

Who We Are

Volume 2, Issue 3

November 2014

Special points of interest:

- IAIR is an interdisciplinary organization.
- There are currently 252 members.
- The next IAIR conference will be in Bergen, Norway, June 28-July 2, 2015.

In this issue:

From the President's Desk	1
Conference Organizer's Letter	1
Important Submission Deadlines	2
2015 IAIR Award Nomination Deadlines	3
Benjamin Broome	3
Gonzalo Martin Gorosito	4
Sorin Nastasia	4
Ripley Smith	5
Reflection: van Oudenhoven	6
Remembrance: Warren Watson	6
Series Editor's Letter	7
IAIR Information	7

From the President's Desk

I have come to see the true value of being exposed to, and learning from, differing ideas and approaches across disciplines.

Our Academy is only 16 years old. Yet, we have solidified our identity as an interdisciplinary and international group that includes some of the most distinguished scholars in the field of intercultural research. Beginning with the inaugural conference in 1998 on the campus of California State University, our outstanding biennial conferences have provided us with many creative and intimate ways to share our research ideas, broaden our perspectives, and cultivate our relationships. Because we are, by design, a relatively small organization, our biennial conferences offer opportunities to share our ideas and in-



*Young Yun Kim,
IAIR President*

sights in ways that are more intimate and, thus, more meaningful, than what we typically experience at larger conferences. Indeed, participation in our conferences has enriched my own academic life. From every conference I attended, I came away feeling grateful for the experience of interacting with scholars outside my own discipline of communica-

tion. I have come to see the true value of being exposed to, and learning from, differing ideas and approaches across disciplines. Eagerly and enthusiastically, I look forward to our next biennial conference in Bergen, Norway—home of the University of Bergen and a Nordic coastal city of extraordinary beauty and charm. With our conference host Professor David Sam leading the way, we are working to ensure that this next conference will provide us yet another excellent interdisciplinary platform for stimulating intellectual engagements and warm interpersonal connections.

Join us in Bergen!

Young Yun Kim, president
IAIR

Conference Organizer's Letter

Colleagues, the first deadline to submit proposals for the 2015 IAIR conference to be held in Bergen, Norway just passed. The next deadline is December 31, 2014. As the chair for the conference, I want to encourage you to submit your proposal as soon as possi-

ble, instead of waiting till the final deadline of January 31st. The disadvantage of waiting until the final deadline is that you may not have the opportunity to revise and re-submit your proposal, should it be found wanting. As an appetizer, the opening recep-

tion will be held in the 750-year old King's Banqueting Hall – Håkon's Hall (see <http://www.bymuseet.no/index.php?vis=78&spr=en>).

CALL FOR PROPOSALS

The International Academy for Intercultural Research (IAIR) invites researchers to

Conference Organizer's Letter



David L. Sam,
Chair, IAIR
Scientific Committee
and Conference
Organizer

submit proposals for the 9th biennial congress on Intercultural Relations to be held in Bergen, Norway June 28 – July 2, 2015. The conference in Bergen, IAIR2015 Bergen, is the Academy's 9th Biennial congress and has as its theme: **Realizing the Potential of Cultural Diversity in Society and at the Workplace.**

The conference theme is one that is high on the agenda of most multicultural societies as they challenge societies politically, economically, socially, legally, and culturally. These challenges call for a concerted effort to achieve equity and full participation of all cultural communities in the larger society. Any discussion around this topic therefore requires a multi-disciplinary approach. Thus, this conference is opened to scholars from all fields, from communication, psychology, sociology, political science, and many relat-

ed fields and disciplines. The ultimate goal of this conference is to bring to Bergen leading scholars of the world to share research findings, engage in dialogue on how to tap into the positive sides of cultural diversity, and to discuss how employers, institutions, and governments can realize these potentials. The conference includes invited keynote lectures and invited symposia by award-winning international scholars, together with open symposia, individual papers, posters and roundtable discussions. In addition, there is a pre-conference workshop—**Fellows' Day Workshop**—which offers senior researchers and scholars the opportunity to discuss and exchange ideas at a higher academic and scientific level of a chosen topic. The topic for the 2015 Fellows' Day Workshop is **The Value of Cultural Diversity: Rhetoric and Reality** to be organized by Dr. Milton J. Bennett, Intercultural Development Research Insti-

tute, Milan, Italy.

