress-international-academy-intercultural-research>

International Academy for Intercultural Research



The primary purpose of the Academy is to promote intercultural understanding. Accordingly, it promotes and encourages research, theory, and practice in the field of intercultural relations. The Academy also strives to disseminate to the public information regarding intercultural relations and it encourages interchanges between people with an interest in intercultural relations. The ultimate goal of the Academy is to promote world peace and prosperity through applications of academic principles and research findings to the betterment of human realities.

In furtherance of the goals, the Academy is an explicitly interdisciplinary forum which promotes and facilitates intercultural research in the areas of Psychology, Sociology, Communication, Education, Anthropology, Management, Political Science, and other areas of specialization in the social sciences and practice.

Visit us on the World-Wide Web at:

<http://www.intercultural-academy.net/>

Encourage Your Colleagues to Join

It is our mission to encourage the highest quality empirical research and practice aimed at understanding the ways in which cultures interact and the results, for good or ill, of those interactions. We invite all serious scholars of intercultural relations to join with us in this important enterprise—for we can have no greater purpose as scientists than reducing and, hopefully, eliminating intercultural conflict at all levels from individuals and groups to whole societies and nations. Please encourage your colleagues who are doing work in these areas to consider joining IAIR.

Benefits of Membership

- Subscription to the *International Journal of Intercultural Relations*, the official journal of the Academy either on-line or hard copy.



Information about membership in IAIR is available on our website at www.intercultural-academy.net/

- Access to past issues of the Journal through Science Direct, a service of

Elsevier, Ltd.

- Significantly reduced fees for the biennial conferences
- Access to the member directory.
- Reduced subscription fees to many relevant Elsevier journals

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