

# **International Academy for Intercultural Research**

## **Inaugural Conference on Interdisciplinary Theory, Research, and Practice on Intercultural Relations**

**April 29 – May 1, 1999  
Kent State University**

**Made possible with the generous contributions from:**

**The Gerald H. Read Distinguished Lecture Series  
The College and Graduate School of Education  
Office of the President  
Office of the Provost  
College of Fine and Professional Arts  
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INTERNATIONAL ACADEMY FOR INTERCULTURAL RESEARCH

Conference Program Overview

| Date   | Time       | Session  | Rooms                 |
|--------|------------|--|-----------------------|
| 29-Apr | 9.00-9.30  | Conference Opening and Welcome   | Kiva Auditorium       |
|        | 9.30-12.30 | Waging Peace and the Role of the Intercultural Research  | Kiva Auditorium       |
|        | 12.30-1.45 | Lunch  | Ballroom              |
|        | 1.45-4.45  | Paradigms Lost-Paradigms Discovered: Foundations of Intercultural Research and Practice - Part II  | Room 319              |
|        |            | New Visions New Boundaries: Intercultural Research in Organizational Settings  | 318                   |
|        | 5.00-6.30  | President's Reception  | Balcony/Ballroom      |
| 30-Apr | 9.00-12.00 | Intercultural Development and Analysis of the Bennett Model of Intercultural Sensitivity   | 313                   |
|        |            | Unresolved Issues in the Study of Cultural Impacts on Work-Group Productivity  | 319                   |
|        |            | An Empirical Demonstration of the Cultural Historian's Approach to the Use of Art in Analyzing a Culture                                       | 318                   |
|        | 12.00-1.30 | Lunch  | On your own           |
|        | 1.30-2.20  | Moving Between Culture-General Concepts and Culture-Specific Materials: Critical Incidents for Chinese Culture and Hawaiian Training Materials | 307                   |
|        |            | Intercultural Theory in Practice in Direct Mail Sales in Mexico and the U.S.   | 309                   |
|        |            | Evaluating Overall International Student Satisfaction with Web-Based Applications: Concepts, Lessons, and Results                              | 313                   |
|        |            | Cross-Cultural and Longitudinal Comparisons of Women's Socializations and Their Impact on Societal Inequalities                                | 315                   |
|        |            | Life Transitions: A Longitudinal Analysis of Older Immigrant Woman   | 316                   |
|        | 2:20-3:00  | Poster presenters will be available to discuss their research  | 306<br>A-B-C          |
|        | 3:00-5:00  | Cross-Cultural Transitions and Sojourner Adjustment  | 313                   |
|        |            | Enriching the Cultural Validity of Career Theory and Counseling Practice   | 319                   |
|        |            | Achieving Diversity and Equity in Military Institutions  | 309                   |
|        | 6.30 p.m.  | Dinner w/ Arun Gandhi  | 2nd Floor Dining Room |

INTERNATIONAL ACADEMY FOR INTERCULTURAL RESEARCH

Conference Program Overview

| Date  | Time        | Session  | Rooms                         |
|-------|-------------|--|-------------------------------|
| 1-May | 9.00-11.00  | Including Traditionally Marginalized Groups and Individuals  | 313                           |
|       |             | The Future of the Intercultural Field and Higher Education   | 319                           |
|       |             | How Can Intercultural Communication Theories Inform and or Guide Effective Doctor-Patient Interactions: An Exploratory Dialogue      | 309                           |
|       | 11.15-12.05 | Adaptation of Turkish Immigrants in Canada   | 307                           |
|       |             | An Integrated Model of Motivation and Intercultural Communication in a Multicultural Organization                                    | 309                           |
|       |             | Microscopes in Minefields: Intercultural Research, Creativity and Empowerment in the Treatment and Prevention of Human Rights Abuses | 319                           |
|       |             | Intercultural Conflict in Communication: Chinese-American Communicative Behavior   | 315                           |
|       |             | Integrating Research on Gender Differences into Cross-Cultural and Diversity Training Programs                                       | 313                           |
|       | 12.05-1.15  | Lunch  | On own, except ticket holders |
|       | 1.15-4.15   | Tensions and Turning Points: Educating for Cultural Relevance in School and University Contexts                                      | 313                           |
|       |             | Ideology and the Study of Intercultural Relations  | 319                           |
|       | 4.30-5.30   | Fellows Meeting  | 318                           |

Conference Registration, Poster Sessions, Book Displays and Refreshments can be found in Rooms 306 A-B-C

Office of the President  
(330) 672-2210  
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P. O. Box 5190, Kent, Ohio 44242-0001

April 29, 1999

Dear Conference Participants:

On behalf of the Kent State University community, it is my great pleasure to welcome the International Academy for Intercultural Research to its Inaugural Conference on Interdisciplinary Theory, Research and Practice on Intercultural Relations.

Kent State University's outstanding faculty, programs and departments support the Academy's mission in many ways. As a comprehensive, Carnegie Research II institution, Kent State has a long and strong commitment to understanding and promoting institutional and social diversity. This commitment is realized in terms of student demographics, and in a wide variety of scholarly pursuits that seek to foster a deeper understanding of the processes involved in intercultural relations and coalition building.

For these reasons, Kent State is particularly proud to serve as host of this important meeting. I wish each of you a pleasant and productive stay!

Sincerely,

A handwritten signature in cursive script that reads "Carol A. Cartwright".