Two keynote lectures will also be given:

- **Dr. Jim Sidanius**, Harvard University, USA
Title of lecture: "Macro-Micro Interfacing and the Production of Group-Based Social Hierarchy: The Case of Individual Differences in Social Dominance and Institutions Socio-Political Terror."
- **Dr. Maykel Verkuyten**, Utrecht University, The Netherlands
Title of lecture: "The Struggle Over Political Power: Attitudes Towards Immigrants' Integration in the Political Domain."

For more information about the conference visit the conference website: www.iair2015.com. Contact: iair2015@uib.no or da-vid.sam@psysp.uib.no

David L. Sam, Scientific Committee chair and IAIR 2015 conference organizer

IMPORTANT SUBMISSION DEADLINES

- ◆ Accepted decisions for first submission deadline: December 15, 2014
- ◆ Second proposal submission deadline: December 31, 2014
⇒ Accepted decisions by February 15, 2015
- ◆ Final deadline for proposal submissions: January 31, 2015
⇒ Accepted decisions by March 15, 2015
- ◆ Early Registration Deadline for the Conference: April 15, 2015

Upcoming Deadlines for 2015 IAIR Awards

In addition to proposal submission deadlines approaching, the due dates for three IAIR biennial awards are coming up. Please see the links to each award's page on the Academy website for more information:

Early Career Award

Due Date: January 1, 2015

The Early Career Award seeks to honor and recognize developing scholars who are moving the intercultural and cross-cultural research fields forward into the future. Individuals are eligible for this award if they have made substantial contributions to intercultural relations within six (6) years of receiving a PhD or equivalent advanced degree. Promising candidates **MUST** be nominated by an **IAIR Fellow**. So esteemed Fellows, please take time to recommend those whose work has caught your attention. Please send your nominations to the Early

Career Award Committee chair, Dr. Steve Kulich steve.kulich@gmail.com.

More information: <http://www.intercultural-academy.net/awards/early-career-award.html>

Rae and Dr. Dan Landis Outstanding Dissertation Award

Due Date: January 1, 2015

This award is intended to recognize and honor outstanding research by aspiring intercultural researchers. Nominated doctoral theses (dissertations) must be relevant to the field of intercultural studies. Doctoral theses eligible for an award must have been completed (and accepted by the awarding university) between January 1, 2013 and December 31, 2014. Please send nominations to the Dissertation Award Committee chair, Dr. Arzu Wasti at awas-ti@sabanciuniv.edu.

More information: <http://www.intercultural-academy.net/awards/dissertation-award.html>

The William B. Gudykunst Outstanding Book Award

Due Date: March 15, 2015

This award recognizes the best book in intercultural research written by a member of the Academy. For the 2015 award, the selection committee calls for nominations (including self-nominations) for books (including edited books) written by members of the Academy and published in 2013 and 2014. All nominating letters and supporting materials must be submitted the Book Award Committee chair, Dr. Rosita Albert (alber001@umn.edu). More information: <http://www.intercultural-academy.net/awards/intercultural-book-award.html>

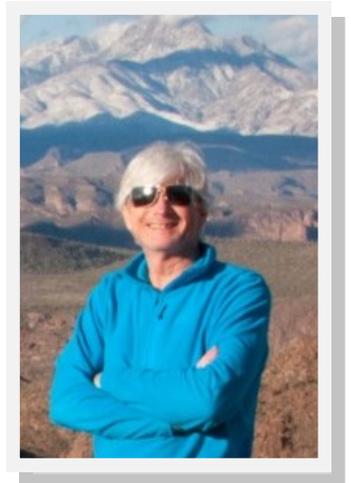
IAIR Members

Benjamin Broome

Greetings from the beautiful desert landscape of Arizona, where I enjoy hiking, photography, and sitting against a rock in the late afternoon sun watching the colors change on the mountain slopes and canyon walls. My involvement in the field of intercultural communication started in 1976, when I had the good fortune to learn from many of the founding fathers and mothers of the field at the Stanford Institute for Intercultural Communication, hosted by IAIR member Clifford Clarke. It wasn't until

2008 that I became a Fellow of the Academy, but I've been an admirer and supporter of Dan Landis since the very first issue of *IJIR*. I still have on my bookshelf the early volumes of this pioneering journal, and I show Volume 1, Issue 1 to my students as a historical artifact from the Enlightenment era. I carry proudly and humbly the title of professor in the [Hugh Downs School of Human Communication](#) at Arizona State University, where I teach courses on intercultural communication, intergroup con-

flict, peacebuilding, and facilitation. I engage in participatory action research that focuses on methods and practices for facilitating intercultural dialogue. I've had opportunities to facilitate more than 100 workshops in North America, Europe, the eastern Mediterranean, and Australia-



Benjamin Broome,
IAIR Fellow

Benjamin Broome, cont.

sia, working with educational institutions, policy centers, government agencies, corporations, professional organizations, community groups, and indigenous Tribes and organizations. I have been involved with peacebuilding efforts in the eastern Mediterranean for over twenty years, working closely with civil-society actors and the diplomatic community to pro-

mote a *culture of peace*, where individuals, groups, and organizations respond to conflict through dialogue rather than resorting to psychological, social, and physical violence. If you are interested to learn more about the work of peacebuilders in this region, you can download *Building Bridges Across the Green Line* from the website of [Action for Cooperation and](#)

[Trust](#), United Nations Development Program in Cyprus. It is available at no charge, in English, Greek, and Turkish.

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Gonzalo Martin Gorosito



Gonzalo Martin Gorosito,
New IAIR Student
Member

My name is Gonzalo Martin Gorosito and I live in Buenos Aires, Argentina where I am a member of the Argentine Society of Family Therapy and the Systemic Association of Buenos Aires. I am a doctoral student at Universidad del Salvador

(www.usal.edu.ar), and my research is

about intercultural couples living in Argentina; more precisely, I study the effects of cultural differences on marital satisfaction and dyadic adjustment in couples

where one member is Argentine and the other is immigrant. Due to the increasing number of intercultural couples that are being formed in my country and the fact that some of them begin with couple or family therapy for different reasons, my research's aim is to provide empirical evidence about the dynamics of intercultural couples by examining how they manage to adapt to the cultural differences and what strategies they employ to deal with conflicts and problems that could be created as a result of

those differences. After living in the United States for more than 7 years where I obtained my degree in psychology at California Southern University, and after visiting many countries due to my work as a captain for a major airline, I became very interested in researching about intercultural relations with a special focus on families and couples. As a hobby I race rally cars and enjoy playing music with my keyboards.

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Sorin Nastasia

I am Sorin Nastasia, an assistant professor in the Department of Applied Communication Studies at Southern Illinois University, Edwardsville (SIUE). Several of my mentors and my collaborators are affiliated with IAIR and have encour-

aged me to join. I am from Romania, in Eastern Europe, where I earned a BA in languages and literatures and MAs in American cultural studies, international relations, and public relations, and I worked as an international relations

counselor for the Ministry of Culture and then as a public relations counselor for the Ministry of Education. I came to the United States to pursue a PhD in communication and public discourse at the University of North Dakota. At SI-

Sorin Nastasia, cont.

UE, I teach undergraduate and graduate courses in public relations (including an international PR study abroad that has taken students to Lyon, France and Bucharest, Romania in 2012 and to Munich, Germany and Budapest, Hungary in 2014), persuasion, and intercultural communication. My research topics include: comparing public relations practices in Western and Eastern European countries with U.S. models; responses of various communities and populations to internationally mediated disasters and crises; and examinations of media portrayals of underprivileged populations. On these topics, I have presented over 100 papers at regional, national, and



**Sorin Nastasia,
New IAIR Full Member**

international conferences, and I have published several journal articles and book chapters. I am currently finalizing a co-authored book on perceptions of children

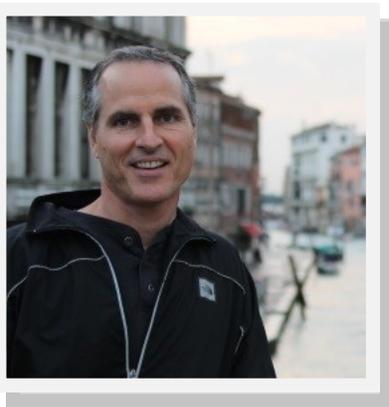
internationally of the 2011 Japan disasters. I serve on the Leadership Council of the College of Arts and Sciences and as Faculty Senator at SIUE, and as secretary of the Intercultural Communication Division of the International Communication Association. In my free time, I enjoy spending time with my wife Diana and our two daughters, Daria and Alexia; together, we like to travel, swim, watch movies, and listen to music.