Carol A. Cartwright  
President

## International Academy for Intercultural Research

April 29, 1999

A Message from the President:

I want to welcome you to this meeting, the inaugural conference of the International Academy for Intercultural Research. Among the primary purposes of the Academy is to provide an opportunity for extended and thoughtful discussion on a variety of intercultural topics. For that reason, the organizers of each biennial meeting are encouraged to develop new ways of designing the conference. Longer session times are but one such approach. Others, including responses to keynote and plenary speakers (more a conversation than a debate) are another. In the next three days, you will be exposed to many ways of engaging in and being exposed to the ideas and research of your colleagues. Take advantage of them all!

The Academy is a growing organization made up of researchers considered by their peers to be the leaders in the field. For those of you who would like to be considered for Fellow status, the requirements are on the Academy webpage:  
<http://www.watervalley.net/users/academy/default.html>

I hope to meet and talk with most, if not all of you, during the conference. It is our hope that you leave Kent with a renewed sense of the value of intercultural research and some new directions as well as collaborations for that effort.

Sincerely,

A handwritten signature in cursive script that reads "Dan Landis".

Dan Landis  
President,  
International Academy for Intercultural Research







Moving Between Culture-General Concepts and Culture-Specific Materials: Critical Incidents for Chinese Culture and Hawaiian Training Materials

Room 307

The presenter will discuss his recent experiences working with teams of material developers on Chinese and Hawaiian culture materials. Special emphasis will be placed on the link between culture general concepts and the development of cultural specific materials.

Richard Brislin, University of Hawaii

Intercultural Theory in Practice in Direct Mail Sales in Mexico and the United States

Room 309

Persuasion in direct mail sales letters involves values that are culturally determined. While Mexican sales letters follow the same organizational pattern as United States letters, they emphasize a relationship between the writer and reader based on attributed credibility of the writer and respect for the reader. This presentation will demonstrate how politeness theory and value orientation can be applied to understanding the impact of culture on business documents.

Linda Beamer, California State University - Los Angeles

Evaluating Overall International Student Satisfaction with Web-Based Applications: Concepts, Lessons, and Results

Room 313

Development, application and the outcome of a web-based assessment of international students' satisfaction will be presented.

Charles Nieman, Kent State University, Ohio

Cross-Cultural and Longitudinal Comparisons of Women's Socializations and Their Impact on Societal Inequalities

Room 315

This paper reports cross-cultural, longitudinal comparisons of women's socializations. Data analyses involve various objective indicators and subjective meanings from 12 international societies. Results support all theoretical considerations and empirical predictions. Implications are important to harmonious sociocultural transformations for all citizens and families of international communities in different modernization stages.

Oliver C. S. Tzeng, Purdue University
Erica Reed, Purdue University

Life Transitions: A Longitudinal Analysis of Older Immigrant Women

Room 316

This presentation focuses on a longitudinal analysis of the ways in which the lives of older immigrant women have changed in the past three to five years due to major life traumas such as cancer, depression, loss of a spouse, or illness of another family member. Focusing on the ways in which these events have impacted their sense of self and their close relationships, the findings are discussed in relation to Susan Krause Whibourne's perspective of a life story focusing on the ways in which people build conceptions of how their lives should proceed.

Jasmin Tahmaseb McConatha, West Chester University

=>N O T E S<=

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Including Traditionally Marginalized Groups and Individuals

Room 313

Four presentations involving the inclusion of marginalized groups and individuals, including the Maori of New Zealand, ethnic minorities in Romania, economically depressed children in Ireland and Australia, and individuals with disabilities.

- Russell Bishop (et. al), University of Waikato, New Zealand
Linda Rogers, Kent State University
Michael Whiteley, Kent State University
Mary Anne Higgins, Kent State University

The Future of the Intercultural Field and Higher Education

Room 319

This session will focus on the past, present, and projected future impact of the intercultural field on higher education in the United States and Europe. The way in which intercultural concepts, theories, and ideas found their way into higher education and the impact they have had on the academy will be discussed through such questions as: To what degree and in what ways has the intercultural field become institutionalized within higher education?; To what degree and how have intercultural concepts and theories influenced other disciplines? In what ways have intercultural ideas influenced other campus programs such as student life, study abroad, international students and scholars, etc.? What is the current status of the intercultural field within higher education? and What does the future hold for the intercultural field in terms of its place in higher education?

- R. Michael Paige, University of Minnesota
David Bachner, University of Minnesota
Liisa Salo-Lee, University of Jyvaskyla
Julianna Roth, University of Jyvaskyla

How Can Intercultural Communication Theories Inform and/or Guide Effective Doctor-Patient Interactions: An Exploratory Dialogue

Room 309

This round table discussion on culture and health focuses on the role of culture in doctor-patient interactions. While there exists a significant body of research on cross-cultural health care in nursing and medical education, there is much less in the field of intercultural communication. In this session, the presenters will review the literature on how medical providers are being trained to deal with diverse populations, and offer a few ways in which intercultural communication can inform this issue before opening the session to discussion.

- Nagesh Rao, Ohio University
Janet Bennett, Intercultural Communication Institute

Large empty table with multiple rows and columns, likely for notes.





I wish to thank the following individuals who have contributed time and energy  
to make this conference a success:

Marion Korllos  
Sylvia Popson  
Suzie O'Karma  
Tammy Gill  
Linda Robertson  
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Janette Habashi  
Gretchen Espinetti  
Kagendo Mutua  
Gregory Martin  
Ibrahim Makkawi  
Veronica Harris



Kenneth Cushner, Ed. D.  
Conference Chair  
Associate Dean and Professor  
Kent State University