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L. Ripley Smith

My journey down the path of intercultural studies began in the world of sport. Growing up in a large family with few resources left me with one inexpensive option for youth athletics - soccer. Within that soccer community I was introduced to the diverse social network (we called them friends back then) resident in my Colorado foothills neighborhood. Fast-forward to my senior year in college, a life-changing experience serving internally displaced people near Hermosillo, Mexico, and exposure to debilitating injustice and marginalization, set me on the course to study intercultural social support networks, acculturation, refugee resettlement, cross-cultural partnership development, and the role of trust in post-conflict regions. I pursued my PhD at the University of Minnesota and learned of the



**Ripley Smith,
IAIR Fellow**

ICC heritage birthed within those halls – the reputations of Howell, Paige, Albert, Gudykunst, Wiseman, Koester, and Hammer, among others motivated me to understand and address critical questions and problems within intercultural relations. It was the inaugural conference call by Bill

Gudykunst that first drew my attention to IAIR. At that conference I experienced an uncommon camaraderie amongst the attendees that was foreign to my other conference involvements – I was nominated as a fellow shortly thereafter and have attended most of the conferences.

Alongside my role as professor at Bethel University, I work and consult with local refugee resettlement agencies in Minneapolis/St. Paul. To keep things interesting, every other fall I take my guitar and 25 students to Europe for a semester abroad. And, yes, I still play soccer!

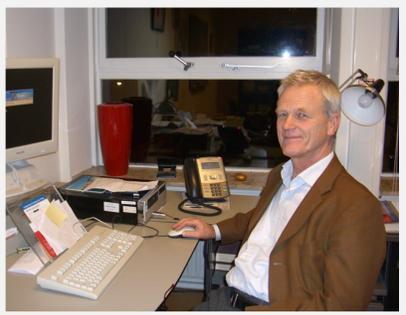
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Reflection on Relations Between Immigrants and Host Societies

Jan Pieter van Oudenhoven, IAIR Fellow and Past President

As a consequence of favourable political and economic circumstances in the last 60 years, many Western countries—in addition to the United States and Canada—have developed into important immigrant countries. In Norway, for instance, almost 10% of the population was born abroad, with a growing number from non-Western cultures. In The Netherlands, over 20% of the population are first or second generation immigrants. In the cities of Amsterdam and London, more than 50% are from foreign backgrounds. Sixty years ago groups of guest workers from Mediterranean countries, mainly from Spain, Italy, Turkey and Morocco, came to Western Europe. They were mostly unskilled laborers and had little contact with the native population. Many of them, mostly from Morocco and Turkey, had their families come over to their guest countries. At the same time, many foreign citizens—often highly educated groups of immigrants from former European colonies—came to Europe. Since the fall of the Berlin Wall, citizens from Eastern European countries increasingly have moved to Western Europe-



**Jan Pieter van Oudenhoven,
IAIR Fellow and Past President**

an countries. Most recently groups of refugees from the Middle East and economic immigrants from several countries, mostly from Africa, are coming to Western Europe. One effect of the enormous extent of transnational relocations is that people today, at all levels of organizations and many other parts of society, must be able to operate with co-citizens from cultures that might share little similarity with their home culture. It is indeed remarkable how in many places intercultural contact has become an ordinary element of contemporary life. This means that both immigrants and natives in a

multicultural society should be interculturally effective to a certain degree.

Not only have relations between immigrants and native citizens changed, also social scientists of immigration are confronted with a different focus of research. Instead of focusing on how to improve relations between groups of immigrants and reduce negative stereotypes, they would better off focusing their research on how to improve the intercultural competences of both the native population as well as the highly heterogeneous group of immigrants.

The group of immigrants may differ in nationality, religion, language, period of residence, socio-economic level, motive of immigration (refugee or economic immigrant) et cetera. This means that it is increasingly useless to deal with immigrants as representatives of their national background rather than on the basis of their individual characteristics, of which being an immigrant is only one important feature.

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In Remembrance:

Warren Watson, IAIR Fellow

Dr. Warren Watson, IAIR Fellow and Regents Professor of Management at the University of North Texas (UNT), USA, passed away on July 6, 2014. Watson joined the UNT management faculty in 1983. He was recognized nationally and internationally for his research in international business, entrepreneurship, organizational design and change and organizational culture. He taught classes on organizational behavior and organizational design and change. He also was director of the UNT



**Warren Watson,
IAIR Fellow**

Group for Organizational Effectiveness, a business consulting service. In 2003, he developed a small business support center with the Universidad de Colima Mexico, providing education and consulting for international small businesses. He received his master's degrees in public relations in 1971 and counseling in 1973 from East Texas State University and his doctorate from the University of Oklahoma in 1980. He is survived by his wife, Freda Watson.

Series Editor's Letter

I hope that you have enjoyed this most recent issue of WWA, and that the contents have both informed and motivated you to join us this summer in Bergen, Norway for the 9th biennial conference of the IAIR.

It is also my hope that, if you have not yet contributed your profile information for inclusion in the WWA series, that you will please consider doing so very soon. Your participation is essential for the success of this joint endeavor, as our members are the heart and soul of the Academy and of the WWA series. Please know that the time you invest in

sharing your profile information with the membership does not go unnoticed—you may be surprised how many members have contacted me in appreciation of your contributions!

In closing, Academy President Young Yun Kim and I send our sin-

“Your participation is essential for the success of this joint endeavor, as our members are the heart and soul of the Academy and of the WWA series.”

cere thanks to those who have already contributed their profile information and warmly encourage others to do so in the coming weeks and few short months ahead. The final issue of the series will come out in June 2015, and having your profile information well in advance is a tremendous help to me as I prepare each remaining issue.

Until next time, wishing you all pleasant and productive weeks to come!

Kelly McKay-Semmler, IAIR secretary and WWA series editor

Visit the IAIR Website for More Information

Thanks to our webmaster, Anand Chandrasekar, the Academy website now has a page dedicated to archiving the Who We Are series issues (available at: <http://www.intercultural-academy.net/about-iair/who-we-are.html#download-pdf>).

In addition, as members' profiles are featured in the WWA series, they are added to a growing collec-

tion of individually clickable profiles listed by member name. Individuals looking for information about specific IAIR members can now easily browse and click on member profiles, while the Who We Are issues are archived for those interested in viewing the profiles as a periodic compilation.

The clickable list of member profiles is available at:

<http://www.intercultural-academy.net/about-iair/who-we-are.html>.

It is our goal to have all of our members featured in the series and on the website by the 2015 biennial conference in Bergen, Norway. In the coming weeks, the IAIR secretary, Kelly McKay-Semmler, will be in contact with each member to solicit his/her profile.



IAIR 2015

Biennial Conference in Bergen, Norway

For more information visit: <http://www.uib.no/en/rg/saw/45318/9th-biennial-congress-international-academy-intercultural-research>

International Academy for Intercultural Research



The primary purpose of the Academy is to promote intercultural understanding. Accordingly, it promotes and encourages research, theory, and practice in the field of intercultural relations. The Academy also strives to disseminate to the public information regarding intercultural relations and it encourages interchanges between people with an interest in intercultural relations. The ultimate goal of the Academy is to promote world peace and prosperity through applications of academic principles and research findings to the betterment of human realities.

In furtherance of the goals, the Academy is an explicitly interdisciplinary forum which promotes and facilitates intercultural research in the areas of Psychology, Sociology, Communication, Education, Anthropology, Management, Political Science, and other areas of specialization in the social sciences and practice.

Visit us on the World-Wide Web at:
<http://www.intercultural-academy.net/>

Encourage Your Colleagues to Join

It is our mission to encourage the highest quality empirical research and practice aimed at understanding the ways in which cultures interact and the results, for good or ill, of those interactions. We invite all serious scholars of intercultural relations to join with us in this important enterprise—for we can have no greater purpose as scientists than reducing and, hopefully, eliminating intercultural conflict at all levels from individuals and groups to whole societies and nations. Please encourage your colleagues who are doing work in these areas to consider joining IAIR.

Benefits of Membership

- Subscription to the *International Journal of Intercultural Relations*, the official journal of the Academy either on-line or hard copy.



Information about membership in IAIR is available on our website at www.intercultural-academy.net/

- Access to past issues of the Journal through Science Direct, a service of

Elsevier, Ltd.

- Significantly reduced fees for the biennial conferences
- Access to the member directory.
- Reduced subscription fees to many relevant Elsevier journals

Levels of Membership

Three levels of membership are available: fellow, full member, and student member. Criteria and application procedures are available on the website at <http://www.intercultural-academy.net/membership/levels-of-membership.html>